

THE MARSHALL BENNETT INSTITUTE OF REAL ESTATE (MBIRE)

The future of the real estate industry needs ethical, socially conscious leaders. Our goal is to prepare the next generation of real estate professionals to become contributing members of their industry and the world.

15+ years of transformative real estate education

For more than 15 years, the MBIRE at Roosevelt University has produced thought leaders in residential and commercial real estate. Our graduates go on to make immediate impact in their communities as influencers and entrepreneurs.

Well-connected with top Chicago real estate industry leaders

We've educated more than 500 real estate graduates, many of whom work in the city of Chicago. Our rich history in downtown Chicago makes us proud to serve the community, and to partner with Chicagoland real estate organizations.

A diversity of students and perspectives

Our academic community is proudly one of inclusivity and acceptance. Situated in the heart of the third largest city in the U.S., Roosevelt University welcomes a diverse student population from all over the world, and produces top talent from all backgrounds.

MBIRE INTENDS TO BRING KNOWLEDGE AND IMPACT TO THE WORLD BY:

- Producing top real estate talent
- Connecting students and senior practitioners through mentorship and networking
- Hosting guest lectures and special programming that complement classroom instruction
- Promoting career skills, internships and research within the real estate industry

ABOUT MBIRE

The Marshall Bennett Institute of Real Estate was created to support The Chicago School of Real Estate faculty, students and leaders of the real estate industry. In addition to its degree programs, the institute gives students an edge through:

- Networking events
- Professional development classes
- Mentoring by real estate industry leaders
- Research
- Guest lectures
- Job and internship placement assistance
- Fundraising and scholarships

WHY SHOULD YOU SUPPORT MBIRE?

Talent. We've got it.

The search for talent in the real estate industry is an ongoing challenge. With your support, the MBIRE will continue to educate top real estate talent in Chicago who could become valuable members of your team.

Education made affordable

MBIRE at Roosevelt University is committed to making higher education accessible to all. Your support helps MBIRE provide financial support to its students and expand its programs to further enhance our students' academic and industry experience.

Market exposure

Promote your leadership in the real estate industry by supporting progressive higher education. Connect your organization with a source of powerful talent, practical tools and thought leaders who will shape the future of real estate.

GET IN TOUCH

For all sponsorship, scholarship and endowment questions, please contact Collete English Dixon, executive director of the Marshall Bennett Institute of Real Estate, at cenglishdixon@roosevelt.edu or (312) 281-3358.



"Receiving a Goldie B. Wolf Miller scholarship through MBIRE was a turning point in my real estate career. I still keep relationships with the program because it's been such a force for bringing me to success in my career. The MBIRE at Roosevelt had a hands on, real life, out-in-the-field way of teaching that was invaluable, and I wouldn't have been able to do that anywhere else."

Sevara Davis (MRE, '08)
Property Manager at GSA



"The MBIRE at Roosevelt has an extremely well-connected community of top leaders in the industry who recognize what a quality education in real estate specifically gives you. There's a diversity of person and gender and entrepreneurial thought that Roosevelt signs up for, and social community of intelligence that's in their ethos."

Paige Steers (MRE, '09)
Senior Vice President at JLL

PREMIER SPONSORSHIP: \$35,000
PLATINUM SPONSORSHIP: \$25,000
GOLD SPONSORSHIP: \$20,000
SILVER SPONSORSHIP: \$15,000
BRONZE SPONSORSHIP: \$10,000

2017-18 BENEFITS

	PREMIER SPONSORSHIP: \$35,000	PLATINUM SPONSORSHIP: \$25,000	GOLD SPONSORSHIP: \$20,000	SILVER SPONSORSHIP: \$15,000	BRONZE SPONSORSHIP: \$10,000
3 invitations to the pre-Gala VIP reception	●				
2 invitations to the pre-Gala VIP reception		●	●		
1 invitation to the pre-Gala VIP reception				●	●
1 table (8 Gala tickets)	●	●			
6 Gala tickets			●		
4 Gala tickets				●	●
2 Gala tickets					
1 Gala ticket					
Full page ad in the Gala program	●	●	●		
Half page ad in the Gala program				●	●
Quarter page ad in the Gala program					
Gala table or décor sponsor		●			
Gala wine sponsor			●		
Gala gift or dessert sponsor				●	
Reception sponsor	●				
Gala signature cocktail with reception signage	●				
Dedicated slide during the Gala presentation	●	●	●		
Shared slide during the Gala presentation				●	●
Dedicated signage at the Gala	●	●	●		
Shared signage at the Gala				●	●
Logo and recognition on MBIRE Website, event pages, and printed materials	●	●	●		
Name recognition on MBIRE website, event pages, and printed materials				●	●
Recognition in Fogelson Forum invitation	●	●	●	●	●
Logo in Fogelson Forum signage	●	●	●	●	●
Material display at Fogelson Forum	●	●	●	●	
Recognition from podium at Fogelson Forums	●	●	●	●	
Name on Fogelson Forum signage					
6 tickets to the Fogelson Forums	●				
4 tickets to the Fogelson Forums		●	●	●	●
2 tickets to the Fogelson Forums					
Signage at MBIRE Alumni Events	●	●	●	●	●
6 featured sponsor posts via MBIRE social media (Facebook, LinkedIn)	●				
4 featured sponsor posts via MBIRE social media (Facebook, LinkedIn)		●			
1 featured sponsor post via MBIRE social media (Facebook, LinkedIn)			●	●	●
Inclusion in MBIRE event press releases	●	●	●	●	●



“Students in the MBIRE at Roosevelt University get the practical, nuts-and-bolts training they need to hit the ground running in the real estate industry. The program reaches out to a broader demographic of underrepresented students in the industry and gives them access to mentorship and careers they may not have had access to before.”

Leon Walker, Managing Partner at DL3 Realty, LLP, and MBIRE board member



“As an international student, it can be difficult to find a job. The MBIRE at Roosevelt helps with networking events and connections with professors and classmates. By the end of my second year I knew a lot of real estate professionals in Chicago.”

Iryna Auchynnika (MBA, Real Estate, '17)
Real Estate Consultant at Spaces Real Estate