STUDY THE FACTS

Bachelor of Professional Studies: Major in Commerce and Enterprise

Evelyn T. Stone College of Professional Studies

The degree in commerce and enterprise offers a broad overview of the concepts and principles within general business. It introduces students to relevant disciplines, enabling them to advance in or transition into these fields. In addition, the degree is part of the Bachelor of Professional Studies program, known for its curriculum which engages critical thinking and learning.

About the Program

The Bachelor of Professional Studies in Commerce and Enterprise is a Fast Track Degree for adults 24 years and older. It features a core in accounting, economics, marketing, management, organizational behavior, organizational development and ethics. More specifically, some of the learning outcomes for graduates of the program include a fundamental understanding of global economics concepts and international trade; the ability to interpret and analyze financial statements; an understanding of enterprise stewardship in the context of Roosevelt's social justice mission; an understanding of the emerging new paradigms of management and the principles of ethical decision-making; and the ability to implement change management in a global environment.

Degree Requirements

The core courses for this program are available online. Introductory courses, senior seminars and courses taken in the student's selected functional area are offered on campus and online. Students can choose to take the courses fully online or through a mix of online and on-campus classes.

Introductory Courses

PLS 201 Pro-Seminar in Critical Skills (6)

or PLS 302 Methods of Critical Reasoning (3)

PLS 290 Technological and Quantitative Literacy (3)

MATH 116 Finite Mathematics (3)

ENG 101 Intro to Composition (3)

ENG 102 Argument, Analysis, Research (3)

Core Courses

CMRC 210 Global Economics (3)

CMRC 220 Statistics for Commerce and Enterprise (3)

CMRC 221 Accounting for Commerce and Enterprise (3)

CMRC 240 Social Justice through Commerce and Enterprise (3)

CMRC 300 Management for Commerce and Enterprise (3)

CMRC 310 Marketing for Commerce and Enterprise (3)

CMRC 330 Organizational Behavior (3)

CMRC 340 Organizational Development (3)

OLED 320 Organizational Communication (3)

OLED 360 Evidenced-Based Decision Making (3)

Functional Area

18 semester hours of credit in one functional area is chosen by the student in consultation with an academic advisor.

Functional areas include, but are not limited to, criminal justice, organizational leadership, hospitality and tourism, sustainability studies, humanities, social science and natural science. The functional area can also lead to a minor.

Senior Seminars

PLS 390 Seminar in Social Sciences (6)

PLS 391 Seminar in Natural Sciences (6)

PLS 392 Seminar in Humanities (6)

PLS 399 Senior Thesis (3)

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Program Requirements

- Students must be 24 years of age or older when starting program.
- New students must take the Roosevelt University Assessment test before registering to determine placement in English and math classes.
- Students must successfully complete 30 semester hours at Roosevelt University.
- Students must have a minimum 2.0 GPA to graduate.
- Students must complete a minimum of 21 semester hours of course work at the 300-level at Roosevelt.
- The PLS Senior Seminars are only open to students who have completed PLS 201 or PLS 302 and the University Writing Requirement (ENG 100, if required by RUA, ENG 101 and ENG 102).
- PLS 399 Senior Thesis is open to students who have completed PLS 201 or PLS 302, the University Writing Requirement, two Senior Seminars and who are within 21 hours of graduation.

Career Opportunities

This degree can lead to the following careers: budget analysts, cost estimators within manufacturing industries, financial analysts, human resource managers, management analysts, medical and health service managers, meeting and convention planners, personal financial advisors and property and real estate managers. According to the *Occupational Outlook Handbook, Edition 2010-2011*, compiled by the U.S. Bureau of Labor Statistics (www.bls.gov/oco/oco1001.htm#management), all of these career paths have average or better than average job prospects between 2008 and 2018, increasing employment between 7 to 20 percent.

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The College of Professional Studies is a dynamic learning community dedicated to helping students achieve their educational goals. The college provides exciting and distinctive learning environments for students of all ages, including programs tailored specifically for incoming freshmen and others for working adults.

The College of Professional Studies is home to the Manfred Steinfeld School of Hospitality and Tourism Management, Paralegal Studies Program, the Graduate Program in Training and Development, Criminal Justice Leadership Program, English Language Program and the fast-track degree programs, the Bachelor of Professional/Liberal Studies. Within the college, the Partners in Education Program, Roosevelt Online and the Department of Human and Community Renewal deliver Roosevelt University's mission of academic excellence and social justice to the communities that surround us.

Evelyn T. Stone College of Professional Studies
Fast Track Degree Programs

www.roosevelt.edu/ets/adultfasttrackdegrees

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