

# The HELLER College of Business

## Dean's Monthly Update: December 2011

Dear Colleagues:

It seems like yesterday that we began the semester, doesn't it? I'm grateful for the nice weather we have had. It has been truly a joy to walk around Chicago to all the events I attend in this weather. We have been so busy that I barely noticed how much time has passed. I have a lot to share with you about what is going on around the college.

We just had our Emeritus Faculty luncheon. While it had a slightly lower attendance than last year due to the higher cost I had to shift onto the attendees, we still had a very good turnout. We sent out invitations in hard copy to our alums for whom we do not have emails and three attendees said they came because of those invitations. It was a lovely meal and I believe those that attended enjoyed the opportunity to catch up with alumni and friends. Thank you to everyone that paid for the lunch and joined us.

I'm most pleased about the success of the Student Awards Night. This year we selected outstanding students in the program as well as recognized the Dean's list undergraduates. We had about 50 people at the event and the feeling was very positive and uplifting. One student was in tears to know we recognized her accomplishments. It was a good reminder that we touch lives and change them forever. We will most certainly do this event again.

We also hosted another open house at the Prairie Center for the Arts and had programming for a week of international topics on both campuses. These offsite open house events tend to have a higher yield than the on campus ones.

We also hosted several events on both campuses on international issues that were very successful. Dr. Head and Asst. Dean Nance handled the programming of these events.

Our mentoring program is really taking off due to the efforts of Asst. Dean Stutz. We have new mentors who are really going to great lengths to help our students. One person brings in a guest every week to talk to his students. We also launched the PI@forms online mentoring for a cohort of 100 students. Soon we will reach our goal of being able to offer mentoring in some form to all students in the college.

And to top it off with a cherry...we were invited by the St. Louis Federal Reserve Bank to send some of our students to their "Day at the Fed" event. We were allowed to bring 8 students and two faculty. Don Swanton and George Seyk rode the bus with our 8 students for the overnight stay. The college paid for the whole trip because we wanted no limitations on the students we chose and we wanted the students to stay together. Our students did quite well at this event. Not only did one of our students correctly volunteer to answer an economic question in the auditorium, but we were the only college outside the Federal Reserve Bank's region; especially recruited to attend. We can be very proud of this! A special thank you to George and Don for assisting this event.

So November was a short month but dense with accomplishments. I believe we are overcoming the resource limitations very well. It has been tough with fewer staff and at times it is overwhelming to us all in the staff. However, support from faculty is warmly encouraged and always welcome! Happy Holidays!

### RECRUITING/PERSONNEL

We have been approved to fill two visiting lines this year. The job ads for the Accounting and Human Resource Management visiting positions are now posted online. If you know of someone with an interest in one of the positions please encourage them to apply.

### AACSB/ACBSP and ACCREDITATION ISSUES

Please take a look at the ACBSP standards on Blackboard or online at [Accreditation Standards for Baccalaureate/Graduate Schools](http://www.acbsp.org/p/cm/ld/fid=81) (<http://www.acbsp.org/p/cm/ld/fid=81>)

The admin team has been working on the tables for standards 5 and 6 for the college. We have found a few issues but in general we believe that we look acceptable for renewal, so far. More on that as we progress with the table development.

### TASK FORCE AND COMMITTEE ACTIVITY

I want to thank the Graduate Committee, the Curriculum Committee and the Assessment Committee as well as the various PRT committees (peer review so far) for the work you have done and are doing for the college. The Faculty Council meeting approved those items that were developed by these committees. I want to thank everyone for continuing to help the college to grow new programs and ideas.

### PUBLICITY PLANS/STUDENT RECRUITING

We are currently working on a viewbook and the Spring 2012 newsletter. If you have items you think should be included in the newsletter please let me or Brian Walker know.

### EVENTS

All Full time faculty please note the date for the faculty retreat in May and put this on your calendar: 5/11 AT&T center 10-4. Part-time faculty will be asked to join us for lunch.

Also, note the annual advisory board meeting with faculty is schedule for 2/21 from 10-1:00 at AT&T.

The HCB Tailgate party on November 8 was a success but it was a small party. We did find a really good caterer for hotdogs that we may use again. The men's team lost but the women's team was on fire that night. It was rainy and gloomy but we had fun anyway. The event was held inside with a view overlooking the basketball court. Pretty good vantage point!

Gala! The MBIRE Gala was November 3. We exceeded last year's fundraising for this event. Our honoree Jim Grusecki helped us with the fundraising for sponsorships and support. Mr. Grusecki and his wife announced a \$100,000 additional donation that evening for the scholarships. Well done to the MBIRE program and Mr. Jon DeVries for planning our best event yet for the 10<sup>th</sup> anniversary!

