

EVELYN T. STONE COLLEGE OF PROFESSIONAL STUDIES NEWSLETTER

OCTOBER 2008

ETSCPS WELCOMES FOUR NEW FACULTY MEMBERS

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a Success

The Evelyn T. Stone College of Professional Studies hired four new tenure-track faculty members, the most in one year in almost a decade. Please stop by their offices and offer a warm welcome.

Tana McCoy is a new member of the Criminal Justice Leadership faculty. McCoy received her Bachelor's degree from Henderson State University in Arkadelphia, Arkansas. She received her Master's degree in Criminal Justice from the University of Arkansas at Little Rock and her Ph.D. in Criminal Justice from Sam Houston State University in Huntsville, Texas.

McCoy began her career as a child abuse investigator and juvenile parole officer in Arkansas. While pursuing her doctorate, she worked as a Research Associate with the Harris County, Texas, court system where she conducted a program



Tana McCoy, new Assistant Professor in Criminal Justice Leadership

evaluation of their indigent defense system as her dissertation topic. After receiving her doctorate, McCoy worked as a research scientist with the Texas Juvenile Crime Prevention Center at Prairie A&M University. Her primary research areas included program evaluation, female offending, and disproportionate minority contact.

McCoy served as an Assistant Professor in the Department of Criminal Justice at the University of Arkansas at Little Rock for the past three years. Her

primary teaching duties included research and statistical methods in criminal justice and drugs, alcohol, and crime. While at UALR, she established the Juvenile Justice Center of Arkansas where she served as Co-Director.

McCoy's research interests include court decision-making, program evaluation, and all areas of juvenile justice decision-making impacting the overrepresentation of minorities. She has published in the areas of capital punishment and death row conditions for females.

George Vukotich joins Roosevelt University's Training and Development degree program with over 20 years of experience working in corporate, consulting, military and educational environments.

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FACULTY SPOTLIGHT: HOSM ASSOCIATE PROFESSOR BILL HOST

William “Bill” Host began teaching as an adjunct instructor in the department of Hospitality and Tourism Management in 1993, then was hired full-time in 2001. Host recently earned tenure and was promoted to the rank of associate professor. Here he shares insights about his discipline and the industry in which he still works.



HOSM Associate Professor Bill Host, with his border collie/black lab, Sam.

What the U.S. Department of Labor refers to as the Leisure and Hospitality Supersector is made up of two parts: the arts, entertainment, and recreation sector, and the accommodation and food services sector. The industry is a \$3.5 trillion service sector within the global economy and makes up about 10% of the total national employment.

People talk about the perks that come with a job in HOSM. What’s the real story?

My first “corporate” type meeting job was working for an automotive parts trade association that held annual board and committee meet-

ings over a period of one week in June. They were always at one of the three “grand dames” of the resort world – The Homestead (Virginia), Boca Raton (Florida) and The Broadmoor (Colorado). The golfing, the food, the accommodations, the limousines, were all first class.

However, while I ate the food and stayed in the accommodations, the golfing and the limos were for the members and the VIPs only, and I was working from 5:30 am until midnight every night for days straight. No pool. No golf. No beach. Fly in – work the event - fly out. Room

service, housekeeping and a “heavenly bed” were the salvation, and in all cases, the hotel staff treated us as royalty.

One of the challenges in the industry is the temptation of the “perks.” Ethics is a huge concern and it’s high on the list of industry topics for discussion. Abuse of privileges (free rooms, free meals not related to business), unwarranted expectations (negotiating for more than the business is worth), and over the top demands (hotels can do anything at my beck and call) are still occurring – but mostly among those less seasoned.

Your HOSM students worked on a service project last spring, where they planned an event for a nonprofit. How do you stage this service learning assignment and what do the students do?

The event was a fundraiser for Bridges – a school-to-work program sponsored by the Marriott Foundation that has facilitated the placement of more than 10,000 youth with disabilities, most of them members of racial or ethnic minorities, in competitive placements with over 3,200 different employers nationwide.

Carol Brown and her annual fall class—Organizational Development for Hospitality Management—head up the event. They have adopted Bridges as a service-learning project and work with the organization to write job descriptions for hospitality-related jobs and mentor Bridge’s clients. I teach the Special Events Management

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OLED NEWS

BY DEB ORR

The benefit to the new eight-week format is that students are able to take two face-to-face classes during the course of one semester in a consecutive manner. Students also accumulate more credit hours during a semester without having to juggle more than one class at a time.

