

The HELLER College of Business

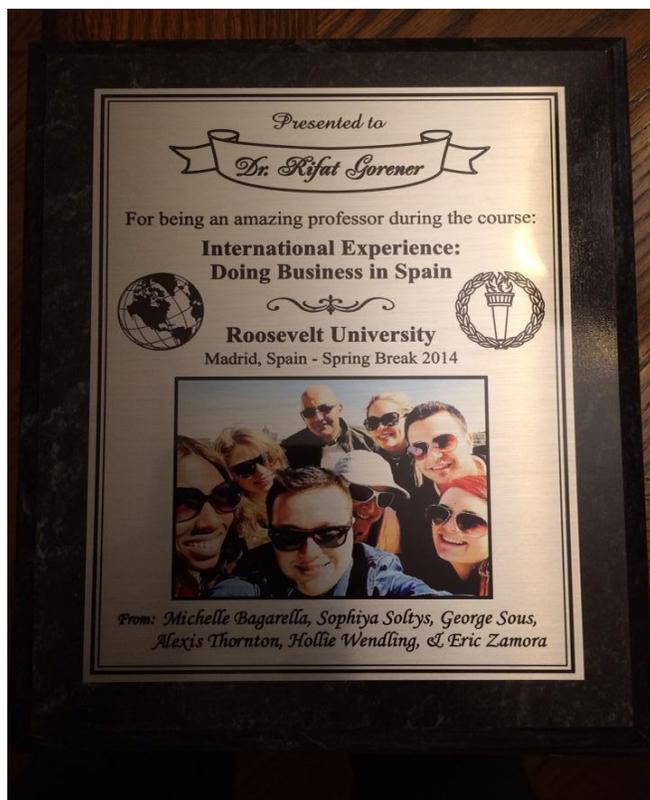
Dean's Monthly Update: April 2014

Dear Colleagues,

As they say, March comes in like a Lion, and out like a lamb, except I think the lion ate the lamb this month. I'm looking at the lake and a beautiful, FINALLY sunny day with 65 as the high predicted.

It feels like relief to know that we will now have warming temperatures and possibly some beautiful spring days as our reward for this long cold winter.

It made me wish to be back in Madrid with Dr. Gorener, Dr. Wiley and the students! Here is the students' thank you to Dr. Gorener for the trip. That's me in the white hat in the sunshine!



We've been busy as the semester winds down planning for the Heller Luncheon, Commencement, Faculty retreat, and our end of semester council and admin retreats as well as

fielding issues in the college. It's been a busy time.

We also had a wonderful awards ceremony that included the Delta Mu Delta inductees as well as all scholarship recipients, dean's list students, outstanding students by class and by discipline as well as the ACBSP outstanding Undergraduate and Graduate student plaques. This event takes place because we have made a commitment to be as inclusive as we can and recognize all our outstanding students for their performance. The event is held in Schaumburg in the fall and Chicago in the spring. For photos of the spring event follow this link:

<http://www.flickr.com/photos/54805906@N02/sets/72157643013302675/>

This event includes family and friends and is always a very uplifting evening. It reminds me why we are doing this job every semester. Thank you to the team: Asst Dean Stutz, Dr. Head, Sr Secty Debbie Yates and everyone who participated in the planning and execution of an evening that always has families thanking us for our support of their students.

Tonight I leave for a much needed rest. Since returning from Europe, I have not had time to recuperate and I'm afraid I stretched myself beyond my own physical ability. I will be on the train City of New Orleans headed to an ironman race on Sunday. I may or may not participate, depending on how I feel that day. I will return to work next Thursday. My parents join me for the race and a visit to the WWII memorial for my Uncle Ed who died last year.

I want to wish everyone a good semester end. Have great finals, and speedy grading! Thank you to everyone for the jobs you do for our students.

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STUDENT RECRUITING EVENTS /PUBLICITY

We are now having information sessions and open house sessions for graduate and undergraduate students.

Saturday March 15 we had graduate preview day in Chicago.

Academics at Roosevelt | 9:45 -10:20 A.M.
WABASH ROOM 1016

This session includes a welcome from the dean (Terri), an overview of the college, its faculty, and student accomplishments by the associate dean (Brian).

Visit with Advisors/Faculty regarding
Specific program details: 10:25 -11:00 A.M.
WABASH ROOM 1016

Saturday, April 5 we had the Dean's Scholars event for undergraduates in Chicago.

