

Michael Blancato

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EDUCATION

Ohio State University, Columbus, OH

Ph.D. in English 2019

Dissertation: Labor, Work, Action: Rethinking Student Learning Conditions in Composition Classrooms

Committee: Scott DeWitt (Chair), Beverly Moss, Cynthia Selfe, and Christa Teston

Major Field: Composition Studies

Minor Field: Digital Media Studies

Temple University, Philadelphia, PA

M.A. in English 2011

University of Florida, Gainesville, FL

B.A. Honors in English 2009

B.S. Honors in Psychology

Areas of Concentration: Film and Media Studies; Cognitive Psychology

WORK EXPERIENCE

Roosevelt University, Chicago, IL

CORE General Education Advisory and Assessment Committee Coordinator 2024

Oversee the operations and initiatives of Roosevelt University's CORE general education curriculum by chairing the CORE Advisory and Assessment Committee and ensuring the effective execution of its charge. Primary responsibilities include scheduling and assessing General Education course offerings across the university's four colleges.

Director of Undergraduate Writing and Assistant Teaching Professor of English 2020

Schedule and oversee ENG 101: "Critical Reading and Writing" and ENG 102: "Introduction to Academic Research" courses. Develop and teach upper- and lower-division writing courses for the Humanities Department. Participate in faculty meetings and university service.

University of Cincinnati Blue Ash College, Blue Ash, OH

Visiting Assistant Professor – "English and Communication Department" 2019-2020

Developed and taught writing courses for the department. Provided feedback to students on assignments and evaluated writing portfolios. Participated in faculty meetings and university service.

Ohio State University, Columbus, OH

Administrative Assistant – "Writing Across the Curriculum" 2017-2019

Produced and co-hosted *Write.Think.Teach.*, a podcast about how writing can invigorate students' thinking and instructors' teaching. Composed an online learning module on academic integrity to be used by faculty across the university. Facilitated online and face-to-face workshops, seminars, and learning modules for instructors interested in integrating writing assignments and pedagogy into university classrooms.

Technology and Instruction Consultant – "Digital Media and Composition Institute" 2016-2017

Addressed pedagogical and technological questions and concerns from participants. Facilitated workshop on building WordPress websites for personal or professional use.

Administrative Assistant – "Writers Exchange Developer and Administrator" 2015-2016

Assisted in the development and maintenance of Writers Exchange, an online peer review platform conceived and constructed by faculty, staff, and graduate students at Ohio State University.

Administrative Assistant – “MOOC (Writing II) Project”

2014-2015

Helped faculty manage course, develop curriculum, and produce audio/visual content. Assessed and refined online materials, conducted data analysis, and gave feedback to the MOOC team.

Temple University, Philadelphia, PA

Adjunct Instructor – “Analytical Reading and Writing”

2009-2014

Developed course syllabi, lesson plans, and assignments. Provided feedback on assignments and evaluated students’ writing portfolios. Created and piloted Temple University’s first online-hybrid composition course in 2010.

Harrisburg University of Science and Technology, Philadelphia, PA

Lecturer – “College Composition” and “Public Speaking”

2013-2014

Developed course syllabi, lesson plans, and assignments. Provided feedback on assignments and evaluated students’ writing portfolios.

Philadelphia City Paper, Philadelphia, PA

Freelance Contributor – “Arts and Entertainment”

2012-2013

Wrote event previews, reviews, features, and blog posts. Contributed photos to various stories and the publication’s Instagram account. Fact-checked news and entertainment stories.

