

The Pineapple

News from the Manfred Steinfeld School of Hospitality & Tourism Management
Roosevelt University – Chicago & Schaumburg, IL
February 2002

From the Director

By Gerald F. Bober, Ed.D.
Professor & Director

Students participating in the hospitality and tourism program at Roosevelt University are fortunate to be involved in a program that has the hospitality business in Chicago available as a laboratory in which to learn and earn. A large percentage of our students work in our industry while earning their degrees.

In fact, the hospitality and tourism industry in Illinois can easily serve as a model of what many nations wish they had. In recent years, the gross revenue for hospitality and tourism in Illinois has exceeded \$22 billion. Lodging and food service businesses account for nearly half of that revenue. Hundreds of thousands of people work directly in these two industry segments and our students are preparing for leadership positions in them.

On Wednesday, March 6, the Manfred Steinfeld School of Hospitality and Tourism Management is hosting a luncheon for the directors of approximately 21 international tourism offices that are located in Chicagoland. Meeting with the directors will be members of our faculty and Executive Council. The purpose of the meeting is to acquaint these international leaders with our programs and to provide them with some ideas about what Illinois has been doing to counteract the downswing in business that we have experienced in recent months. "Make It Chicago" and other efforts have had a very positive effect on business and I'm told that business projections for the next few quarters look very positive.

Our luncheon is tied to the Governor Ryan's Conference on Tourism that is sponsored by Visit Illinois. Several of our students have volunteered to work at the conference and will be able to participate in the various workshops on topics that concern tourism professionals.

Business is improving; the future looks bright!

RU Hospitality Club Sets Spring 2002 Calendar, Elects Officers & Adopts By-Laws

By Bill Host

Roosevelt University's Hospitality Club is off to an enthusiastic start with the election of officers, the adoption of By-Laws and developing a monthly program for Spring of 2002.

Plans are in motion for Spring 2002 Meetings Programs with the following schedule adopted.

Monday, February 25 – 4:30 pm – 5:45 pm – Room 307 - CPA

Knock 'Em Dead Resumes

Resume writing and job hunting skills workshop

Presented by RU Office of Career Services – George Bagel, director

Wednesday, February 27 – 4:30 pm – 5:45 pm – Room 307 - CPA

Knock 'Em Dead Resumes – An Encore Presentation

Resume writing and job hunting skills workshop

Presented by RU Office of Career Services – George Bagel, director

Monday, March 25 – 4:30 pm – 5:45 pm – Room 307 and
3rd Floor Commons - CPA

Association Industry Mega Mentoring and Leaders Showcase – a

Panel Discussion between a variety of industry related association leaders discussing the importance of their association and how they benefit their members.

Monday, April 29 – 4:30 pm – 5:45 pm – Room 307 - CPA

General Meeting & Election of Officers

Guest Speaker, to be announced.

Membership in the RU Hospitality Club is open to all Roosevelt University hospitality undergraduate and graduate students. All RU students, regardless of their major, are welcome to attend meetings and programs.

A Student Reflects on PCMA

By Lori Skuta

In January, over 2,000 meeting planners, suppliers and students headed to Nashville, Tennessee and the Gaylord Opryland Resort and Conference Center to attend this year's Professional Convention Management Association (PCMA) convention.

As a student attendee, my week included educational sessions, taking in sites such as the Country Music Hall of Fame, hearing Cokie and Steve Roberts speak, being entertained by PBS's Mark Russell, and even seeing Wynonna Judd and the Temptations! This was all in less than a week!

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Congrats to Fall 2001 Grads

Bachelor of Science in Hospitality & Tourism Management

Bojan Bauk	Rachel Blair
Ominara Caldwell	Amy Callahan
Neal Chadwick	Tryphena Chia
Tammie Hamilton	Anne Oberheide
Justin Rolls	Peter Simandl
Cori Skoog	Jeannine Salvo Thacker
Patricia Wade	Amanda Williams

Meeting Certificate

Carole Cohen

Master of Science in Hospitality & Tourism Management

Brian Hill

Advising & Registration for Upcoming Term

by Donna DeMille

The Summer Schedule is available NOW on-line; Fall will be posted shortly. The dates for the standard Summer Sessions are:

- A - 6 week Session: May 28 – July 3
- B - 6 week Session: July 8 – August 17
- C - 8 Week Session: June 10 – August 3
- D - 12 Week Session: May 28 – August 17

Registration for Summer and Fall terms begins April 1. The advising period runs through April 30. Fall classes begin September 4. Advising hours will be listed in the next edition of the Pineapple.

