STATE OF THE UNIVERSITY
February 7-8, 2017
THANK YOU

FACULTY
STAFF
STUDENTS
ALUMNI
FRIENDS OF RU
THANKS TO THE BOARD OF TRUSTEES

EXECUTIVE COMMITTEE

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SENIOR VICE CHAIR
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SENIOR VICE CHAIR
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FACILITIES
Joe Pasquinelli

FINANCE
Steve Abbey

INVESTMENT
Dwight Floyd
I believe in Roosevelt College . . . because its application forms do not ask students or faculty to state race or creed. I believe in it because of its democratic Board of Directors. And I believe in the college because of its policy of complete Academic freedom.

- Eleanor Roosevelt radio speech, 1945 -
AND I WANT TO SHARE WITH YOU MARTIN LUTHER KING’S CONNECTION TO RU

HERE ARE HIS COMMENTS UPON RECEIVING AN AWARD FROM RU in 1957 FOR HIS WORK ON CIVIL RIGHTS:

“This award shall become one of the sacred possessions of my life ... I only hope that I will be able to live up to the noble principles ... inherent therein ... May I congratulate you once again for the great job that you have done at Roosevelt College ... You have my prayers and best wishes for continued success in your noble work.”
UPDATES

Schaumburg
Faculty
Achievements
Alumni
Students
Curriculum
WE CELEBRATE 20 YEARS IN Schaumburg AS WE PLAN ITS FUTURE
FACULTY

ERIC GELLMAN (HISTORY)
National Endowment for the Humanities Public Scholar

CAMI MCBRIDE (PSYCHOLOGY)
Appointed to the American Psychological Association Commission on Accreditation

CAROL BROWN (HOSPITALITY & TOURISM MANAGEMENT)
Marriott Foundation National Leader of the Year
CAROLYN WILEY (BUSINESS)
President-Elect, Midwest Academy of Management

DONNETTE NOBLE (ORGANIZATIONAL LEADERSHIP)
President, Association of Leadership Educators
RECENT FACULTY BOOKS
RECENT FACULTY BOOKS
CARLA HAYDEN (BA, ’73)
Named the new Librarian of Congress

MERLE DANDRIDGE (MFA ’87)
Currently starring in the TV drama “Greenleaf”

DANA BUTLER (MA ’98)
Awarded the Golden Apple Leadership Award for his work as a CPS Principal

MELISSA CONYEARS-ERVIN (MBA ’03)
Elected to the Illinois House of Representatives
CCPA HAS A RECORD 5 ALUMNI CURRENTLY ON BROADWAY

COURTNEY REED (ALADDIN)
MAJOR ATTAWAY (ALADDIN)
STEPHANE DURET (KINKY BOOTS)
SCOTT STRANGLAND (THE COMET OF 1812)
JOHN MICHAEL FINLEY (BOOK OF MORMON)
RU economics student Justin Provo elected to Illinois Board of Higher Education

CCPA student Pablo Suaste Cherizola wins Aeolian Classics Emerging Artist Award
MENTORS FROM 25 COMPANIES NOW WORK WITH 54 STUDENTS
ATHLETES

161 Student athletes compete in 16 sports. In fall 2016 these students averaged a 3.17 GPA.
LAKER HIGHLIGHTS

Men’s Soccer was ranked in the top 25 nationally for the second year in a row, at number 22

Golfer Jake Meyers was CCAC championship conference runner-up as a freshman

Volleyball hitter Brooke Lee was All-CCAC First Team Selection

Senior basketball guard Becky Williford was named Academic All-American last season

Men’s Basketball featured CCAC Freshman of the Year Jake Ludwig
NEW MAJORS REVITALIZE ACADEMICS

BA, WOMEN’S AND GENDER STUDIES
DUAL ENROLLMENT BS IN BIOLOGY/PHARMD
MA, DUAL LANGUAGE TEACHER LEADERSHIP
MS, ACTUARIAL SCIENCE
MA, COMMUNITY DEVELOPMENT AND ACTION
AND . . .
PROGRAMS UNDER DEVELOPMENT

BA, HUMAN SERVICES
MA, COLLEGE COUNSELING & STUDENT AFFAIRS
MA, LIBRARY INFORMATION & TECHNOLOGY SERVICES (SUMMER RESIDENCY)
BS, CYBERSECURITY
MA, HEALTH ADMINISTRATION
BS, HEALTHCARE INFORMATICS
MA, INFORMATION TECHNOLOGY (DUAL DEGREE MBA)
ACCELERATED MBA
RU Clinical Mental Health and School Counseling Programs extended accreditation through October 2021

