

Roosevelt University

Evelyn T. Stone College of Professional Studies - Bachelor of General Studies

BGS Transitions: Communications to Master of Science in Integrated Marketing Communications (IMC)

Student _____ Advisor _____

Phone _____ ID# _____ Date _____ Unofficial Official

BGS 201 (6 s.h.) or 302 (Pro-Seminar OR Methods of Critical Reasoning)

(Note: BGS 302, for Fast Track **AND** Next Step students, requires AA/AS degree **OR** 60 s.h. with 2.0 gpa)

RECOMMENDED INTRODUCTORY WORK: _____

UNIVERSITY WRITING REQUIREMENT: ENG 101 _____ ENG 102 _____ Other ENG _____

BGS 290 (Technological & Quantitative Literacy) _____

MAJOR COURSES

SPECIALTY DEPARTMENT 18 semester hours in one Department: Journalism (including Public Relations) or Speech. Minimum of 9 semester hours at 300 level, and no more than one course at 100 level.

OTHER COMMUNICATIONS COURSES: 9 semester hours chosen from other Communications areas (may include Specialty Department).

SUBJECT SPECIALTY 15 semester hours from one academic department (may also include prerequisites):

GRADUATE COURSES Students must complete at least these 2 graduate courses at Roosevelt prior to receiving their undergraduate diploma.

IMC 401 _____ IMC 409 _____
Strategic Decisions in IMC Advertising and Sales Promotions

IMPORTANT NOTES: A maximum of 12 semester hours may be taken in 100-level courses; students must take at least 15 semester hours at the 300-level (including 9 semester hours in specialty department). At least 12 semester hours of Communications courses must be taken in residency at Roosevelt in the major, with at least 30 semester hours altogether. A maximum of 6 semester hours of D is allowed in the major.

INTERDISCIPLINARY SEMINARS (Note: May waive one Seminar with 9 s.h. transfer credit in area, not used elsewhere in curriculum, with 2.0 gpa. Students with AA/AS or 60 s.h. may waive two Seminars with 9 s.h. in two areas and 2.0 gpa.)

BGS 390 Seminar in Social Sciences _____

BGS 391 Seminar in Natural Sciences _____

BGS 392 Seminar in Humanities _____

Senior Thesis BGS 399 _____

I fully understand that the courses listed on this checksheet are the requirements for this major. Any change of major may require different and/or additional courses. DATE _____

STUDENT'S SIGNATURE _____ ADVISOR'S SIGNATURE _____

TRANSITIONS - Your quick link to graduate study!

Notes Concerning the BGS Major in Communications

BCOM 301 and theater classes may be used as communications courses.

Organizational Leadership is recommended as a subject specialty. Students who complete the following 5 courses will earn a certificate in Organizational Leadership. **NOTE:** Students must complete a graduation application and submit it by the published deadline to receive the certificate.

OLED 320	Organizational Communication I
OLED 325	Organizational Communication II
OLED 330	Foundations of Organizational Leadership
OLED 335	Organizational Change
OLED 365	Diversity in the Workplace

BGS in Communications to Master of Science in Integrated Marketing Communications (IMC)

Students must choose the Transitions option within the first two semesters of undergraduate study at Roosevelt. Students will automatically be eligible for admission into the MS – IMC program if they have a GPA of 3.0 or higher. Students with a GPA of 2.7 to 2.99 will be granted probationary admission and will be limited to two courses in their first term as a graduate student. Students should meet with a Graduate Admission officer in their second-to-last semester. An application for Graduate Admission stamped with a Transitions stamp is due when registering for the last semester as a BGS student.

Transitions students who will be within 6 hours of graduation by the end of the semester, have completed all English requirements, whose GPA is 2.7 or higher, and who have applied for graduation should obtain an approved “Application to Register for Graduate Courses” form from their undergraduate program advisor to be authorized to register for graduate courses.

Conditions for admission to the Graduate Program may be changed at the discretion of the department with the approval of the Graduate Committee.

Transitions students do not pay a graduate application fee.

The first 2 graduate courses (IMC 401 and 409) in the IMC program must be taken prior to the student receiving an undergraduate diploma. Students pay graduate tuition for these courses, but they have two fewer courses to take in their combined undergraduate/graduate program. For specific graduate degree requirements, students should see the Graduate Catalog for the year in which they will begin coursework.

The undergraduate degree must be posted in Banner before the student can register for any additional graduate courses.

Students who do not complete the combination Transitions program must take the missing undergraduate courses to graduate.

NOTE: Federal financial aid and grant funds cannot be applied to graduate courses. Students are urged to consult with a Financial Aid counselor to determine whether scholarships can be applied or how their financial aid will be affected.