Announcements:

Spring Break is Monday, March 18 - Sunday, March 24. While classes are on break, please note the following:

- * University Administrative Offices are open.
- * The Auditorium and Gage Building library hours are: 9 am – 5 pm. M-F, closed on Saturday.
- * The Robin campus Library hours are M–Th 9 am–4 pm and Friday 10 am–2 pm. Closed on Saturday.

The HOSM Summer Abroad Program trip to Switzerland has been cancelled for 2002.

Scholarship Forms Now Available

By Donna DeMille

Below is a list of industry-related scholarship forms distributed through the HOSM office. Call 312-281-3181 if you are not able to come to the office and the forms will be mailed to you. Please note the deadlines and request your transcripts and letters of recommendation in good time.

Illinois Hotel Association:

Deadline: March 1

Eligibility: Full or Part time students with financial need and industry-related experience
Forms in HOSM office. Also available through website, www.illinois-hotels.org

For Lake County Chapter of the IL Restaurant Association

Deadline: March 15

Eligibility: Lake County residents or employees interested in food-service
Forms in HOSM office

Trade Show Foundation

Deadline: April 1

Eligibility: Students interested in Exhibit Management
Forms in HOSM office

American Express Scholarship Program

Deadline: May 1

Eligibility: Full or Part time students with financial need and industry-related experience
Forms in HOSM office or through website, www.ahlf.org

Illinois Restaurant Association

Deadline: Materials postmarked June 1

Eligibility: Full or Part time students with financial need and industry-related experience
Forms in HOSM Office or an electronic version is available on the website, www.illinoisrestaurants.org/educationfoundation/html

Ecolab Scholarship Program

Deadline: June 1

Eligibility: Full-time students with industry related experience
Forms in Office or through website, www.ahlf.org

We have known several HOSM students receive multiple industry awards because they were determined and diligent in seeking out scholarships. Best of luck to all of you who apply.

Congratulations HOSM Scholarship Winners!

The following students received scholarships for Spring 2002. Academic excellence was the primary factor for these awards but service to the HOSM program and industry experience were also considered.

Manfred Steinfeld Scholarship

Sebastian Abbinanti	Beth Grassfield
Kimberly Kamka	Sasa Sinanagic

Bud Cataldo Scholarship

Natalie Anderson	Adriana Cardenas	Kimberly Epps
Heather Farr	Jack Jankowski	Margie Porter
Anthony Pupillo		

PCMA *(continued from page 1)*

I met individuals who were from as far away as San Francisco to individuals who were as close as my hometown. In Music City, I had the opportunity to meet great people and individuals who really wanted to help students.

At the conference, I participated in the student volunteer program. Through this program, I monitored two educational sessions which entailed handing out evaluations, collecting evaluations, counting the number of session attendees, and handling anything that might occur.

In addition, students attended a program in which they were able to talk to individuals in different sectors of the industry.

The PCMA conference gave me the experience of attending a conference, but the experience also provided me with numerous conference planning ideas.

Lori is a senior, who will graduate this Spring. Attending with Lori was Natalie Anderson, a junior in the HOSM program.

New Look For Fall Schedule

by Donna DeMille

HOSM's schedule for Fall 2002 will reflect some administrative adjustments to the way our courses are listed.

Sections at Both Campuses

HOSM offers several courses at both campuses every term: Internships: HOSM 285, 385, 386; HOSM 399 Senior Thesis; and Graduate Thesis/Project HOSM 490, 499. These courses run regardless of enrollment and are taught by personal instruction or guidance. There will be a new system for listing these courses. While they will be listed at both campuses, one campus will have no CRN number and a note in the memo line will say to enroll in the section at the other campus. Once again, because the courses are taught by personal arrangement with the student, the new system will not change the delivery of the course to the student.

