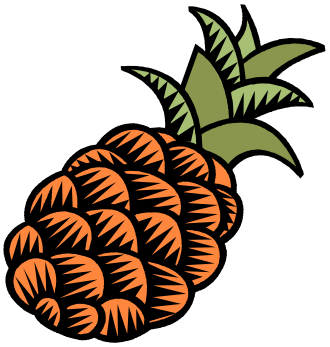
Fall 2010

THE MANFRED STEINFIELD SCHOOL OF HOSPITALITY AND TOURISM



The Pineapple

A letter from the director….

The fall 2010 Manfred Steinfeld School's enrollment, both undergraduate and graduate, reached another all time high. Student and industry interest in our curriculum continues. We trust that our students feel that they are growing in terms of their preparation for meaningful careers in the tourism industry.

We launched our courses in ***Sports Hospitality. Shawn Sullivan***, assistant athletic director at the University of Illinois at Chicago provided instruction and will continue teaching an additional course in spring, 2011. This program is developing well with guidance from a number of sources, especially with the aid of adjunct professor Jonathan Reinsdorf.

Six ***Greek students*** completed our degree program offered in concert with the European College for Tourism Studies in Corfu, Greece. The program is expected to continue with additional students in spring, 2011. In fact, the Steinfeld School has permission from the Greek government to be the only American university offering the bachelor's degree and master's degree in hospitality and tourism in Greece, which is done in concert with our partner institution, ECTS. (See Page 2 for pix of Summer Internship in Corfu.)

The Steinfeld School has had several of ***our graduates complete doctorates***, with most of them now teaching. Of course, we have dozens of our master's degree graduates teaching at the college and university level, locally and throughout the world.

We've begun ***talks with the South African Consul*** about how our program can assist tourism and tourism education in the province of the Northern Cape. The hope is to develop a program there similar to what we are doing in Greece.

Dr. Gerald F. Bober

HOSM FACULTY NEWS

HOSM Associate Professor William R. Host, Jr., CMP, as a member of the Standard Review Council, was recognized by the Convention Industry Council (CIC) for his contribution to the latest edition of the APEX Industry Glossary, the most comprehensive guide to terminology in the convention industry. The arduous task of revising the Glossary was praised as a substantial contribution to the convention industry.

Adjunct Professor Carleton Rogers received the Educator of the Year 2010 by the International Association of Exhibits and Events (IAEE) in New Orleans.

Adjunct Professor Myron S. Levy, CHA was selected by the American Hotel & Lodging Association and the United States Air Force to evaluate hotels that are run by the Air Force on bases about the world. Mr. Levy have participated in this special award program six times in the past 15 years.

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Student Activities

The Hospitality Student's Association (H.S.A.) hosted a full slate of events including a tour of Hotel Palomar, the Starbuck's Corporate Meet & Greet which landed at least one student an immediate job offer, and the sold-out Taste of Success Etiquette Luncheon.

The 6th Annual Marriott Bridges Foundation Fundraiser, hosted by HOSM 311 Organizational Development for HOSM, raised a contribution of nearly $5,000.

Scholarship Awards

Cintia Becerra, BSHTM, received the Diagio Scholarship for Hispanic Students.

Kacie Benjamin, BSHTM, *(See photo left)* was selected for the Steven J. Belmonte Scholarship from the American Hotel & Lodging Association.

Scott Campbell, MSHTM, won scholarship award from both the American and Illinois Hotel & Lodging Associations.

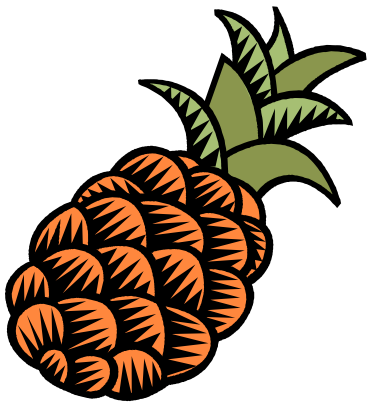
Gerardo Dorado, BSHTM, won the Illinois Hotel & Lodging Association.

Kimberly Sanders, MSHTM, received the D. Michael Ferguson Scholarship funded by the Million Dollar Round Table.

Greek Interns

L to R: Summer interns Lisa Twitchell, Annarita Pipino and Kacie Benjamin prepare for a reception at the Almyra Natura Hotel in Corfu pictured below.

See Page 4 for the background of the Pineapple as the symbol of Hospitality.



Salute to the 2010 Fall Semester Graduates!

Bachelor of Science in Hospitality & Tourism

Jorge Cancio
Mary Comroe
Christine Daley
Michelle Davies
Melis Ertekin
Kevin Feldman
Ashley Groebe
Andrea Gwin
Rachel Jamieson
Christopher Kim
Katrina Linzy
Daniel Lutz
Jennifer Muir
Blanca Murphy
Patrick O'Connor
Maria Perez
Adam Pourney
Veronica Rechul
Meghan Riley
Monica Rivera
Michelle Rueck
Natalie Russo
James Thuot
Kirbi Washington

Master of Science in Hospitality & Tourism Management

Lindsay Stupar
Alexandra Timberg
Wanda Walton

Certificate in Meeting & Event Management

Dameia Allen
Michelle Davies
Susan Franz
Ashley Groebe
Melis Ertekin
Cheryl Hagan
Natalie Papadam
Meghan Riley
Monica Rivera
Alexandra Timberg
Sarah Tolle

CONGRATULATIONS! And please stay in touch!

MANFRED STEINFELD SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

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A first-class hospitality program in the center of a world-class city!

The Pineapple Editor: Donna DeMille, Assistant Director

The Pineapple: Symbol of Hospitality

When the first Europeans sailed to the 'New World,' they returned with this prized sample of the exotic, sweet fruits plentiful in that new land. The Pineapple was the only fruit hearty enough to endure the long transatlantic journey. The fruit was a rarity to be enjoyed only through great hardship and so highly prized, and when shared a very special treat. In time, the representation of a pineapple in decorative carving on gate-posts, lintels, etc., became a symbol of welcome and hospitality itself.

Alumni News

Kristen Bakota, MSHTM: Meetings Manager for the Association for Operations Management (APICS).

Suzanne Elgendy, BSHTM 2009: Elysian Spa & Health Club Manager.

Katie Grewe, BSHTM 2009: Manager at Chili's.

Emily Jungles, BSHTM 2009: Community Relations, Chicago Blackhawks.

Nick OrRico, BSHTM 2009: Now Front Desk Manager at The Fairmont Kea Lui, Maui after receiving the Manager of the Year Award at The Fairmont Plaza in New York City.

Jin Ho Park, BSHTM 2006: General Manager, Radisson Hotel Schaumburg.

Lauren Post, BSHTM 2009: Assistant Manager, The Astor Hotel, Milwaukee WI.

Veronica Rechul, BSHTM 2010: Executive Meeting Specialist, Sheraton Chicago Hotel & Towers.

Laura Shroder, MSHTM, 2009: Assistant Front Office manager, Fairmont San Jose, CA.

Steven Spizzirri, BSHTM 2008: Front Desk Manager, Affinia Chicago.

Shin Thompson, BSHTM 2003: Chef/Owner of Bonsoiree in the Logan Square area, won a Michellin Star! ***Dozzy Ibekwe***, also from our program, is the Events/Catering Manager.