

EVELYN T. STONE COLLEGE OF PROFESSIONAL STUDIES NEWSLETTER

FEBRUARY 2009

WILD REWARD: BGS ALUM GIVES BACK TO RU

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The idea of "giving back" drives Bonnie (Orzechowski) Wild (BGS, 1977, Evelyn T. Stone University College). Her personal success story is the kind that inspires the Roosevelt community.

The Orzechowski family immigrated to the United States from an ethnic Polish enclave in the former Czechoslovakia with minimal financial resources and few English skills, yet great dreams for their American future. "My family settled in an ethnic neighborhood near downtown, where I grew up and negotiated the challenges of inner city life," Bonnie explained. "But I dreamt of getting out of the old neighborhood, because I wanted a career in business."

After graduating from Tuley High School, uncertain of a forward path, and unable to afford college, Bonnie often visited the Roosevelt University library to read and expand her universe. One day



BGS alum, Bonnie (Orzechowski) Wild

a formidable lady approached and befriended her, later suggesting that Bonnie apply for a scholarship. Unknown to Bonnie, the formidable lady was Lily Rose, director of admissions. With Ms. Rose's help, Bonnie got the scholarship, enabling her to attend Roosevelt and graduate with a Bachelor of General Studies degree.

Since graduating, Bonnie has acquired vast business experience in sales and human resources at companies like Johnson & Johnson. At J&J, Bonnie held key positions in several operating divisions,

including the Pharmaceutical, Medical Device and Diagnostics, and Consumer Health Care Segments. A career pinnacle, as well as a symbol of her life coming full-circle, was being enlisted by J&J to launch new franchises in Eastern Europe. "My diverse background and experience with education, business, science and career counseling has brought critical insight to my work, helping to clarify values, identify goals and create vision that provides the confidence to support decisions." Today, Bonnie manages her own coaching and consulting business. Her clients include KLM Technology, Bearing Consulting, Google, and J&J.

In addition, Bonnie is currently an adjunct advisor at the Haas School of Business at the University of California, Berkeley, providing students with

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INTERNATIONAL VOICES SPEAK OF IDENTITY BY SUSANNE MCLAUGHLIN

Roosevelt University's English Language Program (ELP) joined schools around the world in celebrating International Education Week, November 17–21, 2008. International Education Week is a joint initiative of the U.S. Department of State and the U.S. Department of Education that promotes the advantages of international study and exchange. ELP students participated in a number of activities to raise awareness of the presence of international students at RU; however, the centerpiece of the celebration was the first ELP International Voices contest.

To enter the competition, students completed the statement "I am . . ." with a maximum of three additional words. They then illustrated their personal statement with a 30-second video or photo montage. More than 30 students, most of whom



Everyone's a winner! Pictured from left to right are Chutima Nakwarin, Ji-hyun (Stephanie) Hwang, Jun-Hee Han, and Dunchai (Eric) Xing.

had little or no experience creating digital media, submitted their work. The results were amazingly creative, personal, funny, and beautiful. ELP faculty Susanne McLaughlin and Jane Curtis created an ELP YouTube channel and uploaded entries for viewing by the RU community and the world.

First, second, and third place winners were selected by a panel of judges made up of ELP student Zhun Huang,

ELP Director Susanne McLaughlin, and Assistant Director of the Office of International Programs Dawn Hougland. In addition, RU faculty and staff used the My-Roosevelt portal to vote for their favorite video. Chutima Nakwarin, a graduate student in Integrated Marketing and Communication, won the People's Choice Award. First place honors went to Jun-Hee Han, second place to Ji-hyun (Stephanie) Hwang, and third place to Hsin-Chieh (Jessica)

Li and Dunchao (Eric) Xing. Jun-Hee, Stephanie and Jessica are undergraduate piano performance majors. Eric is a graduate student in biology.

Check out the winning entries, as well the efforts of all of the students who made their voices heard, at <http://www.youtube.com/rooseveltelp>. It's a great way to learn who our international students are.

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TRAINING & DEVELOPMENT: NEW FACULTY BOOK, NEW DEGREE

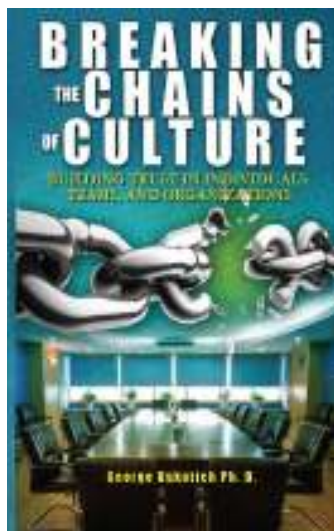
BY TARA HAWKINS

Pointing out that many organizational policies and procedures are counterproductive, Dr. Vukotich creates a new framework for building effective relationships in our current and changing environments.