Internships

In the past, three levels of internships, HOSM 285, 385, 386 were listed at both campuses. Now only one internship section will be listed, HOSM 385. A student is allowed to take up to six semester hours of Internship credit. Only in very rare situations with prior approval would a student be allowed to take all six semester hours in one term.

2002 Lifetime Achievement Award Dinner

by Bill Host

Nearly 250 scholarship donors, industry leaders and Roosevelt University supporters attended the annual Manfred Steinfeld School of Hospitality & Tourism Management Lifetime Achievement Award Dinner, held on Thursday, February 7 at the Chicago Hilton & Towers. This year's honoree was **Steve Belmonte**, President & CEO Ramada Franchise Systems, Inc.

The evening, emceed by the Chicagoland Chamber of Commerce President Jerry Roper, included warm greetings by Roosevelt University President Dr. Theodore Gross and Dr. Gerald Bober, director of the school. Especially poignant were remarks in the keynote address by John Russell, CEO of Hospitality Artists, LLC and immediate past chairman of the American Hotel and Lodging Association and a video featuring his friend and fundraising colleague Arnold Schwazenegger. The video covered Mr. Belmonte's life and career of service to industry and his extensive contributions and service to a variety of charitable concerns.

Mr. Belmonte ended his acceptance speech with "a few of my favorite quotes, as I always do. George Bernard Shaw said, 'The essence of inhumanity is to be indifferent to our fellow creatures, that is the worst sin.' Or to quote from a famous Indian chief from the 1850's, and this is my all-time favorite saying 'Humankind has not woven the web of life, we are but one thread within it. Whatever we do to the web, we do to ourselves. All things are bound together, all things connect.' "

As further evidence of being a person of his word, Mr. Belmonte created an endowment of \$50,000 with the American Lodging Foundation. The proceeds of the endowment will support Roosevelt University hospitality scholarships.

In addition to honoring Mr. Belmonte, the dinner directly benefits undergraduate and graduate students enrolled in the program. All proceeds from the dinner provide scholarship opportunities. With the school's growing enrollment and students' expanding interest in hospitality and tourism, the need for scholarships is also increasing. This year 15 HOSM scholarship winners were invited to attend the benefit as guests.

Previous recipients include Jerry Roper, Chicagoland Chamber of Commerce; Mike Licata, International Food Manufacturers Association; Bud Cataldo, Hostmark Hospitality Group; Arnie Karr, Karr & Associates; Alan Schwartz, Tennis Corporation of America; Bill Hogan, Teamsters Union; Jack Kromelow; The Gold Coast Group.

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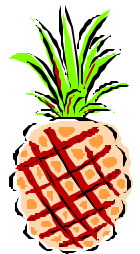
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Really Cool Web Sites You Can Use

By Bill Host

Try out these web addresses for further information, networking or just fun!

The Food Museum: The museum's website, www.foodmuseum.com aims to provide a virtual tour of the world's foods, based on artifacts from the museum's collections, answers food questions, relates food news, reviews books, and describes the museum's programs.

Meetings Industry Mall: The Meetings Industry Mall is a great source for links to the industry. Their archive is a treasure trove of discussions about the most current issues and trends in the meetings profession. There is an active job board, a library of excellent book references and a free on-line email discussion group. Connect through www.mim.com

Hotel and Hospitality Current Events: For the most up to date information on the industry – current news items, hotel openings, expansions and closings, re-branding, convention center expansions, airline changes you need to go to www.hotel-online.com

If you are interested in tourism, **Worldwide Travel Destinations** are available at www.officialtravelinfo.com. This site links you to the official tourism organizations of worldwide travel destinations. Each destination provides official information about Accommodations, Attractions, Dining, Events, Entertainment, Shopping, Sports/Recreation, & Transportation. The site is sponsored by the International Association of Convention and Visitor Bureaus, a world-wide organization of over 1,000 CVBs and Tourist Bureaus.

Speaking of tourism, how about checking out **Roosevelt University's** own **Institute for Tourism Studies** at www.roosevelt.edu/tourismstudies. The site provides educational resources for educators, presentations and studies provided by distinguished lecturers, and links to other educational programs.

ROOSEVELT UNIVERSITY

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