BOOK FOR DEANS, BY OUR DEAN

Dean Terri Friel was selected as the keynote speaker for the professional development conference of the Association for Graduate Enrollment Management, held in Puerto Rico in January 2014, where her recently published book “Management for Deans” was given to absent participants.

Written in conversational tone and experted by such topics as managing faculty, students, and strategic planning, this book informs readers about the many tasks required of a dean and offers advice on how to do them well.

In addition to serving as an administrator, Friel worked as an engineer and managed production at Procter and Gamble, Co., and PepsiCo, Inc. She applies this management experience with the knowledge she gained through her doctoral studies to develop a comprehensive overview of the role of dean.

Friel’s recently proposed sequel, “Advanced Management for Deans,” will be available in the coming year.

“When there are several books written about the topic of academic administration, ‘Management for Deans’ is one of the only books that specifically addresses the issues of being a dean. If you think you want to be a dean or are working as a dean currently, this book will be a helpful guide and reference for you.”

- INFORMATION AGE PUBLISHING

ROOSEVELT TEAM WINS REAL ESTATE CHALLENGE

On April 12, for the second consecutive year, Roosevelt University was the winner of the Midwest Real Estate Challenge. The competition also featured a runner-up category in which Notre Dame University and Marquette University tied. A total of six universities competed.

The Roosevelt team, comprised of eight graduate students in real estate, was awarded first place and a $5,000 scholarship for the school. Titled The #1 Hub, the proposal includes a mixed-use redevelopment of the former 1.4 million sq. ft. Marshall Field/ Macy’s warehouse at 4000 W. Diversey Avenue, turning the facility into new shipping and production space, apartment units, a data center, a public library, and a retail market. In addition to designing a feasible program, the team analyzed how the project could provide new services, jobs, and taxes for the community.

Congratulations to students Andre Collins, Maggie Elson, Emmanuel Knerl, Dion Holton, Victor Fragoso, Eric Williams, Liliana Goncalo and Andrew Savoy for their innovative proposal and outstanding presentation.

The academic advisors were adjunct professors Dennis Harder and Jonathan Dennis assisted by Professor Sofia Berrnes. Their industry advisors were Steve Jachta, Marcus & Millichap and Terry McGowan J. Meric Real Estate.

The Midwest Real Estate Challenge, in its fourth year, is sponsored by the Harold E. Eisenberg Foundation, which supports cancer research and real estate education. Roosevelt’s winning team will be recognized at the foundation’s annual dinner on Oct. 4, which attracts nearly 600 real estate and business leaders. The Challenge trophy will soon be returning to Roosevelt and will be on display in the Marshall Bennett Institute of Real Estate, Webash Building, room 1210.

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HELPER HIGHLIGHTS: SPRING 2014

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The Heller College of Business has opened a new, state-of-the-art finance trading room on the 12th floor of the Wabash Building, thanks to a generous gift from the Clearing Corporation Charitable Foundation. The room contains a ticker with live market data feed, Bloomberg terminals, and tips from top managers to support teaching and research in finance, as well as in marketing, human resources, and accounting. “The new room gives our students the competitive edge in a competitive job market,” said Roosevelt’s Heller College dean, David Johnson. “The city is so much a part of the global marketplace. Investing in the Clearing Corporation Charitable Foundation enables students to demonstrate their knowledge and skills. After students complete the Bloomberg Essentials Online Training program, they will be able to obtain their degrees in real estate. Keynote speaker Christopher G. Kennedy, chairman, Joseph P. Kennedy Enterprises, and executive vice-president of Mid-America Asset Management, Inc., is congratulated by Gerald Fogelson, president, The Fogelson Companies and executive vice-president of Mid-America Asset Management, Inc.”

“In addition, Professor Rifat Gorener is leading an effort to provide his students for Bloomberg Certification. The Bloomberg Essentials Online Training program (BEOT)—often referred to as Bloomberg Certification enables students to demonstrate their knowledge and skills. After students complete the program, they will be able to provide support to the college’s insular program with the trading room.”

“Bloomberg for Education brings the excitement and the fascination of financial markets to life in the classroom. Students gain hands-on experience using the same information and technology relied on by professional traders. Students learn about the challenges of being a market maker and how their skills and knowledge can provide assistance to those who otherwise would not be able to obtain degrees in real estate. Keynote speaker Christopher G. Kennedy voiced a rousing call for new economic development in Chicago. Once again the gala raised more than half of the annual operating funds for the Institute.”

“More than 425 guests gathered in the Four Seasons Hotel on November 7, 2013, for the 12th Annual Real Estate Gala,” said Jon B. DeVries, director of the Marshall Bennett Institute of Real Estate; “as chairman of Joseph P. Kennedy Enterprises, I applaud the gala’s success.”

“Roosevelt’s Heller College of Business welcomed Lamin Mann, PhD, to the human resource management (HRM) faculty. He will teach undergraduate- and graduate-level management and HRM courses. Originally from The Gambia, this Ph.D., with a major in human resource management, was completed at Northcentral University (Allegheny College)—a paper titled “The Consequences of State Prevailing Wage Laws for the Costs of Construction and the Racial Composition of the Construction Labor Force” was accepted for publication at Stedman’s Economics and Finance, volume 50 (3), 2013.”

“Assistant professor of human resource management Ryan J. Page, PhD, coauthored—with Dale Belman (The University of Chicago) and Brian Croft (University of Pennsylvania)—a paper titled “The Consequences of State Prevailing Wage Laws for the Costs of Construction and the Racial Composition of the Construction Labor Force” was accepted for presentation at the American Economic Association conference in Philadelphia.”

Malissa Dietz, assistant dean, earned her doctorate in education, with an emphasis in leadership in higher education, from Northeastern University in January 2014. Her dissertation is titled “Women Lead and Leaders Mentor: A Qualitative Study of the Impact of Mentoring on the Presidency of Ethnic Minority Female Community College Presidents.”

Finally, the article by Tanner Hasan, PhD, professor of finance and the Bush, Watt Professor of Finance—titled “Impact of audit quality and ownership structure on the bias and accuracy of earnings forecasts toward IPO” was accepted for publication in Stedman’s Economics and Finance, volume 50 (3), 2013.”

FINANCE TRADING ROOM OPENS