The HELLER College of Business

Dean's Monthly Update: June 2014

Dear Colleagues,

Welcome to summer..oh wait, nope, oh wait…It's been an interesting weather month for sure! While I am happy to not have 100 degree temps, this 50-80 degree range we are getting makes it tough to dress for the day. It seems like every day I wear a dress it gets cold. So I guess I need to just switch to pants permanently in order to get our summer in gear!

I hope you are all having a great summer nevertheless. We've managed to have some really good weekends despite the forecasts. It was predicted to rain Sunday this week and instead we had beautiful balmy 60-80 degrees and a light breeze all day….perfect triathlon weather! One of the things I love about triathloning is the opportunity to get out in a city, to see its sites from a bicycle without traffic to worry about, to swim in the local freshwaters and run on the park trails. I clocked my best time ever at Leon's in Hammond this weekend at 1:40 for a sprint (.5mi swim, 12mi bike and 3 mi run) and as a result got first place in my age group and qualified for nationals in Milwaukee. Now that's a great day! Next race is in Grand Rapids on Sunday June 8.

The week before was a great week for the college as well. We received a check for about $600 from our partners in executive education, received $5000 for RE scholarships, $30,000 from Motorola for Green Teens, $50,000 from CCCF for more Bloomberg terminals and submitted an application for $100,000 for incubator support. All in all, the week was a real productive one for development. Our development officer, Melanie Frazier has moved on sadly. I am in hopes that she will be successful wherever she goes. She was certainly very productive and successful for us. We were about to celebrate her $1 million milestone in the coming year. We wish her all the best.

Last week we also wrapped up 7 Skype interviews with Real Estate candidates. We have selected 5 to move forward and have scheduled three for site visits already. Dr. Hua Sun visited Wednesday June 3 and the next two will visit as indicated below:
Dr. Andy Mansz June 17
Dr. Tom Hamilton June 27

I hope you will plan to attend by either calling in or in person to hear them speak. I've sent out an email with all connection information for these presentations.

We have received our Spring 2014 newsletter and it looks fantastic! I'm attaching it to email with this update for faculty and staff and it is now posted on our website with all the others. Please take a look! Thanks go to Brian Walker for his outstanding management of this process.

We now have a booth at the SHRM event in Orlando for June 22-25. There were few people available to support this so I am going. I have a house there and this will save some travel funds for us. We will provide literature for our graduate programs to attendees there.

We are also hosting guests from around world for an executive education program by one of our incubator residents on Innovation. I had dinner with them this week and met quite a few interesting folks. Some new opportunities will no doubt surface from these connections. Thanks to Vinny Caraballo for his innovative programs and Ralph Nach for managing our executive education programs.

RU Entrepreneurship Camp begins June 15. We will be hosting 20 high schoolers in each of two weeks training them in the art and science of developing business plans and getting funding. Our teacher this year is Shane Scott. If you have an interest in participating in anyway, please let me know.

I hope you have a great June!

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STUDENT RECRUITING EVENTS /PUBLICITY

According to Eric Weems report to the trustees, the university has 555 freshmen deposits, about 200 more than last year at this time. Transfers and Graduate deposits are flat compared to last year. For HCB, we have seen an increase in international inquiries, admits and deposits at the graduate level. We are hoping for a better than target year again for graduate enrollment.

PERSONNEL

As I stated in the front note, Melanie Frazier has left RU Heller. She was just at the point of reaching her $1million milestone so I am very sad to see her leave.

We welcomed Hua Sun to campus on Wednesday this week and he impressed everyone with his credentials, research and personality.
We will bring two more candidates in this month:
Andy Hansz June 17
Tom Hamilton June 27
Some of you may recall that Tom was a finalist when we hired John McDonald. He was a very strong candidate but it was tough to beat a major RE celebrity like John. I think all three candidates would be excellent choices for MBIRE. It will be tough to make a choice.
We have the green light to hire two of these candidates since Sofia Dermisi has resigned. She is going to University of Washington. While I am greatly aggrieved to lose her, I completely understand her decision and wish her all the best. This will be a good move for her career and I am very supportive of her advancement. She deserves the best opportunities she can find.

AACSB/ACBSP and ACCREDITATION ISSUES

ACBSP conference occurs in Chicago June 29-July 1. Tom Head and I will attend the annual dinner with President Middleton to commemorate the renewal of our accreditation.

Our UN PRME report is due in August. If you have done anything that relates to sustainable business practices in your classes or service or research, please let me know. I will be including as much as I can in this report.

I am now filling out the BSQ and Finance surveys for the AACSB. These surveys give us access to benchmarking data with other AACSB member colleges, (both AACSB accredited and non-accredited). These data are quite helpful in determining salary rates for new faculty and advocating for salaries for existing faculty in the college to remain competitive.

TASK FORCE AND COMMITTEE ACTIVITY

(repeat) If you need to use teleconferencing, you can use our FUZEbox subscription which replaces GOTOmeeting. FUZEbox includes screen viewing, phone or computer voice transmission, webinar technology, meeting recording options, up to 100 attendees, and video transmission. Watch the demo here:
https://www.fuzebox.com/support/daily-demo
In order to use FUZEbox,
USERID tfriel@gmail.com
PASSWORD treble11
Please note that we are subject to telephone charges for these meetings. They are minor and not a concern but nevertheless we pay them. For Sept-Dec we paid $136 for about 20 fuzebox meetings.

DEVELOPMENT /NEW INITIATIVES

Motorola 30K RU Teen Camp
Heller 150K scholarships

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CCCF 50K New Bloomberg terminals for the library and classroom connection for teachers
5K Killian scholarship
100K City of Chicago incubator grant application

We have had a really good month, in fact all these donations were delivered in the same week. I was walking on water from all the positive support we received!

STUDENT HONORS

We have been quite diligent in making sure we pass along opportunities for scholarships for our students. The most recent success is for Lupe Cotto who won the $5,000 ASWA Margaret Keldie scholarship. She was called in to interview last weekend as a finalist, and received the news this week.

Here is her note to Asst. Dean Stutz: "I would not have applied to this scholarship had it not been for your email. Thank you for always looking out for students and for your letter of recommendation. It is truly a blessing to know you and have you in my corner throughout these past semesters."

We are quite proud of Lupe and all our students. If you hear of opportunities be sure to pass them along so we can share them with our students. Often they finish on top.

ADVISORY BOARD

We welcomed new members George Chazaro, Judi Spaletto and, Evan Witkowski, Janeen Mc Greal to the board, all alumni and all very successful in their fields. These folks replace some losses we have had due to lack of attendance or the need to move on. We are very proud to welcome them to the board.

Judi has taken the chair and lead on working with the Entrepreneurship and Innovation subcommittee for us. The first meeting is scheduled for the coming weeks. I am excited to see this activity.

EVENTS

We are working on next year's annual luncheon. For those of you who saw the last RU Review magazine you may recall the alum Mr. Robert van Brugge, HCB alum, who began his own Wall Street research firm. We are working on trying to get him as our keynote speaker to highlight our finance and MSAF activities next year. Keep watching here to see if we manage to do this!

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EVENTS

Calendar /Spring 2014

SPRING SEMESTER			
		SCH	CH
7/15-7/20	**Project Green Teens**		x
7/29-8/4	**Project Green Teens**		X