James Kouzes and Barry Posner, authors of the *Leadership Practices Inventory*, have said “You must unite your constituents around a common cause and connect with them as human beings.” A key component of the Organizational Leadership program is to assist students in developing stronger and more effective means of communicating and connecting with others. I hope, as we begin this new fall semester, that you, as students, will take the opportunity to get to know your classmates as well, and will build those connections that will support you through your education and beyond.

Organizational Leadership welcomes two new part-time faculty members this fall: Hona Matthews and Sharon McDade. Matthews is an organization effectiveness specialist who is an expert in organiza-

tion communication. She will be teaching Organization Communication I. McDade is a branding specialist who is an expert in crafting organizational identity and works internationally. McDade will be teaching Organization Communication II. Welcome to Hona Matthews and Sharon McDade!

In the spring semester, Organizational Leadership will be offering two classes in a new eight-week format. The benefit to this format is that students are able to take two face-to-face classes during the course of one semester in a consecutive manner. Students also accumulate more credit hours during a semester without having to juggle more than one class at a time. OLED 320 – Organization Communication I, and OLED 325 – Organization Communication II, are the courses planned

for the eight-week program. The Saturdays in Schaumburg classes will continue in the spring semester. Offerings will include OLED 365 – Diversity in the Workplace and Organization Change.

In November, Roosevelt University’s Organizational Leadership program will be represented at the International Leadership Association’s annual meeting in Los Angeles, California. The ILA is an organization that “is the global network for all those who practice, study and teach leadership, and promotes a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide.” To learn more about the International Leadership Association, log on to their website at <http://www.ila-net.org>.

NEW SATURDAY PARALEGAL PROGRAM A SUCCESS

BY CARRIE LAUSEN

The Paralegal Studies Program expanded its program this fall and the full eight-course certificate is being offered as part of Roosevelt University's Saturdays in Schaumburg program. This new format has been very popular. The classes are full and prospective students are already inquiring about the next time they can enroll in the program in Schaumburg.

The Saturdays in Schaumburg program is ideal for working students and can be completed in nine months. Courses are offered in

eight-week sessions in which students take one Saturday class and one online course, offering the maximum number of online courses permitted within American Bar Association Guidelines.

Mary Boland is teaching Legal Research online and Legal Writing on Saturdays. She has been teaching for the Paralegal Studies Program since 1995 when she was hired to teach a family law course.

Boland is an Illinois Assistant State's Attorney in the Criminal Appeals Division where she specializes in violent crimes

on the appellate level. Boland has argued and won several cases before the Illinois Supreme Court.

Michael Pinsof is teaching the Pre-Trial Litigation class offered on Saturdays. He joined the faculty of the Paralegal Studies Program in 1998, and in addition to litigation, has taught Real Estate and Civil Law. Pinsof is a sole practitioner in Des Plaines, Illinois, specializing in business and commercial transactions and civil litigation.

Kevin Henderson will be

teaching the online Ethics & Professionalism course. Henderson is a graduate of the Paralegal Studies Program and a former paralegal. He has been teaching the Ethics & Professionalism course for several years. Henderson worked as an administrator for the Paralegal Studies Program for over eleven years and earlier this year started a new position with the American Bar Association as Director of Solo Segment Recruitment & Retention within the Membership and Marketing Division.

T&D: TAKE THE FAST TRACK TO E-LEARNING EXPERTISE

BY VINCE CYBORAN

Today's organizations are seeking individuals who can rapidly design and develop on-demand learning for their employees. The TRDV Department has responded with its "Fast Track to e-Learning Expertise." Fitting within both the e-Learning concentration for the MATD and the e-Learning graduate certificate, the three-course sequence of TRDV 450, TRDV 439, and TRDV

453 quickly prepares students to contribute on the job from day one. These courses build on each other. TRDV 450 provides students with the foundational knowledge for working with technology-based training. In TRDV 439, students prepare the same types of deliverables as they would on the job: instructional design plans (IDPs), lesson plans, and storyboards.

Templates are provided for all deliverables, allowing students to focus on the course content, not formatting. In TRDV 453, students learn the basics of course authoring using Adobe Captivate. They develop three e-lessons: one is an "information" topic, one is a "perform" topic (how to register online for an RU course), and one is on a topic of their own choosing. For the

first two topics, students are supplied with an IDP, lesson plan, storyboards, and a Captivate template file. For the final e-lesson, students use their work from TRDV 439. The assignments from both TRDV 439 and TRDV 453 make excellent exhibits for student portfolios and show well at job interviews.

