

ICL Board Meeting July 9, 2007

President Bob Allen called the meeting to order at one PM in the Woodfield room of the Bridgestone building of Friendship Village in Schaumburg.

Present: Bob Allen, Bob Masterson, Betty Morley, Joe Maladra, Don Carlson, Tom Dooley, Peter Marron, Marge Olszewski, Mike Thompson, Margo Temple, Marilyn Lind, Debby Miller, Don Dierson, Lois Nissen, Dorothy Murphy, John Wiese, Terri Collins, David Sullivan, Norine Tempelman, and Ken Bobbe.

Not present: Sue Harty, Cathy Jenson, Karl Gabbey.

Friendship Village. Bob Allen introduced David Loop, President and CEO of Friendship Village and Bonnie Falcone, Manager of Volunteer Services. David Loop welcomed the ICL board, as he gave a brief summary of the thirty year record of FV in providing health care, assisted living and residential services. He then proceeded to describe the new Bridgestone building in which we were meeting and which was still being finished, comparing it to a cruise ship in its facilities, living quarters and amenities. He promised a tour following our meeting to include model apartments. He stressed the intention of FV to offer use of these facilities to the general community. ICL and FV have been in partnership for several years. FV sponsors ICL lectures with ICL reserving prime seating for FV residents and ICL members have presented talks at FV. It is hoped that this partnership can continue and expand.

Welcome and General Comments from the Chair

A. A list was distributed of the ICL Advisory Board 2008-08. New members were welcomed. It was noted that each committee has one or two elected board members assigned as liaisons. Committees should send a list of their members to Bob. When committees meet it is necessary to let Mary know when and where the meeting is to take place so that she can answer questions. Vice President Bob Masterson expressed his intention to attend at least one meeting of each committee and would like to be notified of scheduled meetings.

B. ICL Strategic Planning. Lois Nissen distributed a preliminary draft of the “Where Are We Now” portion of the plan. Board members are encouraged to send her suggestions – additions/deletions/changes. The goal is to approve this portion of the new strategic plan at the August board meeting. The process of developing the “Where Are We Going in the Next Three to Five Years” portion of the plan will be implemented.

C. Member involvement. At the present time about twenty percent of ICL members are actively involved in ICL operations. The board is encouraged to identify and suggest members who should be drawn into more active involvement. We especially need to identify both members with a finance and/or accounting background and with website management experience.

D. Officer/Chair responsibilities. President Allen asked that he be sent brief summaries of the goals and plans for each committee chairs and other board members.

E. Committee Meetings. It was decided that dates, times and locations of committee meetings do not need to be on the ICL Master Calendar on our website. It remains important to inform Mary about committee meetings.

Minutes. Joe Maladra moved and Norine Tempelman seconded a motion to approve the June, 2007 minutes. In discussion, Don Carlson pointed out that the date of his financial report should have been April 30. The change being noted, the board voted to approve the minutes as amended.

Master ICL Calendar Update. The web site has added 2008 to the calendar. Board members were encouraged to let the Website Committee know about scheduled events in 2008 as soon as decisions are made. Bob Allen reviewed the July and August calendar to clarify changes and deadlines. No changes in the September through December months were suggested.

Dates and contents of future mailings need to be cleared through Mary. There was extended discussion about new RU regulations which affect ICL mailings. The suggestion was made that ICL purchase and store a supply of envelopes in two sizes to meet future needs. John is aware of where these can be stored. Having our own supply may simplify the process. The Service Committee will meet with Mary to clarify her needs regarding the mailings.

Committee Reports.

Lecture Series. Debby Miller reported her committee will be meeting soon and will consider adding more lectures to the schedule.

Field Trips. Marilyn Lind reported that several spaces remain for the July 23 trip to the Field Museum. She is considering a trip to the Pullman District and surrounding neighborhoods on November 16 to be lead by Bill Hinchcliff. The committee is also looking at a late September trip.

London Trip. Bob Allen reported that, having considered 13 proposals, the committee has identified their first choice tour group, and will meet with this group on July 17 to clarify schedules, prices, hotels, marketing efforts and timing of both signing up participants and collecting their money. A definite decision on details of the trip should come out of this meeting. These conclusions will be reported to the Board in August. The committee is trying to balance a quality trip with the very high costs of going to London.

