

The HELLER College of Business

Dean's Monthly Update: January 2012

Dear Colleagues:

Happy New Year and welcome back! It hardly seems like Chicago these days with 50 degree weather. I am really pleased to see snow. It's not Chicago if the weather isn't frigid at some point! During the Holidays, my father (who is a bird watcher) and I hiked around Montrose Harbor hoping to see the Snowy Owl roosting there, but we failed. We did see a few water fowl that he was pleased to spot so it wasn't a failure. It's moments like that that make the holidays special. I hope that everyone managed to have such memorable events, no matter how small, and that you return well rested.

As you know we have continuing challenges to navigate for the university. The major focus is on retention of students and recruitment. During the break I have had a few meetings on these issues and in this month's update I'll share a few of the things we have made progress on in these two areas.

I decided to submit my monthly report a bit later than January 8 (my arbitrary target date) in order to include news from the Admin Team retreat on January 10 and the Paris trip pre-session on Jan 14. The Admin Team met for a full day to discuss the strategic plans and to further develop the team. It was a productive session and we now have a proposed revision of the strategic plan to present to the faculty for a vote. The plan is only 3 years old but it's necessary to revisit the strategic plan regularly to make sure it reflects the current realities of our organization. We also revised and updated the 2012 goals. These will all be shared with the faculty and posted once the vote for approval occurs.

Please make sure you look at the calendar for events that include you. We have a February Board meeting for faculty and board members as well as a retreat again this spring and many open houses for recruitment coming up. Make sure you note these on your calendar and plan to attend!

We will have several folks on leave this semester for various reasons. We are not able to share the details or reasons for the leaves. All leaves have been reviewed by HR and the provost office.

Have a great start to your semester. HCB has a good enrollment result for spring, better than anticipated. This indicates that our retention efforts are working. Keep up the good work!

RECRUITING/PERSONNEL

The job ads for the Accounting and Human Resource Management visiting positions are now posted online. If you know of someone with an interest in one of the positions please encourage them to apply.

Dr. Nickerson has requested personal leave. Dr. Silverman is working with Associate Dean Stinnette to determine coverage for classes.

AACSB/ACBSP and ACCREDITATION ISSUES

This is our ACBSP self study year. We will be working on standard 4 next in the admin team meeting. At the next faculty council meeting we will share the tables that have been developed so far for this report for standards five and six. Digital Measures keeps the data for BOTH ACBSP and AACSB so please make sure you continue to keep your record up to date with professional activities, publications, service etc.

Please take a look at the ACBSP standards on Blackboard or online at [Accreditation Standards for Baccalaureate/Graduate Schools](http://www.acbsp.org/p/cm/ld/fid=81) (<http://www.acbsp.org/p/cm/ld/fid=81>)

TASK FORCE AND COMMITTEE ACTIVITY

No news to report.

PUBLICITY PLANS/STUDENT RECRUITING

Effective immediately, Brian Walker is our liaison with the marketing function of the university. Brian has significant marketing background and experience in the marketing of graduate programs. He will be the point of contact for any marketing request. He is currently working on the college newsletter and it looks wonderful. We should have it out before the end of the month.

At the retreat, the admin team discussed how much money to contribute to marketing since the \$100,000 allocated to the college from the university is insufficient. We decided to use \$200,000 of the Heller fund for excellence for this year to market the college programs. Brian Walker and Paul Wellen will work with Marketing and Walter O'Neil and Sally McKee to determine how these funds will be spent to achieve the most impact. This will leave \$62,000 in the Fund for Excellence that includes deposits for France and Poland. We believe it is imperative to the university to build enrollment quickly. We hope to rebuild this fund through donations, Executive Education classes and grants.

EVENTS

All Full time faculty please note the date for the faculty retreat in May and put this on your calendar: 5/11 AT&T center 10-4. Part-time faculty will be asked to join us for lunch. Also, note the annual advisory board meeting with faculty is schedule for 2/21 from 10-1:00 at AT&T.

Mr. Harry Markopolos is our keynote speaker at the May 10 Heller Signature Luncheon. His presentation is titled, "Financial Regulations: Past, Present, and Future - How America Combats White Collar Crime."