PUBLICATIONS

- “Want Your Students to Write Better? Teach Video Essays.” *The Chronicle of Higher Education*. 27 Sept. 2014. (Co-authored with Natalie Kopp)
- “Brokering Community-Engaged Writing Pedagogies: Instructors Imagining and Negotiating Race, Space, and Literacy.” *Literacy in Composition Studies*. vol. 9, no. 1, 2022, pp. 23-46. (Co-authored with Beverly Moss, Sara Wilder, and Gavin Johnson)
- “The Work of Boundary-Crossing in a Community-Engaged Literacy Course.” *Journal of College Literacy and Learning*. vol. 45 (2019): 95-97. (Co-authored with Gavin P. Johnson, Beverly J. Moss, and Sara Wilder)
- “‘Are the Instructors Going to Teach Us Anything?’: Conceptualizing Student and Teacher Roles in the ‘Rhetorical Composing’ MOOC.” *Computers and Composition*. vol. 42 (2016): 47-58. (Co-authored with Chad Iwertz)
- *The WEx Guide to Peer Review*. The Ohio State University, 2015. (Co-authored with Scott DeWitt, Kaitlin Clinnin, Michelle Cohen, et al.)

PRESENTATIONS

- “Teaching for Impact: Experiential Learning, Community Engagement, and Career Readiness.” *Roosevelt University Faculty Conference*. 18 Aug. 2026.
- “Resisting Dominant Narratives: Counterstories and Video Essays.” *Digital Media and Composition Summer Institute*. Columbus, OH: Ohio State University. Online. 13 May 2026.
- “Remixing the Research Project: Teaching Video Essays to Help Students Develop Transferable Writing Skills.” *Conference on College Composition and Communication*. Baltimore, MD: Baltimore Convention Center. 10 Apr. 2025.
- “Countering AI’s Appeal in Writing Classes.” *Modern Midwest Language Association*. Chicago, IL: Hilton Chicago. 15 Nov. 2024.
- “Digital Storytelling: Exploring Video Essays and Counterstories.” *Digital Media and Composition Summer Institute*. Columbus, OH: Ohio State University. 8 May 2024.

- “Digital Media Pedagogy.” *Roosevelt University Faculty Fridays*. 3 Nov. 2023.
- “‘Material Conditions are Teaching and Learning Conditions’: A Brief History of Labor in Composition Classrooms.” *Conference on College Composition and Communication*. Online. 9 Mar. 2022.
- “The Roles We Perform: Negotiating Questions of Authority, Expertise, and Positionality in Community-Engaged Writing Courses.” *Conference on College Composition and Communication*. Pittsburgh, PA: David L. Lawrence Convention Center. 16 Mar. 2019.
- “Teaching Second-Year Writing Online Roundtable Discussion.” *English Second-Year Writing Online Training*. Columbus, OH: Ohio State University. 7 Dec. 2018.
- “Teaching with the Digital Archive of Literacy Narratives.” *Digital Media and Composition Summer Institute*. Columbus, OH: Ohio State University. 9 May 2018.
- “Service Learning, Civic Engagement, and Black Subjectivities: The Literacy Narratives of Black Columbus.” *Conference on Community Writing*. Boulder, CO: University of Colorado. 21 Oct. 2017.
- “Pairing College Writing Instruction and Community Engagement: How and Why.” *Digital Media and Composition Summer Institute*. Columbus, OH: Ohio State University. 17 May 2017.
- “Weaving Literacy Narratives and Academic Arguments: A Service Learning Approach to Composition Classrooms.” *Conference on College Composition and Communication*. Portland, OR: Oregon Convention Center. 18 Mar. 2017.
- “Multimodal Composing and Race.” *Digital Media and Composition Summer Institute*. Columbus, OH: Ohio State University. 17 May 2016.
- “Composing Social Causes: Using Black Lives Matter to Demonstrate Rhetorical Situations and Appeals.” *Black Lives/Writers Matter Symposium*. Columbus, OH: Ohio State University. 4 Apr. 2016.
- “Black Columbus Literacy Narratives Sharing Night Presentation: Literacy, Art, and Activism.” *Black Columbus Literacy Narratives Sharing Night*. Columbus, OH: Ohio State University. 9 Dec. 2015.
- “‘Are the Instructors Going to Teach Us Anything?’: Conceptualizing Student and Teacher Roles in the ‘Rhetorical Composing’ MOOC.” *Computers and Writing Conference*. Stout, WI: The University of Wisconsin – Stout. 28 May 2015.
- “Moving the Massive Open Course to the Public Sphere” *Conference on College Composition and Communication*. Tampa, FL: Tampa Convention Center. 19 Mar. 2015.

