A.A. /B.A. in Integrated Marketing Communications
Elgin Community College Associate of Arts Degree
Roosevelt University Bachelor of Arts in Integrated Marketing Communications Degree

The following academic agreement program helps graduates of Elgin Community college transfer to Roosevelt University to complete their bachelor's degree. Students can finish the Elgin Community College Associate of Arts degree and transfer to Roosevelt to finish a Roosevelt University Bachelor of Arts degree in Integrated Marketing Communications in a total of four years. Roosevelt University's admission counselors are available to discuss transfer credits. Please call 877- APPLY RU (877-277-5978) to schedule an appointment.

Elgin Community College Associate of Arts Degree

Course Number	Course Title	Semester Hours
ENG 101,102 [1,3]	Composition I & II	6
SPH 101	Fundamentals of Speech Communication	3
Physical and Life Sciences	Choose one Physical and one Life Science course, one must have a lab.	7
Social & Behavioral Sciences[1,2,3]	See Elgin Catalog for applicable AS degree courses	9
Humanities & Fine Arts[1,2,3,4]	See Elgin Catalog for applicable AS degree courses	9
MTH 101 or 125	Quantitative Literacy or Finite Math	3
JRN 130[1,3]	Introduction to Mass Communications	3
Major Electives[1]	Choose 4 courses from the following options:	
	JRN 298, MKT 230, MKT 240, GRD 203, 221, 230, 233, 234	12
Electives		8
Elgin Total:		**60**

[1] *Grade of C or better required*
[2] *See Elgin Catalog for applicable AA degree courses*
[3] *Required Core Course for Roosevelt*
[4] *Include one non-western course from: LIT 210, 223; HIS 120-21, 130-31, 140-1*

Roosevelt University Bachelor of Arts in Integrated Marketing Communications

Course Number	Course Title	Semester Hours
ACP 250	Grounds for Change	3
LIBS 201	Writing Social Justice	3
IMC 202[1]	Principles and Best Practices	3
IMC 220[1]	Media Writing	4
IMC 240[1]	IMC Research	3
IMC 302[1]	Fundamentals of Public Relations	3
IMC 303[1]	Fundamentals of Advertising	3
IMC 347[1]	IMC Campaigns	3
IMC 363[1]	Law and Ethics	3
IMC 399[1]	Internship	3
IMC or JOUR Elective[1]		3
Free Electives or Minor[2]	See Roosevelt Advisor for Options	26
Roosevelt Total:		**60**

[1] *Grade of C or better required*
[2] *Electives to meet the minimum requirement of 120 credit hours. Students may use these courses to fulfill a Minor.*

About Elgin Community College

Elgin Community College is a public Community college, an integral part of The Illinois community college system. Located in Elgin, Illinois, the college serves residents of Kane, DuPage, Cook, DeKalb and McHenry counties. The Elgin Community College transfer program provides the opportunity for thousands of area students to complete the first two years of study toward their bachelor's degrees. A strong academic program and the educational planning support of a knowledgeable counseling staff help ensure the smooth transfer of credit to senior institutions such as Roosevelt University. New students should call (847) 214-7385 for admission information. For help with educational planning, students should call (847) 214-7390.

About Roosevelt University

Roosevelt University is non-profit, private university named in honor of Franklin D. and Eleanor Roosevelt with campuses in downtown Chicago and suburban Schaumburg, Illinois, along with online programs. Roosevelt's award-winning faculty and dedicated staff take pride in pushing Roosevelt's diverse students to the limits of achievement, inspiring the transformation of lives and communities through the principles of social justice and inclusion. Academic programs are offered in the humanities, sciences, social sciences, business, education, music, theatre, pharmacy and professional studies. Roosevelt is one of the Midwest's most diverse private universities. The student/faculty ratio is 12:1, average high school GPA of new students is 3.1 and average ACT is 22.6. Roosevelt's new 32-story "vertical campus" downtown features student housing, science labs, classrooms, and a fitness center. The Schaumburg Campus, a state-of-the-art facility near Woodfield Mall, is a fully commuter campus with ample free parking.

Roosevelt University Office of Admission

Chicago Campus
430 S. Michigan Ave.
Chicago, IL 60605

Schaumburg Campus
1400 N. Roosevelt Blvd.
Schaumburg, IL 60173

www.roosevelt.edu/admission
877-277-5978
applyRU@roosevelt.edu

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