ROOSEVELT UNIVERSITY

Board of Trustees Strategic Planning 2002-03 Overview of Process

2002

July Administrative Council forms a committee to plan the Strategic Planning process

for 2002-03 academic year.

August Committee solicits proposals from consulting firms and hires the Education

Alliance to assist in the collection of data, analysis of results and to facilitate

Town Meetings and focus groups.

Strategic Planning Committee is expanded to include faculty from each college,

administrative and clerical staff, students and alumni.

September Five Town Meetings are held on both Chicago and Schaumburg

campuses. Roosevelt faculty, staff and students respond to the question, "To

What Do We Aspire?"

Three themes stand out: a focus on student success; increasing the quality and rigor of academic programs; and maintaining the University's commitment to

social justice and civic engagement.

At the Board of Trustees retreat, President Middleton discusses five strategic challenges for Roosevelt University: improving student quality and success, increasing academic program quality, assuring fiscal sustainability, maintaining

the physical plant, and fundraising in support of academic quality.

A website is established to provide another venue for discussion and information

on Strategic Planning.

October-November Trustees, alumni, students, part-time faculty, Robin Campus advisory board

members, high school and community college counselors, and community leaders in Chicago and the Northwest suburbs meet with the consultants in focus

groups.

December The consultants from the Education Alliance hold 'mirroring back' sessions with

the Roosevelt community, to determine the accuracy of the data they have

collected.

2003

January The consultants meet individually with members of the Executive Council to

probe finances, enrollment, marketing, development and to work on the mission

statement, vision and strategic goals.

The consultants present a set of comparable schools to the Roosevelt community

that will be the basis for benchmarking financial aid, enrollment, tuition and

retention.

President Middleton makes the State of the University address, "Embracing New Ideas; Maintaining Valued Traditions", introducing the seven goals of the Strategic Plan.

February

First drafts of the revised mission statement, vision and seven strategic goals are reviewed and revised by Executive Council, Administrative Council and Strategic Planning Committee.

March

Second drafts of revised mission statement, vision and seven strategic goals are reviewed by the Roosevelt community and discussed in Town Meetings.

April

Third drafts of the revised mission statement, vision and seven strategic goals are reviewed and discussed by the Academic Affairs Committee of the Board of Trustees.

The drafts are presented to the Executive Committee of the Board for final review and comments.

President Middleton prepares the final version of the mission statement, vision and strategic plan for discussion and approval.

The Roosevelt University Senate endorses the mission statement, vision and strategic plan.

The Board of Trustees votes to adopt the mission statement, vision and strategic plan.

Next steps Fall 2003

Development of implementation plans: academic, financial, marketing, technology and development. Plans will include measurable objectives, timelines, assignment of responsibility, assessment indicators and benchmarks based on data from comparable schools.