COURSES TAUGHT

Roosevelt University

- English 101: “Critical Reading and Writing”
- English 102: “Introduction to Academic Research”
- Writing 160: “The Art of Persuasion”
- English 222: “Writing Tutor Practicum”
- English 223: “Writing for Nonprofits”
- English 338: “Digital Storytelling”
- Honors 399: “Honors Senior Thesis”
- English 467: “Teaching Writing: Theory and Practice”

University of Cincinnati Blue Ash College, Blue Ash, OH

- English 1001: “English Composition”
- English 2089: “Intermediate Composition”

Ohio State University, Columbus, OH

- English 1110: "First-Year Writing"
- English 2269: "Digital Media Composing"
- English 2367: "Second-Year Writing"
- English 2367S: "Literacy Narratives of Black Columbus"
- English 3304: "Business and Professional Writing"

Temple University, Philadelphia, PA

- American Studies 801: "Philadelphia Arts and Culture"
- English 802: "Analytical Reading and Writing"

Harrisburg University of Science and Technology, Philadelphia, PA

- Communication 110: "Public Speaking"
- English 105: "College Composition"

WORKSHOPS FACILITATED

- "Assessment Workshop: Identifying Outcomes, Crafting Rubrics, and Closing Loops." *Roosevelt University Faculty Conference*. 18 Aug. 2025.
- "The Importance of Personal Writing in the Age of AI." *Roosevelt University Research and Inquiry Symposium*. 7 Apr. 2025.
- "Assessment Days: Starting Your Assessment Project." *Roosevelt University Assessment Days Event Series*. 11 Dec. 2024.
- "Writing in Your Discipline." *Roosevelt University McNair Scholars Summer Workshop Series*. Online. 30 July 2024.
- "Synthesizing Sources." *Roosevelt University McNair Scholars Summer Workshop Series*. Online. 25 June 2024.
- "Academic Integrity and AI." *Roosevelt University Student Success Services STEM*. Chicago, IL. 16. Nov. 2023.
- "Growth Mindset." *Roosevelt University Student Success Services STEM*. Chicago, IL. 29 Sept. 2023.
- "How to Maintain Academic Integrity in Your Writing." *Roosevelt University Student Success Services STEM*. Chicago, IL. 30 Sept. 2022.
- "Writing as a Tool for Critical Thinking." *Roosevelt University Student Success Services STEM*. Chicago, IL. 16 Sept. 2022.
- "What's Next?": A Career Opportunities Series." *Roosevelt University Humanities Department*. Chicago, IL. 6 Apr. 2022.
- "2020 Job Market Preparation for Graduate Students." *Coalition for Community Writing*. Online. 4 Sept. 2020.
- "Strategies for Teaching Second-Year Writing Online." *English Second-Year Writing Online Training*. Columbus, OH. 7 Dec. 2018.
- "Teaching Global Writers in U.S. Classrooms." *University Center for the Advancement of Teaching Programming*. Columbus, OH. 16 Oct. 2018.
- "Understanding Varieties of English within Student Writing Assignments." *University Center for the Advancement of Teaching Programming*. Columbus, OH. 21 Mar. 2017.
- "Beyond Plagiarism: Teaching for Academic Integrity in Writing and Research." *Writing Across the Curriculum Programming*. Columbus, OH. 26 Feb. 2017.
- "Open Pedagogy, Open Resources: Teaching Students the Value of Information." *Writing Across the Curriculum Programming*. Columbus, OH. 11 Nov. 2017.