Open up any newspaper today and you are likely to read a disappointing article about how a company or organization has lost the “trust” of its employees. How can trust be restored? Or better yet, how can a company avoid the situation all together?

In his new book Breaking the Chains of Culture: Building Trust in Individuals, Teams and Organizations, Dr. George Vukotich addresses the timely topic of organizational trust. He looks at trust and its role in building successful relationships and identifies common barriers that keep us from being as effective as possible. Pointing out that many organizational policies and procedures are counterproductive, he creates a new framework for building effective relationships in our current and changing environments.

In the end Dr. Vukotich shows us that success



in work and family life is based on breaking the chains of culture that have held us back from building the kind of relationships that are key, those that are built on trust. Breaking the Chains of Culture: Building Trust in Individuals, Teams and Organizations is available through the RU Bookstores and on Amazon.

Additionally, the Graduate Program in Training and Development is proud to introduce The Master of Arts in Human Performance Improvement. Using the most recent methods, models, and theories, students take a systematic

Dr. George Vukotich's recently published book

approach to solving organizational problems. This unique degree was developed to meet industry needs by utilizing the competencies and principles established by The American Society in Training and Development and The International Society in Performance Improvement. Graduates are prepared to analyze organizational needs, develop improvement interventions, and evaluate overall effectiveness. Highlighting the new degree will be a class on coaching and mentoring in the workplace.

NEW COURSE: THE SUSTAINABLE CITY BY CARL ZIMRING & MIKE BRYSON

We are excited to present a new course offering that takes advantage of Roosevelt University's location in Chicago. Professors Mike Bryson and Carl Zimring are teaching a new Special Topics Seminar this spring entitled *The Sustainable City* (BGS 394). Students taking the course are those in the BGS/BPS Program who need either BGS 390 (seminar in social science) or BGS 391 (seminar in natural science) as part of their general education requirements.

A seminar theme like "The Sustainable City" naturally lends itself to interdisciplinary investigation. The team-teaching approach by Professors Bryson and Zimring highlights the key analytic methods of the social and natural sciences. In the process, students learn about environmental history, urban ecology, and sustainable development, issues best examined not in isolation from one another, but in combination and through the



The community gardens at Cabrini-Green is one place students in the newly-developed, hybrid BGS 394 class will visit.

lenses of history, policy-making, biology, and ecology—just to name a few relevant academic disciplines.

The *Sustainable City* explores the myriad environmental, social, and scientific dimensions of sustainability in urban regions through an interactive mix of lectures, field trips, and

online discussions. Using Chicago and its suburbs as a learning laboratory, the course takes a multidisciplinary approach to such topics as urban ecology, waste management and recycling, economic development, green technology and architecture, transportation, urban planning, parklands and open space, water sup-

ply and wastewater treatment, energy production and consumption, ecological restoration, and urban agriculture.

The course takes advantage of Roosevelt University's mix of online and in-person pedagogy, combining discussions each Tuesday evening at the downtown campus with regular online discussions. In addition, the class is taking several field trips on selected Saturdays to local sites of interest related to urban sustainability. Field trips include visits to the Center for Neighborhood Technology, a Waste Management recycling plant, a Chicago urban farm, the Des Plaines River Wetlands Restoration Project, and an outing on the Chicago River.



Students in Zimring and Bryson's course will also take a field trip to the Chicago River, shown at left.

FACULTY SPOTLIGHT: ED CARTER, PARALEGAL STUDIES

Ed Carter is an adjunct professor who has taught in the Paralegal Studies program for more than fifteen years and has also recently taught in the Criminal Justice Leadership program. Here he shares insights about his field.

I am the Supervisor of Financial Crimes Prosecution for the Illinois Attorney General's Office. In that capacity I prosecute white collar crimes (which include economic crimes, such as securities fraud, and public corruption cases, such as bribery and official misconduct) throughout Illinois. I work with federal and state investigative agencies and we use the full spectrum of investigative tools: grand jury investigations, search warrants, and sting operations.

My areas of legal expertise are grand jury law, the privilege against self-incrimination, tax crime, securities fraud, mortgage fraud, and insurance fraud. I also represent the Attorney General on various task forces and committees, including the FBI's Mortgage Fraud Task Force, the U.S. Attorney's Anti-

Terrorism Advisory Committee in the Northern District of Illinois, and also the legal committee and criminal law subcommittee for Operation Topoff 2, which was a simulation of a bioterrorist attack on Chicago sponsored by the U.S. Department of Justice.

