

Dear ICLers

ICL PRESIDENT'S LETTER
MAY, 2007

Hello All:

Wow – how time flies when you're having fun. We only have 2 weeks left in the Spring Study Group series. But don't fret, there's more to come. A full schedule of new groups have been lined up for July 10 through August 9. The pamphlet describing them will be mailed to you on May 25.

You will again be able to sign-up on-line. In addition, we will be having registration at the Annual Meeting on June 13. That day we will have "State of ICL" presentation, election of officers, a Taste of ICL explaining three of the summer groups, wonderful entertainment by the Betty Haag Violin Performers, and a great free lunch.

We recently conducted 4 focus groups involving over 40 of our members – new ones, some who have been around ICL for some time, some very active members and some not so active. The objective was to get feedback on how we are doing as a Life-Long Learning group. The major, repeated comments included:

- **The Study Groups are wonderful – lots of variety (clearly the heart of ICL).**
- **Really enjoy Winter Lectures (excellent), field trips and social activities – Golf Outing, Holiday Party, educational environment (keeps the mind active), etc.**
- **Need to more aggressively marketing ICL – not as well known in the community as it should be.**
- **People are wonderful – interesting, talented, open-minded, sharing, stimulating - lots of various backgrounds, camaraderie; everyone equal; cooperation; non-judgmental**
- **Have 3-week or 5-week Study Groups in January/February – maybe just a few choices.**
- **Do more with new members – buddy system; be aware of loners.**
- **Have call system – weekly that people can call into and hear a message plus call in for emergency messages; also call-out message system**
- **Once announce an activity in the weekly announcements, then give brief, summary announcements in subsequent weeks; pass announcements around room.**
- **Need more time in Study Groups for discussion and questions**
- **ICL is a bargain!**
- **Permanent name tags to hang around necks.**
- **Like Fall Symposium**

The Advisory Board will be reviewing the results of the Focus Groups and taking action to make ICL even better – Have A Great Spring!

Bob Allen, ICL President