- “Critical Thinking and Writing to Learn.” *Writing Across the Curriculum Programming*. Columbus, OH. 9 Nov. 2017.
- “Responding to Student Writing.” *Teaching Orientation @ Ohio State*. Columbus, OH: University Center for the Advancement of Teaching. 17 Aug. 2017.
- “Introduction to Teaching and Learning.” *Teaching Orientation @ Ohio State*. Columbus, OH. 15 Aug. 2017-16 Aug. 2017 and 14 Aug. 2018-15 Aug. 2018.
- “Starting WordPress.” *Digital Media and Composition Summer Institute*. Columbus, OH: Ohio State University. 12 May 2016.
- “Using Online Journals in the Writing Classroom.” *Faculty Teaching Circle for Online Learning Participants Colloquium*. Philadelphia, PA. 21 Mar. 2013.

TRAINING AND DEVELOPMENT

Penn State University, University Park, PA

- Graduate Studies in the Humanities: A Big Ten Conversation **2015**

Ohio State University, Columbus, OH

- Digital Media and Composition (DMAC) Institute **2015**

Temple University, Philadelphia, PA

- Teaching and Learning Center Faculty Circle for Online Learning **2012-2013**
- “Using Technology to Build Student Collaboration” Seminar **2013**
- “Dealing with Digital Disruption” Seminar **2013**
- “Using iPads in the Classroom” Seminar **2013**
- “Teaching Writing in Digital Environments” Hands-On Workshop **2012**

AWARDS

- Roosevelt University Assessment of Student Learning Award **2025**
- Roosevelt University Assessment Mini-Grant **2024**
- Roosevelt University Innovative Teaching Award **2022**
- Genevieve M. Critel Fellowship in Digital Media **2018**
- Kitty O. Locker Professional Writing Research Grant **2018**
- Ohio State University Graduate Student Fellowship **2015**
- Computers and Writing Travel Grant Award **2015**
- Ohio State University Arts and Humanities Grant **2015; 2017; 2018**
- Ohio State University Digital Media Prize for Outstanding Graduate Work **2015**
- Temple University First Year Writing Program Hall of Fame Instructor Award **2014**
- Temple University First Year Writing Program Outstanding Instructor Award **2010; 2012-2014**
- Temple University First Year Writing Program Online Teaching Grant **2013**

SERVICE

- Roosevelt University Retention Committee (2025)
- Higher Learning Commission Assessment Academy (2025)
- Midwest Books to Prisoners (2025)
- Roosevelt Faculty Mentoring Task Force (2025)
- Roosevelt Digital and Multimedia Communications Degree Task Force (2025)
- Roosevelt AI Working Group (2023-2025)
- Vice-President Roosevelt University American Association of University Professors (2021-2022)
- Redbird Books to Prisoners (2017-2018)

- WAC Outstanding Writing Instruction Award Selection Committee (2018)
- Teaching Orientation at Ohio State Facilitator (2017; 2018)
- English Graduate Organization Conference Organizer (2017)
- English Graduate Organization Steering Committee Member (2016)
- Analytical Research Paper Award Selection Committee (2016)
- Genevieve Critel Award Selection Committee (2016)
- Ohio State Black Lives/Writers Matter Programming Committee (2015)
- Temple University First Year Writing Program Technology Committee (2011-2013)

MEMBERSHIPS

- Phi Beta Kappa
- National Council of Teachers of English
- College Composition and Communication

REFERENCES

- **Regina Buccola**
Dean of the College of Humanities, Education, and Social Sciences
Roosevelt University
rbuccola@roosevelt.edu
- **Marjorie Jolles**
Associate Provost for Faculty Development Assessment & Honors
Roosevelt University
mjolles@roosevelt.edu
- **Scott DeWitt**
Associate Professor of English and Director of Digital Media and Composition Institute
The Ohio State University
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- **Beverly Moss**
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The Ohio State University
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