Students have represented us at two Executives Club events this month.

Mr. Harry Markopolos is now our keynote speaker at the May 10 Heller Signature Luncheon. He was the whistle blower for the Madoff Ponzi scheme. He has asked to have an extended time to speak with students which we are thrilled to accommodate.

### CALENDAR FOR Fall 2011

These events are upcoming (see the WEHCBA events calendar on Outlook public folders for all events) Bolded items are friend-raising or externally focused events.

Date	Activity	Schaumburg	Chicago
12/10	<b>Roosevelt Visit Day</b>		x
2/7	<b>Black History Month event 5:00-6:00 Gage Bldg Student Mixer</b>	Dean offices	X Gage Commons
2/8	<b>Goldie Wolfe Miller Advisory Board meeting</b>		x
2/21	<b>Heller Advisory Board Meeting with faculty (10-1:00) AT&amp;T center 7:30-1:00</b>		x
2/22	Faculty Council Meeting <b>Black History Month event</b>	X	X x
2/28-3/3	<b>6 Students from Sorbonne Visit (if you want to invite them to your class please inform Dr. Friel)</b>		x
3/6	<b>Graduate Open house Goldie Wolfe Miller Networking Event, Quarles and Brady 5:30-7:30</b>		X 300 N Lasalle
3/7	<b>Women's History Month Event Pamela Bozeman Evans 5:00-6:30 Student Mixer 5:00-6:00</b>	x	Gage Commons x
3/11-17	<b>Spring Break Trips to Paris, France and Istanbul, Turkey</b>		
3/19,21,23	<b>International Negotiations II, exec ed option</b>	x	
4/11	<b>Senior Day Graduate Open House</b>	x	x
4/12	Senior Day Outstanding Student Awards Night and DMD Induction (tentative)		X x
4/17	<b>Graduate Open house Sustainability Event</b>	x	x
4/19	<b>Graduate Open House</b>	x	
4/25	Faculty council Meeting	x	x
4/29-5/5	Final Exams Commencement	x	X x
5/2	<b>Goldie Wolfe-Miller Advisory Board Meeting</b>		X
5/7	<b>Admin team retreat 10-4 Professional development center</b>		x
5/10	<b>Heller Signature Event: Harry Markopolos keynote, Dr. Joe Ament honoree</b>		
5/11	Faculty Retreat AT&T Center 10-4		x
5/18-5/29	<b>Krakow Exec Ed Experience</b>		

### BUDGET

We will have two new copier/printer devices, called Multi-function devices (MF) for the Schaumburg site. Your desk printer will no longer be supported when these arrive. These devices will copy, print, scan and fax as well as print color copies. They are quite a bit more expensive than our current copiers but reduce the costs for multiple ink and toner support for printers. The net is a savings for the college. I strongly encourage

you to use the scanning functions for documents, reducing paper and time to make copies. Please note we have a limit to the number of pages per copy job and all clerical staff have been instructed NOT to make copies of copyrighted material if they have questions about quantity or permissions.

### GRANTS

No new activity to report

### DEVELOPMENT /NEW INITIATIVES

These Heller contributions were reported to the Capital Campaign on November 16, 2011 by me and Patrick Woods:

Cisco is donating technology for the college board room and possibly some classrooms for video conferencing. More on this as we come to an agreement.

\$100,000 Grusecki family for Real Estate Scholarships  
\$215,000 Real Estate Gala net proceeds  
\$150,000 Northern Trust for classroom naming  
\$250,000 pledge from Manny Steinfeld for 11<sup>th</sup> or 12<sup>th</sup> floor furniture  
\$25,000 Trustee Carlette McMullan to name 12<sup>th</sup> floor room  
\$300 Board Member Michaeline Gordon

Promise of contributions from Luber family foundation and board member Gokula Mishra.

### EXECUTIVE EDUCATION

Please visit the Exec Ed website for this year's program descriptions.

<http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

We will host the Boardroom Bound program in March. They offer a free spot to our alums and students.

Executive Education is beginning to build a small revenue stream that with cultivation could provide significant support for the college.

If you meet and alum or professional who wants to teach, encourage them to consider an Exec Ed class. We are of course not hiring new adjuncts at this time due to the financial pressures.

### HELLER INCUBATOR

In case you have not noticed, we have been working on the incubator site. Currently we have inserts at the doors that indicate the residents. However, we will have a new paint job on the outside walls, a new college sign reflecting our name change and signs that identify the Heller Incubator and the residents inside that are more prominent and eye catching. I spoke to the painter and the designer this week. We should have new signage very soon!