

ROOSEVELT UNIVERSITY

Evelyn T. Stone College of Professional Studies - Bachelor of Professional Studies

BPS Transitions: Organizational Communication to Master of Science in Integrated Marketing Communications (IMC)

Student _____ Advisor _____

Phone _____ ID# _____ Date _____ Unofficial Official

BGS 201 (6 s.h.) or 302 (Pro-Seminar **OR** Methods of Critical Reasoning) _____
(Note: BGS 302, for Fast Track **AND** Next Step students, requires AA/AS degree **OR** 60 s.h. with 2.0 gpa)

RECOMMENDED INTRODUCTORY WORK: _____

UNIVERSITY WRITING REQUIREMENT: ENG 101 _____ ENG 102 _____ Other ENG _____

BGS 290 (Technological & Quantitative Literacy) _____

MAJOR A maximum of six semester hours of D is allowed in the major.
Communications: (30 s.h. required): MAXIMUM 6 s.h. at 100 level.

JOUR 201 _____
Com. In the Info Age

JOUR 240 _____
Communications Research

SPCH 204 _____
Interpersonal Communication

SPCH 353 _____
Bus. & Prof. Speaking

BCOM 301 _____
Business Communication

COM. ELECTIVE _____

OLED/SPCH 320 _____
Intro to Org. Comm.

COM. ELECTIVE _____

OLED/SPCH 325 _____
Org. Comm. II

IMC 401 _____
Strategic Decisions in Int. Mktg. Comm.

Business & Technological Courses (12 s.h. required)

BADM 101 or Business Elective _____
Intro to Business or Business Elective

IMC 409 _____
Methods of IMC

CST 100 _____
Bus. Applications on PC

MGMT 358 _____
Behavioral Science & Org. Theory

ELECTIVES: (9 s.h.): Choose ONE SET of three courses. See selections on the reverse side for suggested sequences.

INTERDISCIPLINARY SEMINARS (Note: May waive one Seminar with 9 s.h. transfer credit in area, not used elsewhere in curriculum, with 2.0 gpa. Students with AA/AS or 60 s.h. may waive 2 Seminars with 9 s.h. in two areas and 2.0 gpa.)

BGS 390 Seminar in Social Sciences _____

BGS 391 Seminar in Natural Sciences _____

BGS 392 Seminar Humanities _____

SENIOR THESIS BGS 399 _____

I fully understand that the courses listed on this checksheet are the requirements for this major. Any change of major may require different and/or additional courses. DATE _____

STUDENT'S SIGNATURE _____ ADVISOR'S SIGNATURE _____

UNDERGRADUATE ELECTIVES: Suggested Sequences: Choose ONE SET of three courses from the selections below.

1. OLED 330 Foundations of Organizational Leadership OLED 335 Organizational Change OLED 365 Diversity in the Workplace*	5. CST 270 Systems Analysis and Design CST 290 Telecom. Systems (prerequisite CST 270 or consent.) CST 246 or 362 Data Comm. Or Telecom.: Reg. & Pol.
2. ACCT 210 Intro. to Acct I ACCT 211 Intro to Acct II ACCT 201 Business Law I	6. JOUR 202 Introduction to Public Relations 2 other Public Relations courses
3. ECON 101 Principles of Econ I ECON 102 Principles of Econ II MKTG 302 Marketing Management	7. JOUR 208 Introduction to Broadcasting 2 other Broadcasting courses
4. MKTG 302 Mktg. Mgmt. (prerequisite ECON 101&102) MKTG 331 Principles of Advertising MKTG ELECTIVE	8. 3 HOSM courses
*NOTE: Students who complete these three OLED courses, OLED 320, and OLED 325 will earn a certificate in Organizational Leadership. Students must complete a graduation application and submit it by the published deadline to receive the certificate.	9. Other sets of 3 related courses (in Psychology, Languages, Political Science, etc.), may be chosen with advisor.

***TRANSITIONS* - Your quick link to graduate study!
BPS in Organizational Communication to Master's of Science in
Integrated Marketing Communications (IMC)**

Students must choose the Transitions option within the first two semesters of undergraduate study at Roosevelt. Students will automatically be eligible for admission into the MS – IMC program if they have a GPA of 3.0 or higher. Students with a GPA of 2.7 to 2.99 will be granted probationary admission and will be limited to two courses in their first term as a graduate student. Students should meet with a Graduate Admission officer in their second-to-last semester. An application for Graduate Admission stamped with a Transitions stamp is due when registering for the last semester as a BGS student.

Transitions students who will be within 6 hours of graduation by the end of the semester, have completed all English requirements, whose GPA is 2.7 or higher, and who have applied for graduation should obtain an approved "Application to Register for Graduate Courses" form from their undergraduate program advisor to be authorized to register for graduate courses.

Conditions for admission to the Graduate Program may be changed at the discretion of the department with the approval of the Graduate Committee.

Transitions students do not pay a graduate application fee.

The first 2 graduate courses (IMC 401 and 452) in the IMC program must be taken prior to the student receiving an undergraduate diploma. Students pay graduate tuition for these courses, but they have two fewer courses to take in their combined undergraduate/graduate program. For specific graduate degree requirements, students should see the Graduate Catalog for the year in which they will begin coursework.

The undergraduate degree must be posted in Banner before the student can register for any additional graduate courses.

Students who do not complete the combination Transitions program must take the missing undergraduate courses to graduate.

NOTE: Federal financial aid and grant funds cannot be applied to graduate courses. Students are urged to consult with a Financial Aid counselor to determine whether scholarships can be applied or how their financial aid will be affected.