This event, except for the faculty and staff specifically on the program, is about meeting and greeting. The attendees are from the 2nd tier of scholarships; probably the top scholars that will make up our class.

Agenda:

- CHECK-IN | 9:15 - 9:35 A.M. - Goodman Lobby
- WELCOME TO ROOSEVELT | 9:45 A.M. - President Middleton and Provost Knerr (15 minutes)
- Keynote | 10:00 A.M. - Linda Jones
- Roosevelt University: It Takes Only One (video) | 10:30 A.M.
- Recognition of Dean's Scholars/Announcements | 10:35 A.M. Eric Weems and Victor Sanchez
- Luncheon and Student Panel | 11:00 A.M. – 12:00 P.M. - Megan Bernard (Panel will begin at 11:20)
- Social Justice in Action | 12:15 P.M. – 12:45 P.M. - Steven Meyers
- Honors Programs at Roosevelt | 1:00 P.M. – 1:30 P.M. Megan and Sam Rosenberg

This week we have information sessions for students who have applied or inquired about our program.

Chicago April 8

College of Business: 15 registrants attend, 5 walk-ins, 20 total in attendance (33 total registered)

College of Arts and Sciences: 18 registrants attended, 7 walk-ins, 25 total in attendance (47 total registered)

Total of 45 students attended .

Schaumburg is this evening April 9. Results will be reported next month.

PERSONNEL

We hosted three Accounting applicants last week. Two of them have accepted offers elsewhere. We have had a very good applicant recently who has been interviewed and will be coming for a site visit at the end of this week. Please make sure you attend her research presentation.

The Real Estate search has gotten off to a very slow start. Dr. Dermisi came back with some information that has convinced us to alter the ad and place it again allowing for a broader range of ranks to apply. We believe this may help us. In fact, as new PhDs are planning to graduate in May, we may have very good timing to bring in a great candidate for this program. More news as it develops.

It is with sadness that I announce that Emeritus Professor James M. Hedegard of the Heller College of Business Administration died Tuesday of last week after a long and difficult illness. Recollections and/or condolences may be sent to Ms. J. S. Hedegard, 5055 Madison Street, #210, Skokie, IL 60077-2574.

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Dr. Hedegard was an Associate Professor of Management at the Walter E. Heller College of Business, and a consulting psychologist at Roosevelt University-Chicago. From 1974 through 1978 he was a Research Social Psychologist at the American Bar Foundation and Director of the Foundation study of the impact of pedagogic techniques in law. James Hedegard joined Roosevelt University's College of Business on August 15, 1979 as an Associate Professor of Management and retired from the university on December 31, 1998.

AACSB/ACBSP and ACCREDITATION ISSUES

We have investigated the option of applying to Equis recently. Dr. Head has found that the standards are more flexible and that we may qualify more readily than for AACSB. If you are not familiar with Equis, this is the European accreditation that is considered on par with AACSB. In fact, universities that hold Equis, AACSB and AMBA are said to hold the "Triple Crown." The cost of Equis is higher up front but may be a way to build our differentiation in a very competitive market.

TASK FORCE AND COMMITTEE ACTIVITY

(repeat) If you need to use teleconferencing, you can use our FUZEbox subscription which replaces GOTOmeeting. FUZEbox includes screen viewing, phone or computer voice transmission, webinar technology, meeting recording options, up to 100 attendees, and video transmission. Watch the demo here:

<https://www.fuzebox.com/support/daily-demo>

In order to use FUZEbox, use tfriel@gmail.com as the user id and treble11 as the password to log in and set up a meeting. Please note that we are subject to telephone charges for these meetings. They are minor and not a concern but nevertheless we pay them. For Sept-Dec we paid \$136 for about 20 fuzebox meetings.

DEVELOPMENT /NEW INITIATIVES

The donor for the Trading Room spent the evening with Melanie Frazier at Vivid last night. He will return on Friday for a view of the trading room progress. Dr. Gorener will be speaking to him about the usage of the room and the Bloomberg terminals. This is to build the relationship and prepare for another ask of \$200,000.

We have made a grant application to Motorola Solutions again this year for the RU Entrepreneurship Camp for \$40,000. The flyer as at the end of this newsletter. Please share this with any educators that may have students who are Juniors or Seniors in High School with an interested in Entrepreneurship. Our teacher this year is Mr. Shane Scott.

