

## THE MARSHALL BENNETT INSTITUTE OF REAL ESTATE (MBIRE)

The future of the real estate industry needs ethical, socially conscious leaders. Our goal is to prepare the next generation of real estate professionals to become contributing members of their industry and the world.

### Almost 20 years of transformative real estate education

Since 2002, the MBIRE at Roosevelt University has produced thought leaders in residential and commercial real estate. Our graduates go on to make an immediate impact in their communities as influencers and entrepreneurs.

### Well-connected with top Chicago real estate industry leaders

We've educated more than 350 real estate graduates, many of whom work in the city of Chicago. Our rich history in downtown Chicago makes us proud to serve the community and to partner with Chicagoland real estate companies and organizations.

### A diversity of students and perspectives

Our academic community is proudly one of inclusivity and acceptance. Situated in the heart of the third-largest city in the U.S., Roosevelt University welcomes a diverse student population from all over the world and produces top talent from all backgrounds.

## MBIRE BRINGS KNOWLEDGE AND IMPACT TO THE WORLD BY:

- Producing top real estate talent
- Connecting students and senior practitioners through mentorship and networking
- Hosting guest lectures and special programming that complement classroom instruction
- Promoting career skills, internships and research within the real estate industry

## ABOUT MBIRE

The Marshall Bennett Institute of Real Estate was created to support faculty, students and leaders of the real estate industry. In addition to its graduate and undergraduate degree programs, the institute gives students an edge through:

- Networking events
- Professional development classes
- Mentoring by real estate industry leaders
- Industry experts as lecturers and instructors
- Job and internship placement assistance
- Scholarships and trade association memberships

## WHY SHOULD YOU SUPPORT MBIRE?

### Talent. We've got it.

The search for diverse and prepared talent in the real estate industry is an ongoing challenge. With your support, the MBIRE will continue to educate top real estate talent in Chicago who could become valuable members of your team.

### Education made accessible

MBIRE at Roosevelt University is committed to making higher education accessible to all. Your support helps MBIRE provide financial support to its students and expand its programs to further enhance our students' academic and industry experience.

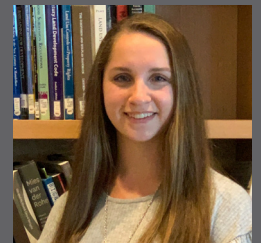
### Market exposure

Promote your leadership in the real estate industry by supporting progressive higher education. Connect your organization with a source of powerful talent, practical knowledge and thought leaders who will shape the future of real estate.



"The advice I would give to somebody who wants to study real estate at Roosevelt would be to make sure to invest in relationships. The academic portion is going to be important, so make sure you do that well. But, life is about relationships and being able to maximize the time that you spend here, not just with your books or on your computer with Excel spreadsheets, but learning how people operate."

Elvin Velez (MBA, Real Estate Concentration, '10)  
Managing Director, RE Debt, Barings



"If you are considering pursuing a real estate degree at Roosevelt, my best advice would be to get involved as much as possible. The program [provides access] to a lot of events, a real estate club, [and opportunities] to build a network for your career. The professors also have a lot of knowledge of the industry, and the program director [provides information on] scholarships, internships, and making important connections in the field."

Rachel Horvath (BSBA Real Estate, '21)

## PREMIERE EVENT/INSTITUTE SPONSOR – \$25,000

- 20 Gala registrations to share with friends and colleagues; 8 tickets/registrations for all in-person events that may occur before November 2022
- Marketing recognition (logo) on all institute marketing materials and announced from podium for the following year
- Special Gala swag to sponsor representative
- 4 featured sponsor posts via MBIRE social media
- 5 invitations to VIP reception for Annual Gala
- Named signature cocktail at Annual Gala

## GOLD EVENT/INSTITUTE SPONSOR – \$15,000

- 15 Gala registrations to share with friends and colleagues; 4 tickets/registrations for all in-person events that may occur before November 2022
- Marketing recognition (logo) on all institute marketing materials and announced from podium for the following year
- Special Gala swag to sponsor representative
- 4 featured sponsor posts via MBIRE social media
- 5 invitations to VIP reception for Annual Gala

## BRONZE EVENT/INSTITUTE SPONSOR – \$10,000

- 10 Gala registrations to share with friends and colleagues; 4 tickets/registrations for all in-person events that may occur before November 2022
- Marketing recognition (logo) on all institute marketing materials and announced from podium for the following year
- Special Gala swag to sponsor representative
- 2 featured sponsor posts via MBIRE social media
- 5 invitations to VIP reception for Annual Gala

## FRIEND EVENT/INSTITUTE SPONSOR – \$5,000

- 5 Gala registrations to share with friends and colleagues; 2 tickets/registrations for all in-person events that may occur before November 2022
- Marketing recognition on all institute marketing materials for the following year
- Special Gala swag to sponsor representative
- 1 featured sponsor post via MBIRE social media
- 2 invitations to VIP reception at Annual Gala

## COLLEAGUE EVENT/INSTITUTE SPONSOR – \$2,500

- 2 Gala registrations
- 1 ticket/registration for all in-person events that may occur before November 2022
- Marketing recognition on all institute marketing materials for the following year
- 1 invitation to VIP reception at Annual Gala

## CONTRIBUTOR EVENT/INSTITUTE SPONSOR – \$1,000

- 1 Gala registration
- Marketing recognition on all institute marketing materials for the following year

**All proceeds benefit the student and industry education programs of the Marshall Bennett Institute of Real Estate in the Heller College of Business at Roosevelt University.**

To become a sponsor or for more information, please contact Collete English Dixon at [cenglishdixon@roosevelt.edu](mailto:cenglishdixon@roosevelt.edu) or (312) 341-3767.

For information about the Marshall Bennett Institute, contact Collete English Dixon, or visit [roosevelt.edu/realestate](http://roosevelt.edu/realestate).



"After talking to [MBIRE's executive director], some of my friends who've attended Roosevelt, and looking at the program that was offered, I decided this is it. This is where I want to go. I like the schedule. I like the classes, and the professors actually care about your growth. My advice for anyone considering going to [graduate] school would be to look at Roosevelt. After comparing it to other schools, I'm sure your decision will end up being Roosevelt."

Lisa Myvett Munoz (MBA, Real Estate Concentration, '22)  
Senior Paralegal, Amata Law Offices



"I can't say enough great things about the Institute and how it's helped me to impact my career and life.... At Roosevelt, you'll learn from the best minds in the industry and you'll be able to take that knowledge and apply it constructively to anything that you want to do – whether it's in construction, property management, or a brokerage. Also, the Institute has hands-on learning and it focuses on [building] relationships, which I think is paramount in real estate."

Dion Hickles (MSRE, '15)  
Project Manager, Comprehensive Construction Consulting, Inc.