



# The Pineapple

News from the Manfred Steinfeld School of Hospitality & Tourism Management  
Roosevelt University – Chicago & Schaumburg, IL  
October 2004

## Scholarships Available for HOSM Students

A limited number of scholarships are available for new and continuing, undergraduate and graduate, full and part-time HOSM students for Spring 2005. "The scholarship funds were donated to support our students by Manfred Steinfeld and the Cataldo family," said HOSM Director, Dr. Bober.

In order to be considered for the \$1,500 scholarships, HOSM students need a minimum 3.2 GPA and must submit a simple application form along with an essay of up to 600 words plus a professional resume. Both GPA and financial need will be considered in the selection process.

The deadline for submission by continuing students is **December 15**. The forms will be distributed by the HOSM office, phone 312-281-3181 or email, [rparker@roosevelt.edu](mailto:rparker@roosevelt.edu).

"This is a rare opportunity for both part-time students and grad students who are often eliminated from other funding opportunities," added Dr. Bober.

## PROF. JUNG RECEIVES DOCTORATE

We are proud to announce that Prof. Jung received his doctorate from Virginia Polytechnic Institute and State University. Dr. Jung's thesis was entitled, "An Exploratory Study of the Strategic Value of Information Technology: A Theoretical Application of the Co-Alignment Model." *Congratulations, Dr. Jung.*

## CATALDOS RECEIVE HONORARY DEGREES

Roosevelt University and its Manfred Steinfeld School of Hospitality and Tourism Management have awarded honorary master's degrees in hospitality and tourism management to two top executives of the Hostmark Hospitality Group in Schaumburg.

The University awarded the honorary degrees during a luncheon ceremony on Oct. 14 to Constantine "Bud" Cataldo, the chairman and CEO of Hostmark Hospitality Group, which is the nation's largest independent third-party hotel management company, and Robert J. Cataldo, president and chief operating officer of the Hostmark company. The honorary master's degrees, only the second and third presented in the history of the University, recognize both men for many years of leadership in the hospitality industry and for their outstanding support of the Manfred Steinfeld School of Hospitality and Tourism Management.

"From day one, there has been a key group of industry professionals that has helped our program become one of the leading hospitality education programs in the country, and Bud and Bob Cataldo are members of that key group," said Dr. Gerald Bober, director of the University's Manfred Steinfeld School of Hospitality and Tourism Management.

"Bud and Bob have been regular classroom speakers. They have been active in our fundraising events and they have been wonderful resources in our curriculum development," said Bober. "Both are true champions of our program."

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## Advising Time is HERE Again!

The month of November is the designated advising time for continuing students to select spring classes. We urge all HOSM students to be advised and to register this month. HOSM Faculty advising hours are listed on the enclosed sheet. HOSM secretary, Rick Parker, can schedule advising appointments for students at both campuses by phone, 312-281-3181, or email, [rparker@roosevelt.edu](mailto:rparker@roosevelt.edu).

## CATALDOS RECEIVE DEGREES

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Constantine "Bud" Cataldo is the current director and past chairman of the Chicago Convention and Tourism Bureau and one of Chicago's leading real estate and hotel developers. A strong believer in the idea that education is key to the continued growth and success of the hospitality industry, he is the recipient of the Steinfeld Lifetime Achievement Award, the recipient of the Michigan State University Industry Leader of the Year Award and the moving force behind establishment of the Cataldo Family Scholarship for Roosevelt hospitality students.

Robert Cataldo is a board member of the Manfred Steinfeld School of Hospitality and Tourism Management and its Institute for Tourism Studies and is known throughout the industry as a highly effective operator of hotel and resort properties.

## ALUMNI CORNER

Regina (Shchupakevich) Shupak, BSHTM 1998, is now Manager of Meeting Services for the Congress of Neurological Sciences.

Lori Skuta, MPEM 2002, was promoted to Manager of Conference, Illinois CPA Society.

Kevin Sutton, BSHTM 1997, is a Meeting Planner for McKinsey & Company, a business consulting firm.

Theresa White, BSHTM 1995, has been teaching restaurant management at CHIC and hotel management at Lexington College.

Aleksandar (Sasha) Vlajsavljevic, BSHTM 1997, and wife Sonja had a daughter Sophia last March. Sasha will become a naturalized US citizen next month!

## Also Keeping in Touch

Kimberly Epps, BSHTM senior, is now meetings strategist for the Professional Convention Management Association (PCMA) and joining her at PCMA is Angela Smith, MSHTM candidate.

Earla Simpson, MSHTM candidate, is the Manager of Meeting Services with Cygnus Corporation and is adjunct faculty at Northern Virginia Community College teaching meeting management.

## Congrats to Summer Grads

### Bachelor of Science in Hospitality & Tourism Management

*Sebastian Abbinanti    Sara Boal    Beverly Southern*

### Meeting Certificate

*Sara Boal*

### Master of Science in Hospitality & Tourism Management

*James Dravenack    Antoinette Kimball*

## HOSM Students Attend Indiana Conference

Prof. Bill Host along with three HOSM students attended the Greater Midwest Chapter of Professional Convention Management Association's (GMC/PCMA) 2<sup>nd</sup> Annual Student Education Program entitled "Driving Tomorrow's Solutions" at the Indianapolis Marriott on September 24.

Students heard from top-notch industry speakers such as Edward Scannell, CMP, CSP, renowned author of the "Games Trainers Play" series discussing trends impacting the meetings industry; Donna Jacobsen, of Accents on Indianapolis a local destination management company lead, a team-building exercise and James Daggett, CAE, CMP, of Las Vegas and owner of a meetings management consulting firm spoke about job opportunities. As a bonus, the day included a tour of the NCAA Hall of Champions, looking at the space from the perspective of using it for a special event venue.

HOSM student, Joe Hopper, said about the event, "It was my first experience being immersed in the industry. It was a very exciting event. We learned about the industry from top-ranking professionals. It was also a great opportunity to network with other students interested in the field."



## HOSM Students Enjoy Life in the New University Center

By Donna DeMille

Fall semester 2004 marked the opening of a new experiment in residential college life. Roosevelt University joined with two other colleges in Chicago's South Loop to build the University Center, an 18 floor, state-of-the-art housing facility just one block from our main building.

The housing units in University Center are more like apartments than traditional dorm rooms. No one shares a bathroom with more than four others. Each unit also includes cable tv access, phone lines and high-speed internet. The facility also includes a fitness center and a roof-top garden. There are retail shops on the main floor and specially designed meetings facilities for outside groups.

Several new HOSM students are staying in the University Center. Dan Jourdan thinks life there is "Great! There are a lot of activities going on. It's very convenient for class and it has one of the best cafeterias I've seen in dorm life!"

Being Hospitality students, food is, of course, of great interest. Noelle Owens, who transferred as a junior from a culinary school, likes the fact that she has her own kitchen so she can continue to use her baking skills – something her roommates enjoy as well. "You seem to have more freedom here than in a traditional dormitory. I feel more independent and I really like it!"

### **ROOSEVELT UNIVERSITY**

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