Best Counseling Degrees ranks PsyD program the 10th best clinical psychology program in the nation
SHARED GOVERNANCE

Board of Trustees and University Senate begin new era of collaboration
AMERICAN DREAM RECONSIDERED IN 2016 . . .
COMING SEPTEMBER 2017 . . .
WHERE ARE WE NOW???
ENROLLMENT
PRELIMINARY FULL-TIME HEAD COUNTS AND GOALS SPRING 2017

- Undergraduate: 89%  
  - N: 2,031  
  - Goal: 2,295

- Graduate: 90%  
  - N: 941  
  - Goal: 1,050

- Total: 89%  
  - N: 2,972  
  - Goal: 3,345
PRELIMINARY PART-TIME CREDIT HOURS AND GOALS  SPRING 2017

N: 3,150  Goal: 2,774
113%

N: 4,645  Goal: 4,577
101%

N: 7,795  Goal: 7,351
106%
FALL-TO-SPRING RETENTION RATES FOR FULL-TIME FRESHMEN & TRANSFERS FALL COHORTS, 2012 TO 2015

Year:
- 2012: 81%
- 2013: 86%
- 2014: 86%
- 2015: 85%
- 2016: 87%

Freshmen: 81% - 88%
Transfers: 85% - 88%

Final 2016 (preliminary)
FALL-TO-SPRING RATES FOR FULL-TIME MASTER’S STUDENTS FALL COHORTS, 2012 TO 2015 (FINAL) 2016 (PRELIMINARY)
### APPLICATIONS AND ADMITS FOR FALL 2017

<table>
<thead>
<tr>
<th></th>
<th>Applications</th>
<th></th>
<th>Admits</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3-Year Average</td>
<td>2016</td>
<td>2017</td>
<td>Change ‘16 to ‘17</td>
</tr>
<tr>
<td>Freshmen</td>
<td>6,751</td>
<td>8,752</td>
<td>5,807</td>
<td>-2,945</td>
</tr>
<tr>
<td>Transfers</td>
<td>696</td>
<td>704</td>
<td>619</td>
<td>-85</td>
</tr>
<tr>
<td>Master’s</td>
<td>900</td>
<td>923</td>
<td>794</td>
<td>-129</td>
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<tr>
<td>Doctoral</td>
<td>214</td>
<td>294</td>
<td>344</td>
<td>50</td>
</tr>
<tr>
<td>Total</td>
<td>8,561</td>
<td>10,673</td>
<td>7,564</td>
<td>-3,109</td>
</tr>
</tbody>
</table>

Note: Applications data through February 1
Launched Student Financial Assistance Call Center
Restructured financial aid scholarship model for fall 2017
Developed University Enrollment Management Committee
Automated awarding process for financial aid
Established new position of Director of Academic Partnerships and Dual Degree Programs
ALL I WANT FOR THE HOLIDAYS IS A MAP GRANT
Raised $5 million in FY 2016
Raised $10 million so far in FY 17
Received largest gift ever for RU - $25 million bequest from the Cohn family for scholarships. Once all funds are received – this will increase endowment by 28%
Restructured IA office to focus on personal visits to constituencies
Now working collaboratively with colleges and with development officers, Offices of Annual Giving, Corporations & Foundations, and Stewardship
LOOKING AHEAD . . .
1. Voluntary Retirement Incentive Programs
2. College/Academic Reorganization
3. Non-Academic Division Reorganization
4. Delayed/deferred hiring
5. Selective hiring freeze
6. Voluntary executive furloughs
7. New Professional Development Program
8. Insurance benefit plan review
9. Reduction in Force
IN 5 YEARS (2022)

• We will have recovered from our internal recession, refinanced our debt, reduced costs, increased enrollment and fundraising
• Undergraduate retention will increase to at least 75%
• Our mentor program and experiential learning will be available to all students
• We will have a real estate strategic plan
• We will strengthen community college ties
5 YEARS CONTINUED . . .

• Every college will have an Advisory Council and alumni board
• A new core general education program will be in place for undergraduates
• Centers & Institutes will be fully funded
• The American Dream conference will be nationally known
We will be a destination school serving not only Chicago – but the nation and the world – with an education based in solid academics, liberal learning and education, professional preparation, and – always – the undercurrent of social justice that has animated our university from its beginnings.
The future belongs to those who believe in the beauty of their dreams