

MOTOROLA SOLUTIONS AND ROOSEVELT UNIVERSITY: THE INTERNATIONAL EXPERIENCE

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Sep. 5, 2012 – Earlier this year, Motorola Solutions (MSI) hosted students participating in a graduate course at Roosevelt University titled **MGMT 454 – INTERNATIONAL EXPERIENCE: POLAND**. Delivered collaboratively by the Heller College of Business and MSI, the program aims to create a distinctive and rewarding learning experience beyond academic rigor leading to practical relevancy. MSI's involvement aims to **stretch students' thinking and actions in ways that address real-world business problems**.

The International Experience Program started with **six graduate students visiting our Schaumburg Customer Briefing Center** to review how we birth product concepts and plans. Local engineers and product managers delivered presentations on how MSI matures a concept, develops specific product requirements, and formulates concrete plans to build and deliver a product or service. We also illustrated how the plan moves to execution through the M-Gate process to development and ultimately delivery to the market. We chose to showcase an example of how MSI product management teams enabled the transfer of a new concept to our development engineering teams in Krakow, Poland.



The next phase of the International Experience took the Roosevelt students to our Krakow facility where they saw firsthand how our engineering teams realized product plans through to commercial release. Students learnt how we tracked and managed change requests, quality requirements, costs, orderability, and profitability throughout the lifetime of the program.

The success and importance of the course is best summed up by quotes from the students:

*"There is a huge difference between learning something and actually experiencing it. One could read on and on about the Do's and Taboos of international business, but it isn't until you experience something that you truly understand and learn from it. **We gained a better understanding of how global Motorola facilities function and experienced how cultural differences are managed within the business environment**".*

"I enjoyed getting to know the professors and the individuals on the trip, our discussions and the many ideas that were brought to the table. I hope Roosevelt continues to conduct trips like these ... it was a wonderful experience. Thank you!"

"Overall, I really liked Poland and found the trip to be very educational. I want to thank everyone who journeyed with us on this once-in-a-lifetime experience".



"Motorola Solutions is a multinational corporation that is leveraging its resources in Poland, a country that is rich in its labor force. It was through the group study tour with Roosevelt MBA students that I made the connection between my book knowledge of information technology and the operation of a global company".

As a member of the Roosevelt Advisory Board to the Dean, and the Radio Solutions team, I send my appreciation to our employees both in the U.S. and Poland who took time to volunteer and make this event so fulfilling for the students from Roosevelt University. In Schaumburg, I'd like to thank **Janelle Burkhart, Francesca Schuler, Fred Chavis, Cathal Tierney, Wayne Weiser and Doug Bartman**. In Krakow, my thanks go to volunteers **Maciej Stawiszynski, Robert Orzechowski, Piotr Bartczak, Tomasz Kaczmarek, Mariusz Bajan, and Piotr Soltyk**.

Most importantly, this partnership would not have been possible without the guidance and leadership of Roosevelt's course professors and administrators, **Dr. Shamsul Chowdry**, Professor of Information Systems, **Sumaria Mohan-Neil, Melissa Stutz**, and Dean **Terri Friel** of the Heller College of Business.