

CAREER CONNECTIONS



Career Advancement Series

Would you like to move up the corporate ladder?

Is a management position right for you?

How can I move into management when I do not have any experience?

Your next career move is within reach. Join us for a two part series designed to help you uncover your growth potential, identify opportunities, develop a personal action plan which will assist you in stand out from the crowd.

Part I
Wednesday, July 30, 2014

Part II
Wednesday, August 20, 2014

Time:
6:30-8:30 pm

Location:
Roosevelt University
Schaumburg Campus
Room: 325
1400 N Roosevelt Blvd
Schaumburg, IL 60173

Cost:
ISM Members - Free
Guests - \$20

Part 1: Moving Into Management

Wednesday, July 30, 2014

Part I, held on July 30th, is divided into two selections: "Are you a manager or a leader?" and "How do I move forward within my current company or uncover a new career opportunity?"



First: Laurie Huspen, HR consultant and owner of valuable Resources Company, will assist you in your decision to move up the corporate ladder. Laurie coaches employers sharpening their hiring skills as they develop their leadership team. Not everyone is a manager, yet not everyone is a leader, yet not everyone is a manager either. It is not a good or a bad thing to be one or the other. An individual can have characteristics of being a manager with leadership skills. In this presentation Laurie will share the difference and the importance of each characteristic and how it can affect your current position to determine if you are a manager or leader!

The difference between management and leadership encompassing:
Motivation vs. Encouragement

- Managing change.
- Effective communication.
- Regulatory compliance/real HR situations.

Second: Kerri Smith, Regional Business Development Manager at Seville Staffing, will share how to uncover these opportunities and how to respond to them.

- Be prepared: What should I know and who should I know?
- Analyze if this job is right for you.
- Classify your "experience" to fit the requirements.
- Identify characteristics that employers look for in an upper management roll.

Third: Laurie and Kerri will address this question, "They want experienced applicants, how can I obtain experience if no one will give me an opportunity?" Building experience: Experience comes in all shapes and sizes. Learn to emphasize examples and characteristics which prove that you have the skill sets needed to meet the job requirements.

LAURIE HUSPEN

Valuable Resources Co. is a human resources consulting firm established by Laurie Huspen, after working as a human resources professional specializing in training, development, compensation, recruiting and retention. Laurie graduated with a Bachelor's degree from Eastern Illinois University, in Charleston Illinois with an English major and Pre-law minor. She continued her education at National Louis University in Wheaton Illinois and graduated in 1997 with a Master's Degree in Human Resources Management and Development. Laurie started her teaching career with College of DuPage in 1997 where she taught business courses with an emphasis in human resources. In each position she held, her responsibilities and accountability grew, which meant she grew as a professional. Since Laurie started her career in human resources in 1995, she has always worked well in start-up companies and/or programs. Anything that could be created, developed, rolled out, implemented etc., she had to be a part of it. That's one main reason she started her own consulting firm.



KERRY SMITH, CTS

Regional Business Development Manager – Kerry joined Seville Staffing in October 2012. She has a strong 15+ year background in management, sales, and all aspects of staffing including: forecasting, operations, client relationship development and recruiting. Kerry specializes in providing clients with a consultative approach to their departmental needs during critical transition phases using professional and technical staff.



See Part II on Next Page.

Register TODAY at www.ism-chicago.org

Part II: Creating the Brand New YOU©

Strategies to Reinvent and Re-brand YOU at Any Stage of Your Career

Wednesday, August 20, 2014

In today's competitive marketplace, you need to develop, demonstrate and deliver on your brand as a way to differentiate yourself. Identifying and marketing your features and benefits will help you be seen as a valuable resource and will get you noticed and differentiate you from the sea of competition. Whether you are seeking employment, starting out in your career, recently promoted to a new manager or are recognized as an accomplished leader, you all have valuable strengths and expertise, which in turn advances your brand and career.



Susan will provide strategies on how to differentiate yourself, capitalize on your natural strengths and talents, take realistic steps that will get you noticed, increase exposure internally and externally, and highlight strategies to help you become known in your areas of expertise. This process will "jumpstart" your career advancement and personal marketing efforts.

Susan's skillful and entertaining style allows participants to get engaged and take the necessary steps to look, act and think the part of a savvy professional.

- How do you know it is time to reinvent and re-brand YOU?
- Benefits of re-branding YOU
- Elements of your brand / executive presence
- Being OPEN to creating the new YOU
 - Optimistic attitude
 - Plan (professional and self development)
 - Energy and time management practices
 - What's **New** and what's **Next** in your key relationships?
- Jumpstart your action plan (using the OPEN formula)

SUSAN FIGNAR

Susan Fignar, President of Pur*sue Inc., is a relationship management trainer and executive coach. Since 1991, Susan has worked with many leading corporations and has positively impacted the careers of thousands of professionals with her unique coaching and training style. Whether clients are seeking to develop an executive presence, reinvent and re-brand themselves, sharpen their etiquette skills, expand their network, strengthen leadership skills or become business savvy, Susan will work with individuals and teams to develop a personal plan to achieve business and personal success.



Register TODAY at www.ism-chicago.org