



The Pineapple

News from the Manfred Steinfeld School of Hospitality & Tourism Management
Roosevelt University – Chicago & Schaumburg, IL
2006-07 Edition

From the Director:

Just a few notes on recent program activities:

A series of podcasts have been installed on the Institute for Tourism Studies website and are available for all students to enjoy. The following industry leaders have been interviewed for their insight into current issues and trends.

- Prof. Chuck Hamburg reviews Chicago's restaurant scene.
- Prof. Bill Host on event planning
- Keith Murphy discusses the role of McCormick Place in Chicago's hospitality industry.
- Next will be Patrick Snyder on tourism.

Our program receives many requests for student to volunteer at resume building and networking opportunities. Here are some of the recent events:

A team of graduate students volunteered for front desk registration duty at the February Illinois Governor's Conference on Tourism in Chicago.

A team of 16 HOSM students were involved with the 2016 Olympic Fundraising Dinner at McCormick Place on March 1. Our HOSM students were the only group asked to support this prestigious event as a kickoff for the Olympic bid.

Students also volunteered at the Chocolate Festival at Garfield Park Conservatory in February, for the ISES and NACE Chicago Chapters' Award dinners, and for AIA Chicago's professional development conference.

Manfred Steinfeld continues his generosity toward our program. He has supported our effort to design new marketing materials. We feature several of our distinguished alums in our new HOSM brochure.

Hospitality Club Reborn

Student leaders of the Hospitality Club revitalized the student activity by renaming it the Hospitality Student Association (HSA). Ashley Hernandez, HSA president, led the initiative through the Student Government Association's approval process and set an ambitious schedule of events for the year.

Opening both semesters with 'welcome back' receptions set the tone. Activities have also included a networking reception attended by industry professionals and a fund-raising event to highlight the service project of HOSM student Holly Foltz. (See future Pineapple for report on her trip to Africa.)

The highlight of this active schedule was a 'Mocktail' reception on April 24. Industry representatives were present to coach HOSM students on the art of cocktail party banter and networking techniques.

HSA is also the first student club to establish a page on BlackBoard. "HSA exists as a virtual club and is a model for other student organizations," said Prof. Bill Host, HSA faculty advisor. "Our students can receive information about events, volunteer opportunities and even job postings on the HSA website. It has revolutionized our communications stream with our students. Ashley and her team including Adrienne White and Megan Sheets have done a great job. We look forward to a full program of events next year as well."

HOSM Students Contribute...

The service learning project for Prof. Carol Brown's HOSM 311 Organizational Development for Hospitality again supported the Marriott Bridges Foundation. Students raised funds by organizing an event at Zentra Night Club and selling a specially designed green bracelet with the words 'Roosevelt' and 'Enlightenment' for donations.

A special reception for students in the Bridges Foundation School to Work program was held and a check for over \$4,100 was presented to Mark Donovan of the Marriott Foundation. HOSM students, Adrienne White and Carrmin Bagwell have created a mentoring program for these Bridges students.

HOSM Faculty News

Prof. Chuck Hamburg represented the HOSM program at the International Gaming Expo in Las Vegas and was an advisor for a new curriculum for WMS Gaming.

Prof. Bill Host attended PCMA in Toronto in January. Prof. Host also has presented programs on Meeting Management for MPI Chicago Chapter and the Association Forum of Chicagoland in May. In addition, Prof. Host has made numerous presentations and book-signings for his recently published *Early Chicago Hotels*. (See below.)

Carol Brown, Visiting Assistant Professor, was a presenter/panelist and chair/facilitator at the Midwest Academy of Management, Louisville, Kentucky, October, 2006. Her topic was Organization Development.

Early Chicago Hotels

Prof. Bill Host and Brooke Portmann, assistant professor in the BGS program, co-authored *Early Chicago Hotels* based on Prof. Host's extensive collection of vintage hotel postcards. Prof. Host reflected "...these postcards have opened the door on several intriguing fields of research including, not only early hotel design, but the role of hotels in society, the expanding role of women at the turn of the century and even changing gender roles. This small book is just the beginning."

The HOSM program hosted a MPI Chicago Chapter meetings for a presentation, tours and a book-signing at the Auditorium Building which is featured on the cover of the book.

UNDER CONSTRUCTION

Look for a new page featuring
HOSM Alumni
on the university website

HOSM Students Receive Awards

The following HOSM students were recognized at the University College Awards Ceremony for 2006-07

Outstanding Achievement Award: Kelly Zaharski
Special Recognition Award: Ashley Hernandez

Kathryn Dyer received the 2006-07 Steven J. Belmonte Scholarship from the American Hotel and Lodging Association.

Alumni Corner

Carmia (Anfuso) Stanovich, BSHTM '98, Director of Sales, Naperville Convention and Tourism Bureau.

Angela Beach, MSHTM '05, Dining Room Manager, Lake Forest Club.

John Brosnan, BSHTM '06, Senior Analyst, with Hunden Strategic Partners, Destination Real Estate Consulting.

Cameron Crummie, BSHTM '07, Concierge, Hark Rock Hotel.

Heather (Farr) Ramsey, BSHTM '02, Sales Associate, The Q Center.

(Lucia) Helena Lovo, MSHTM '04, Eco-Tourism, Brazilian Ministry of Tourism

Anthony Pupillo, BSHTM '04, Inside Sales Representative for the National Restaurant Association Educational Foundation.

Dena Roberts, CMP, MSHTM '05, Conference Center supervisor, Watham & Watkins LLP.

Peter Simandl, BSHTM '03, MBA Director of Sales for The Drake Hotel. Peter presented in the HOSM 250 Hotel Sales class this semester.

Yarina Vasylyshyn, BSHTM '06, promoted to Credit Manager, The Four Seasons Chicago.



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Published during the academic year.

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