

Associate of Arts to Bachelor of Arts in Integrated Marketing Communications

The following academic agreement program helps graduates of Harper College transfer to Roosevelt University to complete their bachelor's degree. Students can finish the Harper College Associate of Arts degree and transfer to Roosevelt University to finish a Roosevelt Bachelor or Arts degree in Integrated Marketing Communications in a total of four years. Those students transferring an AA degree have completed all of the Roosevelt University general education core requirements. No other general education courses will need to be completed unless they are a pre-requisite to the student's major.

4 - Year Suggested Academic Plan				
First Year (Freshman)				
Fall Semester (Harper College)		Spring Semester (Harper College)		
Harper College	Course Name/Type	Harper College	Course Name/Type	
ENG 101@	Composition I	3 ENG 102@	Composition II	3
MCM 120@	Introduction to Mass Communication	3 Humanities/Fine Arts Elective	Choose applicable AA courses from Group 4 in Harper Catalog	3
MTH 101 or MTH 124	Quantitative Literacy or Finite Mathematics	3-4 Social/Behavioral Science	Choose applicable AA courses from Group 5 in Harper Catalog	3
Humanities/Fine Arts Elective	Choose applicable AA courses from Group 4 in Harper Catalog	3 Major Discipline and Transfer Elective+	Choose from: MCM 230, 235, 240, 241, 242, 243, 250, 251 or 252	3
Biology	Biology with Lab	4 Physical Science	Choose applicable AA course from Group 3 in Harper Catalog (not BIO)	3-4
Second Year (Sophomore)				
Fall Semester (Harper College)		Spring Semester (Harper College)		
Harper College	Course Name/Type	Harper College	Course Name/Type	
Humanities/Fine Arts Electives	Choose applicable AA courses from Group 4 in Harper Catalog	3 Social/Behavioral Science	Choose applicable AA courses from Group 5 in Harper Catalog	3
SPE 101	Fundamentals of Speech Communication	3 Major Discipline and Transfer Elective+	Choose from: MCM 230, 235, 240, 241, 242, 243, 250, 251 or 252	3
Major Discipline and Transfer Elective	Choose from: MCM 230, 235, 240, 241, 242, 243, 250, 251 or 252	3 Major Discipline and Transfer Elective+	Choose applicable AA course from Group 6 in Harper Catalog	3
Social/Behavioral Science	Choose applicable AA courses from Group 5 in Harper Catalog	3 Major Discipline and Transfer Elective+	Choose applicable AA course from Group 6 in Harper Catalog	3
Major Discipline and Transfer Elective+	Choose applicable AA course from Group 6 in Harper Catalog	3 Major Discipline and Transfer Elective+	Choose applicable AA course from Group 6 in Harper Catalog	3
Completion of AA				
Third Year (Junior)				
Fall Semester (Roosevelt University)		Spring Semester (Roosevelt University)		
Roosevelt	Course Name/Type	Roosevelt	Course Name/Type	
TRS 101*	Transfer Success Course	3 IMC 302~	Fundamentals of Public Relations	3
LIBS 201	Writing for Social Justice	3 IMC 303~	Fundamentals of Advertising	3
IMC 202~	Principles & Best Practices	3 Free elective or minor		3
IMC 220~	Media Writing	3 Free elective or minor		3
IMC 240~	IMC Research	3 Free elective or minor		3
Fourth Year (Senior)				
Fall Semester (Roosevelt University)		Spring Semester (Roosevelt University)		
Roosevelt	Course Name/Type	Roosevelt	Course Name/Type	
IMC 347~+	IMC Campaigns	3 IMC 399~+	Internship	3
IMC 363~	Law & Ethics	3 IMC or JOUR Elective		3
Free elective or minor		3 Free elective or minor		3
Free elective or minor		3 Free elective or minor		3
Free elective or minor		3 Free elective or minor		3

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 (877) 277-5978
admission@roosevelt.edu

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@=Grade of C or better required.

+ = NOT CDV, CWE, DIT, ECO 115, ORN, PED, PSY 106, 107 OR 108. **CIS 100, 101, OR 120 RECOMMENDED.**

*TRS 101 - Transfer Success Course (waived with transfer of 90 credit hours or more)

*Core Experiential Learning Course - Determined by Major

^=Grade of C- or better required; minimum cumulative PSYC GPA must exceed 2.0

-=Additional IMC coursework instead of free electives can be taken at Roosevelt University if not completed at Harper College. Total must meet the minimum requirement of 120 credit hours.

Please note that with the transfer of an AA or AS degree all Roosevelt University general education core requirements are completed unless a pre-requisite general education course is needed for the major.