NEW FACULTY HIRES, CONTINUED

(Continued from page 1)

Vukotich's educational background includes a Ph.D. in the area of Organizational Development (Loyola University), a MBA in Finance (DePaul University) and a BA in Business Management and Computer Science (Northeastern). He has also completed the Human Resources Executive Program at Harvard University.

Vukotich has taught and been involved in building programs at the University of Chicago, Loyola University, The Chicago School of Professional Psychology, and Dominican University. His work at Dominican University included development of programs and teaching in their global program, including teaching in Poland. His areas of focus include developing training strategy, organizational design and development, and knowledge management.

Vukotich has worked



Lieutenant Colonel George Vukotich, standing next to a B-2 Bomber, while on military duty in Guam.

with clients in the finance, telecommunications, manufacturing, retailing, healthcare, and government industries. Some of the organizations he has worked with include Andersen Consulting, IBM, Booz, Allen and Hamilton, McKinsey, Motorola, Exelon and

BP-Amoco.

Lieutenant Colonel Vukotich also served in the Air Force for over 20 years, originally working in the Finance area and more recently, as an Inspector General charged with investigating Fraud, Waste and Abuse.



Patricia Williams Lessane, new Assistant Professor in BGS

Vukotich's personal interest includes working with children to help them learn how to use technology. He also tries to stay in shape by learning and practicing the martial arts. Vukotich, his wife Monica, and his two children reside in River Forest, Illinois.

Patricia Williams

Lessane is a native Chicagoan born and raised on the south side of the city, where her parents—transplanted southerners—immersed her in a world of books, American politics, southern folklore, Black religion, music, and culture. She holds a BA in English from Fisk University, a Master of Arts in liberal studies from Dartmouth College, and a Doctorate in anthropology from the University of Illinois at Chicago. Her research areas are African-diasporan religion, ritual, culture, and identity; African American

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NEW FACULTY HIRES, CONTINUED

(Continued from page 5)

literature and art; Black Feminist theory; and museum program development.

Williams-Lessane conducted fieldwork in Salvador de Bahia, Brazil, for her dissertation entitled, "Tell My Feet I've Made It Home: African-American Imaginings of Home and the Journey to Find the Orixas." She has contributed articles on American art, African American art and literature, and feminist theory to *Warpland*, Temple University's *Journal of Pan-African Studies*, *Time Out Chicago*, and *Ebony/Jet online* among other publications. She has taught at Chicago State University, Northeastern Illinois University, and Wilbur Wright College. She is a member of the Chicago Council of Black Studies, the Chicago Foundation for Women's African-American Leadership Council, and the United Way's African-



New BGS Assistant Professor, Carl Zimring, sitting by Wombat Lake during a hike near the Franz Joseph glacier.

American Outreach Committee. From 2001-2007, she served as the Diversity Project Administrator for The Field Museum and currently serves as a consultant for the Museum of Science and Industry's Black Creativity exhibition. She is married to Talim Lessane and they have two children: Osayende, 7 years old, and Aniyah Ruth, 4 years old. They are the proud humans of two pets—a black cat named Kush, and a Huskie puppy named Coltrane.

Carl Zimring is another native South Sider who

is coming to Roosevelt after four years of teaching at Oberlin College. He received his BA in history from the University of California at Santa Cruz, and then went on to earn a Master's in social sciences with an emphasis on urban studies at the University of Chicago. Zimring's doctorate is from the history program at Carnegie Mellon University, and he has served as a fellow with the U.S. Environmental Protection Agency and the Baird Society at the Smithsonian Institution Libraries. In addition to several years of teaching at Carnegie Mellon

and Oberlin, he has designed and taught interdisciplinary history, social science, and environmental studies courses at Michigan Technological University and the University of Canterbury in New Zealand.

Zimring's research focuses on urban environments with an emphasis on waste and waste managements. His publications include *Cash for Your Trash: Scrap Recycling in America*, a history of the American scrap industry published by Rutgers University Press in 2005, and several articles and review essays on air pollution, municipal recycling programs, federal environmental regulations, and related subjects. He lives with his wife, Jen Potter, and their three dogs in Oak Park and is excited to begin work at the Evelyn T. Stone College of Professional Studies.

