SHANE A. SCOTT

805 WAKEMAN AVE ~ WHEATON, IL 60187~ (727) 481–2486 ~ ShaneAScott@gmail.com

OVERVIEW

I am a highly effective leader with over 17 years of professional experience leading various types of schools as a principal, both nationally and internationally. As a business consultant for over 10 years, I have facilitated the conception, growth, and development of several companies and organizations from start-up through thriving operations. As an internationally certified speaker for several organizations, I have delivered keynotes and trainings for large-scale audiences in both English and Spanish. I enjoy stepping in during times of transition to help develop a clear vision for the future while addressing the challenges of the present.

EXPERIENCE

2013-Present **CONSULTANT** (Founder & CEO), *ImpruvED, Inc., Chicago, IL*

-Research, design, and facilitate the implementation of independent efficiency systems that result in average cost savings of 15% and set to produce increased revenue six- to seven-fold by planning the review and oversight of resources and programs as well as budgets, grants, and available federal funds

-Analyze current trends nationally and internationally to develop feasibility reports related to scalability and sustainability for selected clients on weekly basis

-Design and deliver customized adult-learner training in the areas of leadership development, culture creation, and technology integration

2012-2013 **REGIONAL DIRECTOR OF DEVELOPMENT**, *Wheaton College, Wheaton, IL*

-Designed and implemented a strategically coordinated program of fundraising activities targeted to result in six-, seven-, and even eight-figure current, planned, and bequest gifts to the institution. My last proposal was a $1.5 MM naming opportunity with operational support for the college over 3-5 years presented to the prospect via a private, custom-designed website which I designed

-Developed cloud-based multi-media marketing database available to all other colleagues to market to our constituents and to utilize out in the field. The entire program was designed to reduce cost by at least 7-10% and increase efficiencies while out of the office due to our heavy travel schedules

-Discovered 17 new high capacity donors while managing a portfolio of 150+ major gift prospects capable of making $50,000+ gifts annually, specifically focusing on international and minority alumni

Supervisor: Julie Bullock / Phone: 630-752-5809

2008 - 2011 **PRINCIPAL**, *Jerusalem, Israel*

-Negotiated with both the Israeli and Palestinian Ministries of Education to secure regional accreditation while maintaining accreditation with the US approving boards

-Liaised with various organizations, colleges and universities to enable our students from Jerusalem to live and study internationally as well permitting foreign students to study in Jerusalem from places like Italy, Brazil, and Korea to name a few. I understand the nuances and requirements to utilize SEVIS efficiently and effectively

-Conducted 3-week long international recruiting trips to acquire new teachers for the school. Participated in the process to ensure all required documentation for visas was gathered, submitted timely, and properly maintained for teachers to live and teach in the country

-Spearheaded the transition of this established, 25-year school from paper and pencil to online school information management system to become an 85-90% paperless school utilizing iPads. This was the largest educational deployment in the MENA region of iPads and resulted in over $50,000/yr reduction of textbooks and internal printing costs

-*Supervisor: Ross Byars / Phone: 011-972-54-342-1166 or 863-709-8213 /*

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2007-2008 **PRINCIPAL,** *LifeSkills Center, Ft. Myers, FL*

-Designed and implemented the first blended-learning model for the LifeSkills Centers in Florida. This new approach resulted in 22% gain in graduation rates after the first year, and nearly a threefold increase the following year

-Recruited and hired a diverse, international staff of 19 teachers and support staff to best serve the needs of our international students from Haiti to China

-Oversaw the daily operations of the entire school including annual budget of $2.2 MM by tracking student flow, attendance to meet ADA for receiving funds on student count days, negotiating salaries, monitoring office expenditures, and responsibilities related to efficient, fiscally sound operations

Supervisor: Viesta Skipper / Phone: 727-481-2486 /

2003-2012 **CONSULTANT** (FOUNDER & PRESIDENT) *Simple Ingenuity, Inc. (rebranded in 2007)*

