



Associate of Arts to Bachelor of Arts in Integrated Marketing Communications

The following academic agreement programs helps graduates of Oakton Community College transfer to Roosevelt University to complete their bachelor's degree. Students can finish the Oakton Community College Associate of Arts degree and transfer to Roosevelt University to finish a Roosevelt Bachelor of Arts degree with a major in Integrated Marketing Communications in a total of four years. Those students transferring an AA degree have completed all of the Roosevelt University general education core requirements. No other general education courses will need to be completed unless they are a pre-requisite to the student's major.

4 - Year Suggested Academic Plan					
First Year (Freshman)					
Fall Semester (Oakton Community College)			Spring Semester (Oakton Community College)		
Oakton	Course Name/Type		Oakton	Course Name/Type	
EGL 101-	Composition I	3	EGL 102-	Composition II	3
MAT 125 or 143-	General Education Math or Finite Math	3	Major Elective	Choose 4: EGL 220, GRD 225, 250, ART 220,224, or MKT , 230, 248, 271, 275	3
SPE 103	Effective Speech	3	Major Elective	Choose 4: EGL 220, GRD 225, 250, ART 220,224, or MKT , 230, 248, 271, 275	3
Science	One Life Science & One Physical Science. One with a lab.	3-4	Science	One Life Science & One Physical Science. One with a lab.	3-4
Social & Behavioral Sciences	Choose at least two different social or behavioral science disciplines	3	Social & Behavioral Sciences	Choose at least two different social or behavioral science disciplines	3
Second Year (Sophomore)					
Fall Semester (Oakton Community College)			Spring Semester (Oakton Community College)		
Oakton	Course Name/Type		Oakton	Course Name/Type	
Major Elective	Choose 4: EGL 220, GRD 225, 250, ART 220,224, or MKT , 230, 248, 271, 275	3	Major Elective	Choose 4: EGL 220, GRD 225, 250, ART 220,224, or MKT , 230, 248, 271, 275	3
Social & Behavioral Sciences	Choose at least two different social or behavioral science disciplines	3	Humanities/Fine Arts	Choose one from Humanities and one from Fine Arts	3
Humanities/Fine Arts	Choose one from Humanities and one from Fine Arts	3	Humanities/Fine Arts	Choose one from Humanities and one from Fine Arts	3
Contemporary Global Studies	One course that satisfies Contemporary Global Studies requirement	3	US Diversity Studies	Choose one course that satisfies US Diversity Studies	3
EGL 150-	Introduction to Journalism	3	Elective		3
Third Year (Junior)					
Fall Semester (Roosevelt University)			Spring Semester (Roosevelt University)		
Roosevelt	Course Name/Type		Roosevelt	Course Name/Type	
TRS 101*	Transfer Success Course	3	IMC 302-	Fundamentals of Public Relations	3
LIBS 201	Writing for Social Justice	3	IMC 303-	Fundamentals of Advertising	3
IMC 202-	Principles & Best Practices	3	Free elective or minor		3
IMC 220-	Media Writing	3	Free elective or minor		3
IMC 240-	IMC Research	3	Free elective or minor		3
Fourth Year (Senior)					
Fall Semester (Roosevelt University)			Spring Semester (Roosevelt University)		
Roosevelt	Course Name/Type		Roosevelt	Course Name/Type	
IMC 347-+	IMC Campaigns	3	IMC 399-+	Internship	3
IMC 363-	Law & Ethics	3	IMC or JOUR Elective		3
Free elective or minor		3	Free elective or minor		3
Free elective or minor		3	Free elective or minor		3
Free elective or minor		3	Free elective or minor		3

Roosevelt University
430 S. Michigan Avenue
Chicago, IL 60605
(877) 277-5978
admission@roosevelt.edu

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*=Grade of C or better required

+ =These courses satisfy the Roosevelt Core Experiential Learning requirement course.

*TRS 101 - Transfer Success Course (waived with transfer of 90 credit hours or more)

*Core Experiential Learning Course - Determined by Major

^=Grade of C or better required; minimum cumulative PSYC GPA must exceed 2.0

--Additional IMC coursework instead of free electives can be taken at Roosevelt University if not completed at Oakton Community College. Total must meet the minimum requirement of 120 credit hours.

Please note that with the transfer of an AA or AS degree all Roosevelt University general education core requirements are completed unless a pre-requisite general education course is needed for the major.