



Second Annual

Roosevelt University's Heller College of Business

and the

Franklin Publishing Company

Business Conference

Call for Papers

Paper Submission Due: September 1st, 2014

Conference Date: **Saturday September 20, 2014**

Conference Time: 9:00 am- 4:30 pm

Conference Location: **Heller College of Business**

Roosevelt University

1400 N. Roosevelt Boulevard

Schaumburg, Illinois 60173

Pre-Conference Wine and Munchies Party: Friday, September 19th from 5:00-7:00 at the Heller College of Business Room 300 Schaumburg Campus.

Hotel Arrangements: Springhill Suites by Marriott (across street from Roosevelt University)
Check Franklin Publishing Company web site (<http://www.franklinpublishing.net>) for coming links for hotel reservations and further information.

Conference Information: Dr. Ralph Haug (847) 619-4868

Papers on any of the functional areas of business or administration are cordially invited. Send papers as a Microsoft Word attachment to an email to Ludwig Otto, Publisher Franklin Publishing Company, ludwigotto@sbcglobal.net APA style is preferred. All papers are peer reviewed and, after presentation, will be considered for publication in one of the Franklin Press business journals.

Again, a special conference track will present papers that have as their topic **Organizations in Crisis**.

In March of 2015, a special issue of the *Leadership and Organizational Management Journal* will be devoted to **Organizations in Crisis**. Presenters may want to consider submitting their papers for this special issue. If so, send the paper as a word attachment to Dr. Ralph Haug at Roosevelt University.

The agenda with the schedule of presentations will be available during the late summer.

Hope to see you in September.

Ralph Haug, Ph.D., SPHR, Associate Professor of Strategic Management
Conference co-chair and editor of the special Organizations in Crisis issue of the *Leadership and Organizational Management Journal*. rhaug@roosevelt.edu.