Obviously, financial crimes, especially in the Chicago area, have an illustrious history. How important have financial crimes been historically and how is that history different than today's challenges in this area?

Historically, except for a few famous cases such as those involving Al Capone and Charles Ponzi, financial crimes were seldom on the public's radar screen. This was also true for state and local law enforcement which viewed it as not nearly as important as violent crime. When I first started my career in prosecuting tax cases, many law enforcement officers and prosecutors referred to violent crime as "real" crime, suggesting that white collar crime was something other than "real." One state tax investigator I worked with would respond by saying "I can

steal more in the stroke of my pen than any bank robber –and not risk my life doing it."

Today, both the public and the law enforcement community now recognize not only that financial crime is a serious law enforcement problem, but also how lucrative it is, and how widely it can harm the public. The Enron collapse drove the point home because while the public may not have understood the trading and accounting machinations Enron management engaged in, they did understand that the life and retirement savings of a lot of ordinary people had been wiped out by the criminal conduct of Enron's management.

How has the electronic age complicated financial crimes?

The electronic age has revolutionized financial crimes and fostered new forms of crime. From the ability to commit crimes in one jurisdiction without ever stepping foot in it, to the technical challenges presented by an investigation of a crime committed through the

Internet, to the sophisticated document counterfeiting that scanning and printing technology has made possible, the electronic revolution has made detection, investigation, and prosecution much more technically difficult than in the past. As an example, in one federal prosecution involving the use of computers, a defendant in Ukraine who never set foot in the United States, accessed a computer system in New England and stole millions of dollars. Tracing the source of the intrusion and flow of funds back to the perpetrator presented a huge technical challenge to law enforcement because of the number of places through which the code and money was passed and a jurisdictional challenge for federal prosecutors. Law enforcement agencies have had to develop expertise in computer forensics, network architecture, and working with relationships with foreign law enforcement agencies, and most large prosecutors' offices have added

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OLED NEWS: NEW FACULTY, NEW CURRICULUM

BY DEB ORR

The assignments can then be compiled into a portfolio that students create to establish their ability to accomplish tasks for the organizations that they work with and aspire to work with.

The Organizational Leadership faculty, has welcomed two new adjunct instructors this spring semester: Jennifer Aldred-Berry and George Hay. Jennifer Aldred-Berry is a consultant in Organization Development in the education field. Jennifer will be teaching OLED 320 at the Gage building this spring. George Hay is retired from McDonalds Corporation in Market Research. George will be teaching OLED 325 online this spring.

The Organizational Leadership program is undergoing some revisions in its courses. The text books along with other course materials are being updated. The curriculum is being revised in accordance with the Guidelines for Leadership Education created by the International Leadership Association. The courses will have a renewed emphasis on producing deliverables that demonstrate student competency in the course

content. The assignments can then be compiled into a portfolio that students create to establish their ability to accomplish tasks for the organizations that they work with and aspire to work with. The revision/updating process is an on-going group effort, including many adjunct faculty of the program. Students can look for this change to occur in the fall semester of 2009.

SPOTLIGHT: ED CARTER, CONTINUED



Frontier and a Suggestion for Allocating Cyber Crime's Risk and Costs" in the recently-published When Worlds Collide: Intellectual Property, High Technology, and the Law (see left image).

The essential points of my chapter are that every year software companies produce network security software from which they make millions of dollars. Frequently these programs have security flaws that are quickly discovered by cyber-thieves who exploit them and steal data or money. The result is that businesses lose

millions of dollars each year, and unlike in the real world, the software companies have no liability for the flaws of their product—flaws that require patches or some other post-purchase fix that is discovered only after large quantities of the software are purchased. In the article, I make a comparison to the pharmaceutical industry, where if a company produces a product that has a design flaw that causes a loss to the end user, the manufacturer is liable.

The software companies exculpate themselves from liability in the licensing agreement the customer must agree to after purchasing the product. In the article, I question whether we would ever allow a product manufacturer—such as an automobile maker or pharmaceutical manufacturer—to exculpate itself from liability for design flaws that cause injury to the buyer, by making it a condition of use that the buyer agrees to hold the manufacturer

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a high tech or Internet crimes prosecution unit.