SPOTLIGHT CONTINUED: BILL HOST

(Continued from page 2)

class and a project team from that class works with Carol's class in providing the logistical planning of the annual fundraiser held every December. Last year \$8,500.00 was raised through ticket sales, collateral material sales and a silent auction. The funds that are raised support the Chicago regional office to provide materials and clothing for employment interviews.

In addition, two teams of the Special Events class work with Bridges and submit a final project for a concept of a volunteer recognition dinner and a recruitment breakfast.

With every hobby and organization holding major events these days, you've probably seen some interesting conventions. What's one of the most memorable?

I have to say that all of the events I have planned for the automo-



Summer Restaurant, Auditorium Hotel, Chicago, Ill., (postmarked 1917). Max Rigot Selling Co., Chicago. An example of Host's collection of over 850 hotel postcards prior to 1940.

tive industry, home health care providers, bankers, architects, residential energy-efficiency providers, the LGBT community, and others have been rather mainstream.

However, the oddest event I ever saw (it was held at the same hotel as a client's conference) was the annual Barbie Doll convention. These were adult men and women gathered together to discuss Barbie and Ken, learn how to arrange their doll's hair, make outfits, and create floral bouquets. OK, then! It just goes to show that there is an event for everyone.

Perhaps the most

memorable was when I booked the Episcopalian theologian, William Stringfellow, during the early 1970s. Stringfellow was vehemently opposed to the Vietnam War and was under CIA surveillance. The FBI and CIA were all over that conference for Lutheran students.

And more relevant to today, on election night of 1992, I booked the comedy and political parody troupe "The Capitol Steps" as entertainment during our association's annual industry awards dinner in Las Vegas. Clinton won before the dessert was served (CNN was broadcasting on the wide

screen TV). The Capitol Steps, usually pretty balanced as to their political affiliations, leaned heavily left that night. It was a 95% Republican crowd. Some guests were crying in the bathrooms.

You've published on historical Chicago hotels. How is your research and teaching connected?

My undergraduate degree is in the humanities with a concentration in art history. When I first started teaching I was struck by the lack of history, art, and philosophy in hospitality curriculum across the country. Hospitality programs did a great job at teaching the business management side and bottom line issues, but we didn't do so well at looking at the rich legacy and spirit of hospitality. I sensed in my professional dealing with hotels that management was losing that hospitality imperative as well.

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**DEDICATED TO THE
ENLIGHTENMENT OF THE
HUMAN SPIRIT**

Dates to Remember:

- Oct 11: HOSM Info Session
- Oct 16: BGS/BPS Info Session
- Oct 25: HOSM Info Session
- Oct 29: Paralegal Studies Info Session
- Nov 1: Open House (Schaumburg)
- Nov 6: BGS/BPS Info Session
- Nov 8: Open House (Chicago)
- Nov 15: BGS/BPS Info Session
- Nov 22: Saturdays in Schaumburg Info Session
- Nov 26–30: Thanksgiving holiday
- Dec 12–18: Exam week
- Dec 19: Fall Commencement
- Dec 23: Grades submitted
- Jan 26: Spring classes begin

Roosevelt University is a national leader in educating socially conscious citizens for active and dedicated lives as leaders in their professions and their communities.

The University's student-centered faculty and staff inspire academically qualified students from diverse backgrounds and all ages to benefit from rigorous higher education and professional development opportunities in the dynamic Chicago metropolitan environment.

Deeply rooted in practical scholarship and principles of social justice expressed as ethical awareness, leadership development, economic progress and civic engagement, Roosevelt University encourages community partnerships and prepares its diverse graduates for responsible citizenship in a global society.

SPOTLIGHT CONTINUED: BILL HOST

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Chicago has a rich history of architecture. Our geographical location has given us an opportunity to host visitors from across the country and around the world who attend major events and conferences that have had societal impact.

The book *Early Chicago Hotels* (co-authored with Brooke Portmann) covers the period from 1871 through 1916 – a time of hotel architectural innovation and influential conferences and events. (The illustrations were based upon my collection of over 850 postcards of early Chicago hotels.) We wanted folks to realize that Chicago's history is tied to its hospitality industry.

Ultimately I want students to understand that managing a hotel or a restaurant, or planning a meeting, is more than profit and loss – it is the relationship between host and guest. And that relationship is a basic foundation that pre-dates Biblical times.