CALENDAR FOR Fall 2011

These events are upcoming (see the WEHCBA events calendar on Outlook public folders for all events) Bolded items are friend-raising or externally focused events.

Please note that I will be attending my daughter's graduation ceremony this year, so Undine Stinnette will be on stage handing out diplomas in my stead. I am sad to miss our commencement, it is one of the real pleasures of this job!

Date	Activity	Schaumburg	Chicago
2/7	Black History Month event 5:00-6:00 Gage Bldg Student Mixer Professional career lecture and AXA investors recruiting	X Bull pen	X Gage Commons
2/8	Goldie Wolfe Miller Advisory Board meeting		x
2/21	Heller Advisory Board Meeting with faculty (10-1:00) AT&T center 7:30-1:00		x
2/22	Faculty Council Meeting Black History Month event	X	X x
2/28- 3/3	6 Students from Sorbonne Visit (if you want to invite them to your class please inform Dr. Friel)		x
2/29	Ava Youngblood and Haj Professional Style show for students going to paris and Sorbonne students as well as any other interested students.		X Gage commons
3/6	Graduate Open house Goldie Wolfe Miller Networking Event, Quarles and Brady 5:30-7:30		X 300 N Lasalle
3/7	Women's History Month Event Pamela Bozeman Evans 5:00- 6:30 Student Mixer 5:00-6:00	x	Gage Commons x
3/11- 17	Spring Break Trips to Paris, France w Exec Ed option		
3/19 21&23	International Negotiations II, exec ed option	x	
4/11	Senior Day Graduate Open House	x	x
4/12	Senior Day		X x
4/17	Graduate Open house Sustainability Event	x	x

4/19	Graduate Open House	x	
4/25	Faculty council Meeting	x	x
5/3	Outstanding Student Awards Night and DMD Induction		X
4/29- 5/5	Final Exams Commencement	x	X x
5/2	Goldie Wolfe-Miller Advisory Board Meeting		X
5/7	Admin team retreat 10-4 Professional development center		x
5/10	Heller Signature Event: Harry Markopolos keynote, Dr. Joe Ament honoree		
5/11	Faculty Retreat AT&T Center 10-4		x
5/18- 5/29	Krakow Exec Ed Experience w Exec Ed option		

BUDGET

No new charges to report from banner. However, the college did purchase training CDs from CRM. These are in the dean's office downtown. If you would like to use them for your classes, you are welcome to borrow them by checking them out with Chiconia Hodges. These tapes are quite expensive so if you do not return them you will be charged for replacement. We plan to use these tapes for team building, adjunct training, clerical training and course work. We received many at academic pricing and every third one was free. Here is a listing of the programs they have:

http://www.crmlearning.com/crmproduced.aspx?sp=1&utm_source=Service&utm_medium=Email&utm_campaign=YENB

Check with Chiconia for the listing. You can preview these tapes on the site above.

GRANTS

Assistant Dean Melissa Stutz has been working with the SBA and The World Trade Center on a grant to provide funds for training in international export/import for local businesses in Schaumburg. We will be looking for folks to teach in these areas for this grant. If you have an interest please let her know.

We have also made a proposal to USASBE to locate their head offices at Schaumburg. More detailed information about the organization can be found at www.usasbe.org

DEVELOPMENT /NEW INITIATIVES

Contributions reported in December

Marilyn Nance, Michaeline Gordon, Gokula Mishra and Rich Keith made personal contributions to the Heller fund.

We received a \$10,000 contribution to the MBIRE.

The Advisory Board Development Committee has met regularly to discuss fund raising for the May 10 event. Dr. Ament will be the honoree and he is assisting us with identification of alumni

he once taught and a letter of support to send out to alumni and donors.

Note that if faculty make a contribution to the college, there is a matching gift from the Trustees that goes to the college.

EXECUTIVE EDUCATION

Please visit the Exec Ed website for this year's program descriptions.

<http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

We will host the Boardroom Bound program in March. They offer a free spot to our alums and students.

HELLER INCUBATOR

New signs will be painted this month for the Incubator. Keep watching!

DEAN'S COUNCIL Notes

No meeting to report.