DEANS CORNER

I am working on several other projects that I cannot give greater detail to at this point but I will list them:

- Dormitory for Schaumburg
- Collaborative agreements with John Marshall Law School
- International recruiting plans
- HLC Chapter 4 writing team
- Retirement Benefits Task Force

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EVENTS

Calendar /Spring 2014

The GWM Speed Networking event was again a big success. Our German visitors participated and their reaction was very positive. They left for St. Louis the next day and a note from Ernst who also taught a class for us was that the students strongly preferred to Chicago.

SAVE THE DATE: May 9 is our annual faculty retreat to be held in Schaumburg this year.

SPRING SEMESTER			
		SCH	CH
4/11	BAT exam	x	
4/12	BAT exam		x
4/18	Faculty Senate	x	x
4/23	Faculty Council	X	X
	Successful Women in Real Estate		x
	MBIRE Board meeting	X	
	Fogelson Forum	x	
5/2	Commencement		X
	YAB Commencement Reception		x
5/6	Admin Team retreat		x
5/8	Heller Annual Luncheon (Adam Braum, CEO, Pencils of Promise – Palmer House Hilton – 12:00-1:30		x
5/9	Faculty retreat	x	
5/16-5/24	Poland International Experience (cancelled)		
5/19	HCB Advisory Board Meeting		x
7/15-7/20	Project Green Teens		x
7/29-8/4	Project Green Teens		X

Upcoming SPRING 2014 Events, Marshall Bennett Institute of Real Estate:

April 23 - Successful Women in Commercial Real Estate Luncheon - 11:30 a.m. - 12:00 p.m. Networking, 12:00 p.m. - 1:30 p.m., Lunch/Panel/Q & A - Gibsons – Chicago Association of REALTORS and GBWM

April 23 – Advisory Board Meeting – 4:00–5:00 – WB1210 – Institute

April 23 – Fogelson Forum – Stephen Ross, Executive Vice–President, AMLI Residential Properties, Reception 5:00, Presentation 5:30 – Auditorium Building – 2nd Floor

Also mark your calendars now for the FALL Gala:

November 13 – Annual Real Estate Gala – 5:30–9:15 – Four Seasons

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All incoming high school juniors and seniors meeting the basic criteria are eligible



Ability to work with others and respect diversity



Overall academic strength; takes challenging courses and excels in them



Teen Entrepreneurship Academy

Overview

The Walter E. Heller College of Business at Roosevelt University is offering an opportunity to incoming high school juniors and seniors who demonstrate an aptitude in the areas of math, science and technology along with an interest in entrepreneurship.

Selected students will attend a five-day, green-tech focused Entrepreneurship Academy at Roosevelt University Chicago campus called "RU Entrepreneurship Academy". The camp will be held from June 15 - 20, 2014 and June 22 - 27, 2014.

The Walter E. Heller College of Business faculty and staff will lead the Academy, with critical assistance from industry leaders and successful high-tech business entrepreneurs. Students work in teams on a fundamental business case to determine the best way for a business to compete, identify capital needs to start a business and devise a plan for managing a business successfully.



Goal

The goal of the Roosevelt University Entrepreneurship Academy is to provide entrepreneurship training, innovative green technology awareness and life skills that empower young people and offer them unique opportunities and real-world experiences.

Entrepreneurs

Green-tech entrepreneurs representing a variety of technology backgrounds, expertise and products will mentor the teams throughout the week. The teams also will hear from guest presenters who will share their stories of success and lessons learned.

Cost and Commitment

The camp is free. The Heller College of Business will cover the expense for all accepted applicants. These expenses include room, board, field trips (less spending money) and instructional materials needed to complete the program. Families are responsible for transportation to and from the program and pocket money. Students must remain in residence for the full five-day program. Students are expected to arrive promptly and participate fully in all seminars, workshops and activities.

Tours

Students will tour high-tech green facilities in Chicago and its surrounding areas. During the tours, students will visit with business owners and managers and observe entrepreneurs in action.

Nominating A Student

Students must be nominated by a teacher, principal or community leader. Nomination applications can be found <http://www.roosevelt.edu/Business/Academy> 312-281-3293

Students are asked to write a 250- word essay stating what he/she expects to learn at the Roosevelt University Entrepreneurship Academy.

Applications should be turned in by April 15, 2014



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