# **STUDY#FACTS**

# Undergraduate Programs in Hospitality and Tourism Management

Roosevelt University's central location provides students the chance to learn this dynamic industry in the great metropolitan environment of Chicago, with its rich blend of commerce, culture, sports, tourist attractions and ethnic diversity. The Manfred Steinfeld School of Hospitality and Tourism Management faculty and staff are professionals with extensive industry knowledge and experience. The faculty uses Chicagoland's hospitality and tourism industry as their teaching and learning laboratory. Their commitment to students' educational and professional growth is based in the integration of classroom study with the lively metropolitan workplace.

## **About the Program**

The undergraduate Hospitality and Tourism Management (HTM) program prepares graduates to enter managerial positions. This program provides valuable instruction in multiple facets of the industry while allowing students to specialize in a specific area of study:

- · Lodging Management
- · Food and Beverage Management
- · Meeting and Event Management
- · Tourism Administration
- · Club Management
- · Gaming Management
- Sports Hospitality

# **Degree Options**

# Bachelor of Science in Hospitality and Tourism Management (BSHTM)

Designed for students of any age who want to pursue a career in hospitality, the BSHTM degree is a traditional program of 120 semester hours program. It includes 30 semester hours of electives, which may be satisfied with transfer credits.

# Bachelor of Professional Studies in Hospitality and Tourism Management (BPS/HTM)

Students 24 years and older can benefit from Roosevelt University's premier adult degree: the Bachelor of Professional Studies Fast Track Program. Through a focused academic major in hospitality combined with interdisciplinary general education, students can complete a bachelor's degree (BPS) in up to one-third less time than a traditional bachelor's degree program.

## **Major Course Requirements**

### **Background Courses**

- HOSM 200 Financial Accounting for the Hospitality Industry (3)
- HOSM 201 Introduction to the Hospitality and Tourism Industry (3)
- Either HOSM 210 Front Office Management (3) or HOSM 231 Introduction to Meeting and Event Management (3)
- HOSM 230 Food and Beverage Management (3)
- HOSM 275 Hospitality Law (3)
- HOSM 290 Hospitality Methods and Research (3)

### **Core Courses**

- HOSM 300 Managerial Accounting for the Hospitality Industry (3)
- HOSM 311 Organizational Development for Hospitality (3)
- HOSM 350 Advanced Marketing for the Hospitality Industry (3)
- HOSM 399 Hospitality Senior Project (3)

#### **Elective Requirements**

Students must choose a total of eight 300-level hospitality and tourism electives. These include:

- Four courses from a select list of upper-division hospitality and tourism electives
- Four 300-level electives in Hospitality Management from the areas of study list
- Sports Hospitality students will take a sequence of specialized courses with advisor consent.



# **STUDYFACTS**

# **Program Features**

- Roosevelt University's hospitality programs are offered in downtown Chicago — a locus of international tourism.
   Selected hospitality courses are available at our Schaumburg Campus and on the Internet through RU Online.
- The bachelor's degree program is among the first to recognize meetings management as an academic field, and its course offerings are among the most comprehensive nationally.
- Courses are offered in significant areas of the hospitality and tourism industry, including lodging, food and beverage, meeting/event, club, casino and sports management.
- Our nationally recognized program fosters individual student development by focusing on their professional goals leading to a career in the hospitality and tourism industry.
- Roosevelt has the only undergraduate degree program in Illinois linked to a graduate degree program in hospitality and tourism management.

## **Recent Internships**

The internship program provides opportunities for hands-on experience working alongside industry professionals. While completing degrees or shortly thereafter, most students obtain employment in this high-growth industry. Recent internship placements include:

- Meeting coordinator positions at the American Bar Association, American Library Association and Walgreens Corporate Headquarters
- Positions with Hilton, Holiday Inn, Hyatt, Marriott and several brand-name independent hotels
- · Positions in city, country and yacht clubs

# Certificate in Meeting and Event Management

This 16-semester-hour certificate can be included in both bachelor's degrees in hospitality and tourism management. The certificate is designed for professionals interested in the fields of meetings management and special events.

# **Evelyn T. Stone College** of Professional Studies

For 40 years, the College of Professional Studies has been a local and national leader in adult education, opening the door to higher education for thousands of non-traditional students. The College of Professional Studies focuses its efforts in three areas: Innovation, Outreach, and Student-centeredness. In the content of its programs and its methods of delivering those programs, the College of Professional Studies strives to respond to needs in the market and to make a Roosevelt University education attainable by all interested and academically qualified persons.

### **Faculty**

### Dr. Gerald F. Bober, Professor, Hospitality and Tourism Management Program Director

EdD, Business Education and Educational Administration,

Northern Illinois University

MS, Business Education and School Business Management, Northern Illinois University

BS, Marketing and Business Education,

Northern Illinois University

Osterman Award, Meeting Educator, Meeting Professionals International, 2005 Hospitality Educator of the Year, Illinois Hotel Association, 2003 Educator of the Year, Illinois State Crime Commission, 2003 Author of several textbooks, journal articles and periodicals

#### Dr. Carol B. Brown, Assistant Professor

PhD, Organization Development, Benedictine University MSHTM, Hospitality Management, Roosevelt University BA, Hotel, Restaurant, Travel Administration, University of Massachusetts at Amherst

#### Charles Hamburg, Associate Professor

Wine Diploma, California Wine Institute
MEd, Guidance, Suffolk University
BS, Hotel and Restaurant Management,
University of Massachusetts
Contributor to several textbooks, journal articles and periodicals

#### William R. Host, CMP, Associate Professor

MSHTM, Hospitality Management, Roosevelt University BA, Humanities, Kutztown University PCMA Education Honoree 2010 Osterman Award, Meeting Planners International, 1998 Contributor to several industry periodicals Co-author of *Early Chicago Hotels*, 2006

Note: In addition to its full-time faculty, the program utilizes the professional services of highly qualified adjunct instructors.

# Evelyn T. Stone College of Professional Studies Manfred Steinfeld School of Hospitality and Tourism Management

www.roosevelt.edu/etsuc/hosm.htm

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Gage Building 18 S. Michigan Ave.

#### **SCHAUMBURG CAMPUS**

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