-Designed my own consulting firm focused on helping individuals and organizations navigate the tumultuous waters of change, specifically in the areas of strategic planning, marketing, and personnel independent systems development

-Provide career and life consultation to vocationally challenged adults looking to gain more satisfaction and fulfillment from their current career and social status

-Consult with youth and adult entrepreneurs from business conception through operation

Supervisor: Shane A. Scott / Phone: 727-481-2486

2000-2006 **MATH TEACHER,** *North Lawndale College Preparatory Charter High School (NLCP) Chicago, IL*

-Developed and delivered curriculum for teaching high school math courses ranging from Pre-Algebra through Pre-Calculus, and started the Entrepreneurship program using the NFTE curriculum

-Designed and facilitated a new class, *Social Dynamics of Adolescence* addressing the questions and concerns of adolescences coming of age.

-Awarded ***Teacher of the Year 2003*** by the students I had the privilege serving

-Served as the Assistant and then Head Testing Coordinator. Served on the National Honors Society Teacher Board that reviewed, selected and advised student members

-Founding member of the Advisory Council for Minority Men Exceeding the Norm (M^2EN)

Supervisor: Josephine Gomez / Phone: 773-230-6805

1999- 2000 **CO-MANAGER,** *Lawndale Christian Development Corporation, Chicago, IL*

-Reconstructed the after-school college prep program by designing and providing instruction of curriculum for various subjects, primary focus being math and science

-Delivered instruction in preparation for standardized tests like the ACT, SAT, TAP and IOWA

-Initiated and maintained relationships with other social service organizations throughout Chicago

-Organized and chaired the Parent Committee used to assist with chaperoning and volunteering

Supervisor: Stanley Merriwether / Phone: (773) 762-8889

1996-1998 **ACCOUNT EXECUTIVE,** *Lexmark International / IKON Office Solutions; Chicago, IL & Tampa, FL*

-Designed and implemented targeted sales campaigns to bring complete network peripheral solution for several international Fortune 500 businesses

-Collaborated with upper management and service department to create short-term and long-term logistical systems to address client's present needs and future growth aspirations

-Participated in extensive sales and strategic marketing training including major account planning and resourceful market research management

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EDUCATION

2013-2014 **M. ED, EDUCATIONAL LEADERSHIP**, CONCORDIA UNIVERSITY, *Portland, OR*
FOCUS: Developing and equipping teachers with the skills needed to integrate technology into their teaching practice to better serve students on the margins, both gifted and challenged

1992-1996, 1999 **B.A., INTERDISCIPLINARY STUDIES**, WHEATON COLLEGE, *Wheaton, IL*
International Business and Marketing; CONCENTRATION: Spanish, Communication, and Business

Summer1998 **INDEPENDENT STUDY,** UNIVERSIDAD CRISTIANA EVANGELICA DE MEXICO; *Mexico City, D.F., Mexico*
COURSE FOCUS: Impact of National/International Economics and Theology on the Society of Latin America and specifically Mexico. All class instruction and curriculum delivered and completed in Spanish.

ADDITIONAL DATA

-Conversationally fluent in Spanish (speak, read, and write)
-Computer Skills: PC and Macintosh Operating Systems, Microsoft Office, Blackboard, Reeher, Google Docs
-2013 National Society of High School Scholars (NSHSS) Educator of Distinction
-Internationally Certified SkillPath Trainer (both public and onsite)
-Time To Teach Nationally Certified Trainer (Hold both Classroom Management and Differentiated Instruction Certifications)

References

Professional References	Brian Jenkins Founder/CEO StartingUp Now, Inc. 773-398-8960 bjenkins@entrenuity.com	Ross Byars Superintendent Jerusalem Schools +972-54-342-1166 rossbyars@hotmail.com	Julie Bullock Director of Development Wheaton College 815-549-9577 julie.bullock@wheaton.edu
Personal References	Adam Phillips Attorney Advisor US Dept. of Transportation 703-346-2846 ahphillips@gmail.com	Quinn Scott Riley Owner/Founder New Guard Media 815-549-9577 qriley@qscottriley.com	