Service. Marge Olszewski and her committee will send out a mailing on July 13 or 16. Board members wanting notices included in the August mailing need to tell Marge as soon as possible before the deadline so she can report to Mary and determination can be

made regarding size of envelopes required and the cost of the mailing. Committee chairs are strongly urged to make their own copies of items to be included in mailings. At the present time, the ICL Calendar states that the August mailing will be on August 17 with deadline for completed submissions at noon on August 15. Board members will be notified if these dates need to be changed.

Member Services. New memberships in recent months are somewhat behind previous years at the same time of year. The committee will delay publication of a Member Directory until the new Strategic Plan is approved. Members will be encouraged to provide updates in their addresses, emails, phone numbers and so forth.

Motion: It was moved by Peter Marron and seconded by Joe Maladra that Member Services will make phone calls to members who do not respond to the reminder letter within sixty days following notice of dues renewal. Board approved the motion.

In addition it was suggested calling members who have not recently signed up for study groups, as this may be an indication of intention to drop membership or some other problem; i.e., new mailing address.

Program Development. Ken Bobbe reported that there are 554 seats in 17 study groups this summer, with an average of 32 per study group. One group has a registration of 74. For the fall there are 24 classes so far.

This committee has been considering expansion of study groups to Monday and Friday. After considerable discussion about potential and real conflicts of various ICL activities, there was agreement that the Advisory Board Meetings would continue to be held on 2nd Monday afternoon of each month, field trips would be held on Fridays or on Mondays when there is not an Advisory Board Meeting, and study groups will be held on Tuesday, Wednesday and Thursday.

David Sullivan reminded the board that he needs information by Friday to be included in the following week's Tuesday announcements; and by noon on Tuesday for the Wednesday announcements.

Finance. Don Carlson reported ICL's current balance is \$12,495.00, with no change in the ICL Fund or the encumbrance account. Delayed reaction in financial reporting from RU continues to make exact reporting and decision-making difficult. Committee chairs were reminded to submit 2007/2008 budget forms. It was suggested we consider purchasing another C.O.W. (Computer on Wheels) L. C. at around \$4000.00, and more Teaching Company DVD courses. A list of potential courses was submitted. Don and John will work on these purchases.

Regional Conference/ Life-Long Learning. John Wiese reported that registration of 116 is well past the break even point. Registrants are from states as far away as Florida and California, as well as Canada. There will be 32 presentations with all rooms and equipment reserved at Roosevelt. 20 ICL volunteers, who have paid full admission, get an ICL shirt and their duties are being planned. Plans are also developing to take notes in each session and gather the results into a manual. The Board congratulated John for his efforts and vision with an enthusiastic round of applause.

Special Events. Margo Temple encouraged all to sign up for the Ice Cream Social/ Book Swap on July 16. Plans cover setup either inside or out, a member services table and provision for removal of books left after the event. This committee is working with the Humanities Seminar group in planning for the lunches that will be provided.

Summer Celebration. Don Diersen reported the Summer Outing will include golf, lunch and a variety of games. Final day for golf sign-up is August 1. Dorothy Murphy reported plans for a lighter lunch this year with a chicken entrée and several salads, for \$10.00.

Website. There is nothing new to report.

Motion: It was moved by Bob Allen and seconded by David Sullivan to add pictures and biographical statements of chairs of standing committees and ad hoc committees to the web site. Board voted to approve. Committee chairs should send (preferably by e-mail) a picture and short bio with ICL emphasis to Mike Thompson.

Humanities Seminar/ Jane Austen. The Jane Austen Day attracted 148 attendees and made a profit of \$1051.00. Surveys indicated a very high degree of satisfaction. The Humanities Seminar planned for September 11 and 12 is in place with publicity coming soon.

Marketing/ Partnerships. Tom Dooley reported a committee of ten members. One identified goal is to attract new members from diverse ethnic groups. Plans continue to present short talks at the Garlands and Friendship Village. Norine Tempelman will soon be presenting at the Moorings.

The survey of membership is almost ready for distribution.

New Initiatives. Dorothy Murphy is chair of a new Ad Hoc committee charged with generating new ideas for ICL, whether social, educational or service to members.

New Business. Dorothy Murphy raised the question of the possibility of an insurance policy to protect the ICL Board and its members with regard to liability issues. It is believed that there is some coverage through RU. The matter will be investigated.

The next Advisory Board Meeting will be August 13 in room 317 at RU.

The meeting was adjourned at 3:05, followed by a tour of the new Friendship Village facilities.

Respectfully Submitted: Betty Morley, ICL Secretary.