What can you share about your article "Sisyphus in the Cyber World: The Futility of Trying to Bring Law and Order to the Cyber-

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NAME CHANGE FOR COLLEGE OF PROFESSIONAL STUDIES DEGREE

The Bachelor of General Studies Program at Roosevelt has changed its name, beginning January 1, 2009. The faculty of the College of Professional Studies approved the changes this past fall to better reflect the program's core mission of serving working adult students with busy lives. The important changes are as follows:

The BGS program will now be called the **Bachelor of Professional Studies Program**, with both degrees marketed as **Fast-Track Degrees for**

Adults.

The Bachelor of General Studies degree has been changed to the **Bachelor of Liberal Studies** degree.

The **Bachelor of Professional Studies** degree remains but will take on new majors: Communication, Journalism, and Psychology.

The BGS faculty has been reorganized into the **Department of Professional and Liberal Studies**.

Beginning Fall 2009, courses will be redesign-

nated from BGS to **PLS – Professional and Liberal Studies** (i.e. BGS 201, the Pro-Seminar in Critical Skills, will now become **PLS 201**).

D. Bradford Hunt, Associate Professor and Chair of the Department of Professional and Liberal Studies, explained the logic behind the change: "With the college's name change in 2007 to Evelyn T. Stone College of Professional Studies, it made sense to align our program as well and call it the Bachelor of Profes-

sional Studies Program."

The core curriculum of the degrees won't be modified, however. "We'll continue to offer the same high-quality, fully-accredited degrees in an accelerated fashion and with an innovative curriculum as we have in the past," Hunt explained. "Our core mission won't change – we want to continue to serve the adult population with courses that fit their needs and learning interests."

WILD REWARD, CONTINUED

(Continued from page 1)

job search process assistance through her programs entitled "How do you market yourself?" and "Improving your chances of career success," as well as other presentations.

But without the assistance of Lily Rose, Roosevelt University, and critical scholarship funds,

Bonnie might not have been able to attend college. "What an incredible turn of fortune to have had that chance discussion with Lily Rose. It highlights the importance of giving back, and keeping the circle going," says Bonnie.

To facilitate this, Bonnie has left Roosevelt in her estate, and is working with RU staff to craft vol-

unteer presentations for RU students in the future. Alumni of the Evelyn T. Stone College of Professional Studies (formerly University College) can follow Bonnie's lead by establishing endowed scholarships or by donating to the "Dean's Fund for Excellence," providing gifts to future generations and helping fund dreams. The impact of these gifts

could be nothing less than life-changing.

For more information, please contact Raymond Crosland, Director of Development at the Evelyn T. Stone College of Professional Studies at 312-341-6456 or rcrosland@roosevelt.edu.



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HUMAN SPIRIT**

SPOTLIGHT: ED CARTER, CONTINUED

harmless from damages. The answer of course is “no.” Except in very rare situations, neither courts nor legislative bodies would allow that and don’t allow it, so why should the software industry be any different? The argument is that the risk of loss and the costs of a loss should be spread out among not just users of the product, but those who produce and make money from selling it. Not only is it an argument about fairness, but it’s a model that is used for all other products.

Roosevelt University is a national leader in educating socially conscious citizens for active and dedicated lives as leaders in their professions and their communities.

The University’s student-centered faculty and staff inspire academically qualified students from diverse backgrounds and all ages to benefit from rigorous higher education and professional development opportunities in the dynamic Chicago metropolitan environment.

Deeply rooted in practical scholarship and principles of social justice expressed as ethical awareness, leadership development, economic progress and civic engagement, Roosevelt University encourages community partnerships and prepares its diverse graduates for responsible citizenship in a global society.

Dates to Remember:

Feb 14: Campus Visit Day (Chicago AUD)

Mar 5: Graduate School Open House
(Chicago AUD)

Mar 16-20: Spring Break

Mar 28: Transfer Day (Schaumburg)

April 17: Founder’s Day

April 18: Campus Visit Day (Chicago AUD)

May 8 –14: Exam week

May 15: Spring Commencement

May 20: Grades due

May 26 – Aug 15: Summer session

Have you written something creative?

Are you interested in sharing it?

Third Annual Writing Award

The Department of Professional and Liberal Studies (formerly BGS/BPS) recognizes the writing talent of its students. At the annual Roosevelt University Student Awards Ceremony held in April 2009, an award will be presented for the best short story, essay, or other example of creative writing submitted by a PLS (or BGS/BPS) student.

The rules are simple:

- You must be a current PLS (or BGS/BPS) student.
- Your submission should be between 3-10 pages.
- The deadline for all entries is **April 1st, 2009**.

Submit an electronic copy (*preferred*) to Amanda Putnam at aputnam@roosevelt.edu or submit a clean, paper copy to Tammy Bunville in Gage 200/205.